



2026

SPONSORSHIP
PROSPECTUS

CY/ERSITY
DIVERSIFY. EDUCATE. EMPOWER.

About the Organization

Since its founding in 2014, Cyversity—formerly the International Consortium of Minority Cybersecurity Professionals (ICMCP)—has worked toward its mission of achieving consistent representation of women, underrepresented communities, and veterans in the cybersecurity industry through programs designed to diversify, educate, and empower.

Cyversity (EIN: 46-5596141) is a 501(c)(3) nonprofit organization dedicated to charitable purposes—providing educational and technical scholarships, mentoring opportunities, professional development, and networking for its members. Cyversity welcomes individuals and organizations committed to the inclusion of untapped communities into cybersecurity, AI and STEM industries.



Why We Do the Work

Key Findings Driving Our Mission:



Many cybersecurity roles do not require an extensive technical background, emphasizing the importance of demystifying the field and opening doors for individuals from nontraditional or adjacent career paths.



Clear communication about role expectations and career pathways is critical to ensuring untapped talent feel prepared, supported, and positioned for long-term success.



Veterans represent an under-tapped talent. Increasing awareness, training access, and transition support can meaningfully expand talent pipeline and fill essential skills gaps.



Retention challenges disproportionately affect practitioners, making it harder for organizations to close the talent gap even as hiring improves.



Women remain significantly underrepresented across cybersecurity roles, revealing an urgent need to expand pathways and support for women entering and advancing in the field.



Targeted mentorship, professional development, and recruitment of untapped talent are essential to strengthening representation across racial, ethnic, gender, and socioeconomic groups.

These insights fuel Cyversity's year-round commitment to building a vibrant, inclusive cybersecurity workforce, one where every individual has the opportunity, access, and support needed to thrive.

Pave the Way With Cyversity

Cyversity is committed to closing the persistent talent gap in the cybersecurity industry. As cyber threats grow more complex, underrepresentation, particularly among women, veterans, and historically excluded communities, remains a critical challenge. Diverse perspectives are not essential for equity, stronger problem-solving, and more effective security outcomes.

While a majority of cybersecurity professionals agree that diversity improves innovation and performance, many still work in environments that lack meaningful inclusion. Despite increased awareness, women represent only about 24% of the global cybersecurity workforce, with racial and ethnic minorities and other underrepresented groups continuing to be disproportionately absent, especially in leadership roles.

This gap has real consequences. Homogeneous teams limit the range of perspectives needed to anticipate and respond to evolving cyber threats, while inclusive teams are better equipped to adapt, innovate, and protect increasingly complex digital ecosystems. Retention challenges persist as well, with bias, limited advancement opportunities, and workplace culture driving talented professionals out of the field.

As cybersecurity becomes a national and global priority, building a more robust workforce is not just a moral imperative, it is a strategic necessity. Cyversity exists to expand access, empower underrepresented talent, and help organizations build stronger, more resilient cybersecurity teams for the future.



Meet Our Executive Director

Meet Rolanda Small – an accomplished Culture action-based leader with over 15 years of Inclusion, Diversity, & Belonging experience strategizing and delivering programs aligned with and uplifting organizational mission, vision, values and existing best practices. Expertise in elevating corporate and functional creative ideas and solutions that increase inclusion metrics while influencing corporate sentiment of equality. She co-founded the Bay Area Cyversity Chapter and has been active in the organization for years.



Our Mission

To achieve the consistent representation for all in the cybersecurity industry through programs that diversify, educate, and empower.



Our Why

Because Cyversity believes that diversity of thoughts and talents matters in the fight to combat the evolving cyber risks of today and in the future.



Our Strategy

We deliver a multi-faceted approach to alleviate the barriers for untapped talent. These disciplines are designed to attract, develop, and place diverse talent in cybersecurity careers.

A Thriving Cyversity Community

Cyversity connects cyber professionals of all levels with dynamic, engaging educational programming, networking, and the opportunity to build community.

TOTAL MEMBERSHIP

1187

660
Student

331
Professional

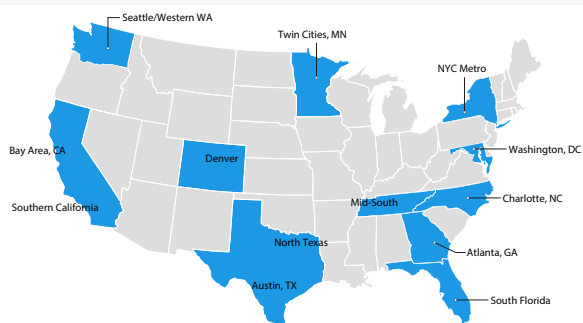
196
Veterans/
Military Spouses

DEMOGRAPHICS

Female **43.5%**
Male **53.6%**
2.9% Other/Decline to Answer

ETHNICITY

52% Black or African American
21.5% Asian
14.8% Hispanic or Latino
8.2% White
3.5% Other



11
Virtual Chapter
Events in 2025



22
In-Person Chapter
Events in 2025

Cyversity Chapters include Atlanta, Austin, Bay Area, Charlotte, Denver North Texas, NYC Metro, South Florida, Southern California, Twin Cities, and Washington D.C.,—with possible continued expansion for 2026.

