



Unlock Revenue Potential

Discover the power of responsive, optimized pricing for your business.

Priswing is revolutionizing pricing strategies

for golf courses by capturing more revenue and optimizing tee sheet efficiency with the golf industry's most robust platform for intelligent, demand based tee time pricing.

Unique among all other pricing solutions in golf, our technology is not static price setting. The Priswing algorithm continues to learn the unique character of your course over time and is able to be responsive to on-the-ground conditions like weather, player demand, and booking behavior, maximizing profitability while enhancing golfer satisfaction. With a focus on efficiency and the customer, Priswing consistently enables **revenue increases of 20% on average**, setting a new standard for financial performance in the golfing world.

They have built a solution for centralized pricing and providing rate parity to all digital platforms...and are awesome to work with!

We are able to balance rate with utilization, real-time, and hassle free.

Justin Kuehn, Hampton Golf

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Learn More

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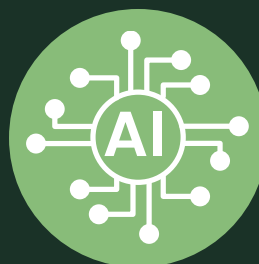


Features



Pricing Pioneer

Priswing stands is the leading pricing solution in the golf industry. Unlike traditional fixed pricing models, our solution adapts to various factors to ensure optimal pricing.



Machine Learning

Fixed pricing systems rely on complex rules, but the Priswing algorithm continuously analyze datasets, learning and adapting to changing conditions and trends. This adaptability ensures that pricing is finely tuned to capture the most revenue and maintain customer satisfaction.



Customization

Priswing's platform gives operators control and access to customize pricing according to their needs. Management can determine the bounds for the A.I. to operate and adjust its recommendations based on unique customer segments, time of day, day of week, season, and more!



Golfer-Centric Approach

Priswing isn't just about maximizing revenue; it's also about enhancing the golfer experience. By aligning pricing with demand and value perception, golfers benefit from fair and competitive rates, leading to increased satisfaction and loyalty.



Proven Revenue Growth

With Priswing, golf courses consistently experience revenue increases averaging 20% or more. This impressive growth is a proven outcome backed by data and the real-world experience of our customers.