Why be a Buffalo Chamber member?
LET'S COUNT THE REASONS!

Buffalo
Area Chamber of Commerce & Tourism Bureau

The Buffalo Area Chamber of Commerce and Tourism Bureau serves our business members, promotes our local assets and shapes the future of our community.

CREDIBILITY
Join our 325+ business members who lead, shape, are involved and have a voice in the community. Being a Chamber member makes your organization one that people want to do business with! All employees are members too!

TRUSTED RESOURCE AND ADVOCATE
Chamber communications are a trusted source of accurate information. The Buffalo Chamber advocates for you as part of the state Chamber, who lobbies for ALL Minnesota businesses.

VISIBILITY
Online, the Chamber website, BuffaloChamber.org, receives over 430,000 page views with 24,000 to the business directory alone. They have over 115,000 active users so it's the place to be! Our website business listing has a direct link to member websites. On paper the Chamber Directory/ Community Resource Guide reaches over 17,500 homes and businesses, including all people newly moved to the area each month.

NO COST MARKETING/REFERRALS
Members are first to mind for calls the Chamber office receives asking for business verification and referrals. We only refer to members when we can.

CONNECTING
The Chamber offers many opportunities to connect with other business leaders, from morning gatherings to after work socials. Get to know your sister/brother Chamber members. They will improve your bottom line as members refer other member businesses.

EDUCATING
Attend business luncheons and training conferences to learn how to think and do things differently that can lead to greater business and/or personal success.

SOCIAL MEDIA SAVVY
The Chamber posts your business happenings through our Facebook, Instagram, and website calendar. Promote a new service or product with Member-to-Member Deals or post a job opening on the Chamber's social media. Total followers: 8,000

INFORMING
Keep apprised of Chamber and Community happenings with one easy to read, photo filled e-newsletter called Member Brief Bytes. Want your business to be highlighted at the top to over 1000+ email addresses? Be a Sponsor Spotlight! We have an extraordinary open rate of 60%.

CELEBRATING
We celebrate you with ribbon cuttings, anniversary visits and sharing your highlights with our members on social media. We celebrate Buffalo with Chamber hosted community events! This year we had 4 ribbon cuttings and 41 anniversary visits.

INVOLVEMENT
Sponsor an event and be recognized in the community. Want to help with an event? We always need volunteers. Whether you work here, live here, or both, be a part of Buffalo!

The top 5 ways Buffalo Chamber benefits the community.

1. *Work to make and keep local businesses successful so they stay in the community, employ residents and help Buffalo grow.*
2. *Ensure the best possible outcomes to support businesses and attract new commerce by working closely with the City of Buffalo.*
3. *Celebrate Buffalo with community-wide events, big and small, to be enjoyed by all.*
4. *Operate as a resource and solution center for all things Buffalo.*
5. *Promote Buffalo as a destination for people to visit and enjoy.*