We Do The Work

Membership Options



Professional
\$100



Students
\$20



Veterans
\$20

Cyversity empowers its members through scholarships, training, mentorship, and professional networking designed to open doors and accelerate career growth. Through partnerships with industry leaders and academic institutions, Cyversity provides access to thousands of hours of professional development each year.



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Training Partners including ISC², SANS, EC Council and Fortinet



100+

scholarships awarded valued at over \$300,000 in 2025



4,500+

hours of training and skill building provided

Other Membership Benefits:



Mentorship Program

Connect with seasoned cybersecurity professionals who provide guidance on career planning, networking, interview prep, and professional growth.



Training & Skill Development

Access specialized training that builds both technical expertise and crucial soft skills. Programs focus on industry desired skills development in cybersecurity.



Exclusive Career Opportunities

Benefit from Cyversity's partnership with company's such as CyberSN, Tenable, and Rapid7 to name a few, giving you access to exclusive internships and job openings with top employers. Their matching technology helps streamline your job search.



Supportive, Inclusive Community

Join an organization committed to unifying the cybersecurity workforce and providing equitable opportunities for long-term success.

Mentorship Program

Mentorship Program Mentoring is a key component of developing talent and supporting the success of our next generation of cybersecurity professionals. As a sponsor, please consider joining one of our mentorship cohorts.



Can support as a mentor or mentee



1:1 Matching – Mentors & Mentees are matched to align the skills of the mentor with the goals of the mentee



We offer a pre-developed syllabus to help guide the sessions between our 1:1 matches

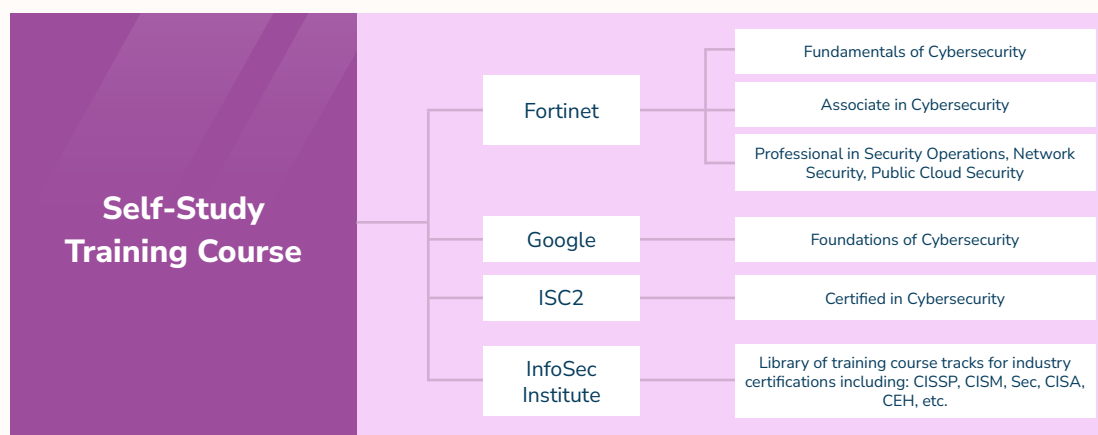
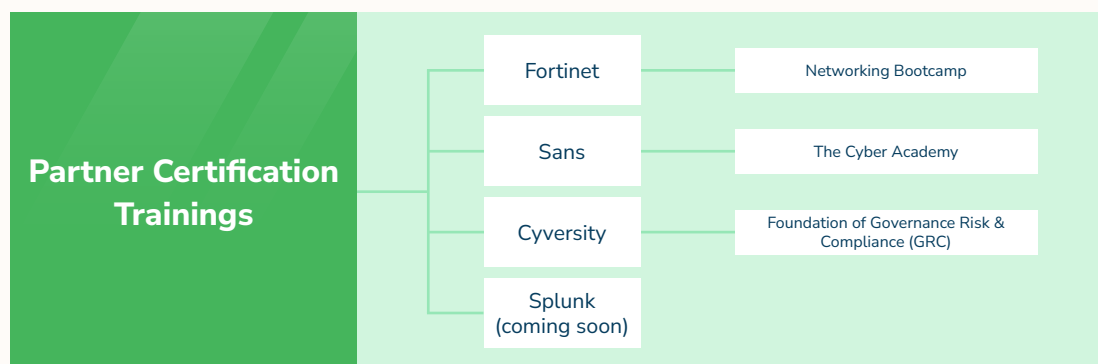
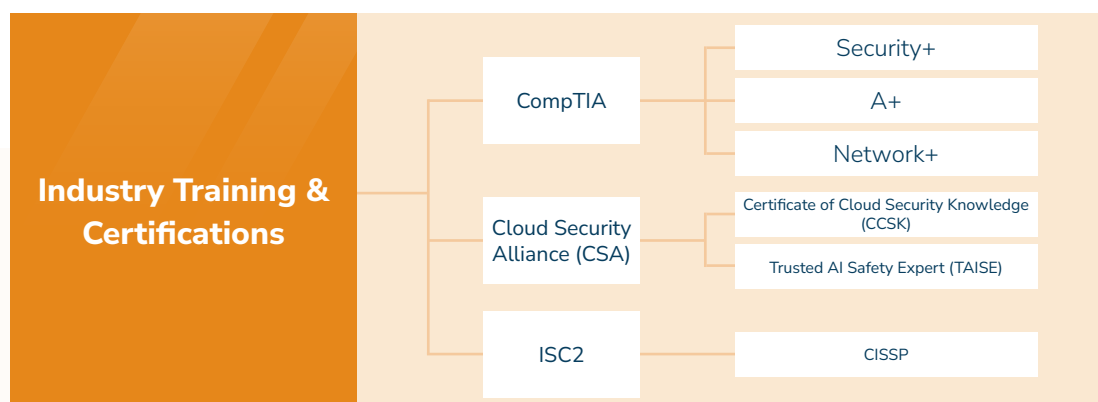
Education & Training Program

