



Priswing for Hotels & Resorts

Smarter Pricing. More Revenue.
Zero Guesswork.



Why Resort Golf Needs Real Dynamic Pricing

Resort guests don't just book tee times; they book experiences. Your golf course operates in the same dynamic environment as your hotel rooms: shaped by **seasonality, weather, holidays, local events, and guest behavior**.

And yet, most resort courses still price tee times using static schedules, outdated assumptions, or manual overrides.

Priswing changes that.

We bring travel-industry-level pricing intelligence to resort golf by **automating and optimizing every tee time** to drive maximum revenue, guest satisfaction, and operational ease.

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How Priswing Works

At the heart of Priswing is a machine learning algorithm that does what manual pricing can't:

- Predicts demand instead of reacting to it
- Uses real-time inputs like weather, lead time, seasonality, holidays, and booking patterns in relation to historic performance
- Automatically updates prices to deliver the right rate to the right golfer at the right time
- Segments pricing for hotel guests, loyalty members, public players, and more

No rules. No spreadsheets.

Just automated, intelligent pricing.



We prove every day that this system and this type of pricing strategy works.

The results, and the revenue, speaks for themselves.



Benjamín Esteras, Revenue Manager
Arabella Golf Resort

[READ CASE STUDY](#)



Business Intelligence Built In

Monitor performance, segment demand, and report across departments with BI dashboards tailored for resort teams.



Easy to Get Started and Use

Set it and forget it after a quick, 7 day onboard. Then Autopilot mode operates within preset limits and configurations to find the perfect price, every time.



Predictive, Not Reactive

Move beyond if/then logic and raise rates based on forecasted demand, not just occupancy triggers so you can maximize yield on every tee time.



Proven Financial Results

Resorts using Priswing see an average revenue increase of 20% simply by pricing more intelligently.



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Bring Sophisticated, Hotel-Level Pricing to Your Golf Operation

Whether you're managing one resort course or a global portfolio, Priswing is built to make your golf operation smarter, faster, and more profitable.

That's why some of the leading brands in resort golf trust Priswing to support their golf operations.



Proudly Serving



SAINT-MALO GOLF
RESORT ***

La Cala
RESORT
COSTA DEL SOL-SPAIN

FINCA
CORTESIN



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