GREATER ILLINOIS CHAPTER
CLUB MANAGEMENT ASSOCIATION OF AMERICA

VENDOR VALUE PROGRAM 2026

EXPO 2/2/26



















Increase Growth & Loyalty | Boost Brand Awareness | Build Relations

VENDOR VALUE PROGRAM

The Greater Illinois Chapter of Club Management Association of America (CMAA) invites you to partner with club managers representing private clubs throughout the Greater Illinois area.

The 2026 Vendor Value Program (VVP) has distinct packages designed to increase your exposure to the entire Greater Illinois Chapter membership.

Build relations, increase growth and loyalty, and boost brand awareness for your organization through:

- Exclusive access to our members at in-person and virtual networking events
- Promotion of your brand via our chapter website, mobile app, digital directory, and exclusive email opportunities
- Prominent exposure at the Annual Greater Illinois Chapter EXPO

Partnering with the Greater Illinois Chapter provides targeted access to decision-makers at the highest level and in the finest private and social facilities.

The Greater Illinois Chapter of CMAA is the professional association for managers of membership clubs in the Greater Illinois area. Our vision is to be the premier chapter in CMAA by applying the best business and organizational practices, embracing diversity, sharing resources, facilitating participation, and offering cutting-edge professional development programs.

Together with our partners we advance professional and social relationships and create success through education.



Being a VVP has been a tremendous opportunity for our company. It has allowed us to build relationships, tell our story, connect with decision-makers, and support the industry and people we serve.

Ryan Doerr, President
Strategic Club Solutions
Gold VVP

GOLD VVP PACKAGE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths $550 each)
- ***2026: (2) Tickets to the February 1st Networking Event at Park Ridge Country Club***
- Listed on all EXPO collateral
- Preferred booth placement

Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Mobile App Access
- Chapter Website Credentials
- Website Company logo & link
- Excel copy of the directory

Communications

- Chapter Chatter E-Newsletter articles (up to 12)
- Stand-alone E-press release announcing the partnership/renewal
- Stand-alone E-Press Release (up to 4)
- Company logo featured in Chapter Chapter E-newsletter
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions
- (2) Tickets to the Annual Meeting & Dinner
- (1) Ticket to each chapter education session

GOLD VVP

$4,000 to those securing before 01/15/2026
$4,500 to those securing after 01/15/2026

SILVER VVP PACKAGE

EXPO

- (1) 10x10 EXPO Booth (additional 10x10 booths $600 each)
- Listed on all EXPO collateral
- Preferred booth placement

Directory/Chapter Website/Mobile App

- Primary contact listed in the online directory
- Website Company logo & link
- Excel copy of the directory

Communications

- Chapter Chatter E-Newsletter articles (up to 4)
- Stand-alone E-press release announcing the partnership
- Included in all Chapter correspondence

Invitation to Chapter Events

- Invitation to all chapter events (at CMAA member rate)
- Logo displayed on sponsor board at all professional development sessions

SILVER VVP

$3,000 to those securing before 01/15/2026
$3,500 to those securing after 01/15/2026

EXPO ALA CARTE

EXPO

- Singe 10'x 10' Booth - $1,000
  - Additional Single Booth, $650
- Single Booth After 01/15/2026 - $1,500
- Corner Single Booth (based on availability) $1,500
- Corner Single Booth after 01/15/2026 - $2,000

GCCMA EXPO

Date: Monday, February 2, 2026

Location: Donald E. Stephens Convention Center
5555 N. River Road
Rosemont, IL 60018

Timing: 7:30 a.m. - 12:30 p.m. - Vendor Booth Set-up
11:30 a.m. -1:00 p.m. - Keynote Presentation, Daniel Lewis
1:00 p.m. - 4:00 p.m. - Exposition Hours

10x10 Booth includes: Listing in EXPO directory sent to **all** Greater Illinois Chapter members before and after the show, Pipe & Drape, Booth Carpet, (1) 6' Table, (2) chairs, (1) Wastebasket, (1) Booth Sign. Additional items and all electrical and internet requirements are through **RES Exhibitor Services.**

Upon registration and payment, you will receive a confirmation email. A link to the Exhibitor Kit will be sent to you from DES. The earlier the better, as we will be updating and recognizing you as an exhibitor from the time you register until the show!

Due Date: Your space in the event is **NOT RESERVED until PAYMENT IS RECEIVED.** The event sells out so we encourage you to coordinate the registration form and payment early. All payments are final and no refunds are given.
NEW: We will send you an invoice via QuickBooks online following your registration. Payment can be made via Credit Card (no fee to you) or Check. Once payment is receive you will receive a confirmation email.

Web Listing: The vendor exposition directory will be displayed on our website, distributed to all chapter members, and accessible to managers all year.

Space Reservation: Booth spaces shall be assigned by the committee on a first come, first served basis after application and payment are received. VVPs will be given preference.

VVP 2026 & EXPO REGISTRATION

REGISTER

online registration form
please scan QR Code

VENDOR VALUE PROGRAM (VVP)

Gold VVP (includes 1 expo booth & 2 Tickets to the 2/1/2026 Networking Reception)

$4,000
$4,500 after 01/15/26
Extra EXPO Booth(s) at Gold VVP Rate ($550 each)

Silver VVP (includes 1 expo booth)

$3,000
$3,500 after 01/15/26
Extra EXPO Booth(s) at Silver VVP Rate ($600 each)

EXPO ALA CARTE - Monday, February 2, 2026

		After 01/15/26
CORNER Single Booth	$1,500	$2,000
Single Booth	$1,000	$1,500
Additional Ala Cart Expo Booths	$650	$700
Online Listing Only	$500	

(for those who cannot attend the Expo but would like to be included in the digital vendor directory)

PAYMENT INSTRUCTIONS, IMPORTANT DEADLINES, AND MORE

All VVP and Expo registration applications will be confirmed once full payment is received.

NEW: We will send you an invoice (to primary contact) via QuickBooks online following your registration. Payment can be made via Credit Card (no fee to you) or Check. Once payment is receive you will receive a confirmation email.

Your primary contact will receive information from RES on how to order additional items for your booth (i.e. electrical, special equipment, etc.) as well as updates from the Chapter!

Listing contact: is main contact for managers to reach out to and will be listed in the exhibitor directory.

EXPO Attendees - we must have the names of all attendees by 1/20/26. We recommend a maximum of 2-4 people working each booth. Attendees may be photographed. Participants and attendees consent to having their image, voice, and/or likeness used without compensation.