Sponsor Training for Our Members

Cyversity partners with leading training organizations that are some of the top industry standard certifications in the country. Together we provide educational opportunities that propel members' careers forward.

Sponsors play a vital role in making these programs possible by funding participant cohorts and contributing to accessible, career-aligned training opportunities.

These trained members are perfect to add to any organization's talent pipeline or to help employees excel to the next level.



Training partners

ISC2

SANS

EC-Council

CSA cloud security alliance

CYBRARY

Google

FORTINET

Cyversity offers sponsorships that align with your organization's goals and commitment to diversity. All sponsorships provide year-round engagement, brand visibility, and access to a highly qualified and diverse cybersecurity talent pipeline.

Sponsor Levels & Benefits Matrix

	Builder \$150k	Visionary \$100k	Champion \$50k	Advocate \$25k	Empower \$10k
Authorized Corporate Members	Unlimited	150	100	50	20
Guaranteed Seats in Mentorship Program	15	10	8	5	1
Logo on Website	✓	✓	✓	✓	✓
Opportunity to Host Chapter Events	✓	✓	✓	✓	✗
Opportunity to Host a Sponsored Mentorship Cohort	✓	✓	✓	✓	✗
Access to member & talent pipeline for recruiting	✓	✓	✓	✓	✗
Opportunity to host hackathon or other innovation challenge	✓	✓	✓	✓	✗
Opportunity to Provide Sponsored Training to Cyversity Members	✓	✓	✓	✗	✗
Advisory Board Membership to Corporate Executive	✓	✓	✗	✗	✗
Social Media Promotions	6	4	3	2	1
Co-branded Webinars	6	4	2	1	-

Partner Highlights: What Sponsors Have Done with Cyversity

Our sponsors have made measurable impact across our ecosystem by funding training cohorts, hosting regional networking events, and directly engaging members through mentorship, hiring, internships, and contracting opportunities.

Highlights include:

- ✓ Sponsoring educational training cohorts for emerging cybersecurity professionals.
- ✓ Hosting events with local Cyversity chapters to strengthen community engagement.
- ✓ Providing mentors for sponsored mentorship cohorts.
- ✓ Recruiting Cyversity members for internships and open positions.
- ✓ Partnering on contracting projects with diverse cybersecurity professionals.

Cyversity National Year-Round Sponsorship Terms & Conditions

Sponsorships are granted on a first-come, first-served basis. The Cyversity Professionals or their designated representatives ("ORGANIZER") reserves the right to reject any prospective sponsor company ("SPONSOR") that it deems inappropriate. 'SPONSOR' includes any person, firm, or company, corporation, institution, association or committee to whom the sponsorship is allocated. 'VENUE' refers to the location where the event is being held.

1. Sponsorship Scope

- 1.1 The Sponsor agrees to provide financial and/or in-kind support as outlined in the Sponsorship Agreement or invoice.
- 1.2 Cyversity agrees to provide sponsorship benefits consistent with the Sponsor level selected (e.g., National Champion, National Partner, Major Sponsor, Supporter) as described in Cyversity's official Sponsorship Prospectus.
- 1.3 Sponsorship support recognizes the Sponsor's commitment to advancing diversity, equity, and inclusion in cybersecurity, but does not constitute endorsement of the Sponsor's products, services, or policies by Cyversity.

2. Term and Renewal

- 2.1 The sponsorship term is valid for the calendar year stated above unless otherwise specified in writing.
- 2.2 Renewal for subsequent years requires a new written agreement or confirmation from both parties.

3. Payment Terms

- 3.1 Sponsorship fees are due within 30 days of the invoice date unless otherwise stated in writing.
- 3.2 Payments not received within the specified timeframe may result in suspension or forfeiture of sponsorship benefits.
- 3.3 All payments are non-refundable except in cases of event or program cancellation by Cyversity without rescheduling.

4. Use of Name and Logo

- 4.1 The Sponsor grants Cyversity permission to use its name, logo, and brand assets solely for recognition and promotion of the sponsorship as outlined in the agreement.
- 4.2 Cyversity grants the Sponsor limited, non-exclusive rights to use its logo and name for acknowledging sponsorship support in marketing, communications, or recruitment, subject to prior written approval.
- 4.3 All uses of either party's branding must adhere to their respective brand guidelines.

5. Marketing and Promotion

- 5.1 Cyversity will provide agreed-upon recognition and exposure opportunities according to the Sponsor level, which may include:
 - Logo placement on Cyversity.org, national newsletters, and event materials
 - Social media recognition
 - Branded campaigns or joint thought leadership content
 - Event signage and program inclusion

- 5.2 Sponsor is responsible for providing logos, promotional materials, and digital assets by deadlines set by Cyversity.

6. Intellectual Property

- 6.1 All intellectual property rights, including logos, names, and materials, remain the property of their respective owners.
- 6.2 No transfer or ownership rights are granted through this sponsorship.
- 6.3 The Sponsor may not modify Cyversity's materials or branding without prior written consent.

7. Event or Program Modifications

- 7.1 Cyversity reserves the right to modify the format, dates, or venues of events, training, or programs associated with the sponsorship if necessary (e.g., due to public health, logistical, or technical reasons).
- 7.2 Cyversity will make reasonable efforts to provide comparable benefits or alternative recognition opportunities if such changes occur.

8. Cancellation

- 8.1 Either party may terminate this agreement with 30 days' written notice in the event of material breach by the other party that is not cured within such period.
- 8.2 If the Sponsor cancels before the sponsorship term begins, Cyversity reserves the right to retain a portion of the fee to cover administrative and production costs.
- 8.3 In the event of cancellation by Cyversity, unused sponsorship funds will be refunded on a prorated basis.

9. Confidentiality

Any non-public information exchanged between the parties shall remain confidential and not be disclosed without prior written consent, except as required by law.

10. Entire Agreement

This document, together with the Sponsorship Agreement or invoice, constitutes the entire understanding between the parties and supersedes all prior negotiations, representations, or agreements.

11. Acceptance

By signing below, both parties acknowledge that they have read and agree to these Terms & Conditions.

Cyversity Representative

Name:

Title:

Signature:

Date:

Sponsor Representative

Name:

Title:

Signature:

Date:

2026 Sponsorship Agreement

Sponsor hereby agrees to the sponsorship level selected below and acknowledges all terms and conditions outlined above. By signing this agreement, the sponsor pledges to help create a more unified and inclusive cybersecurity industry.

Contact Information

Company name

Contact e-mail

Mailing/billing address

Billing city

Billing state / province

Billing ZIP / postal code

Billing country

Billing phone, include country code

Website URL

Sponsor Levels

Kindly select your sponsorship level

Builder

\$150k

Visionary

\$100k

Champion

\$50k

Advocate

\$25k

Empower

\$10k

Chapter Sponsorship Allocation (optional)

\$ Chapter Location

Total Amount \$

Please select your payment method:

Corporate Check

Corporate Wire Transfer

Authorized Sponsor Representative:

Date

Authorized Cyversity Representative:

Date

Sponsorship Addendum:

Thank You to Our 2025 Sponsors:

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EC-Council

ISC2™

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