



Sponsorship Proposal



Our Mission Amity Medical Group

To deliver compassionate, patient-centered, and team-based healthcare that upholds excellence in quality and service - ensuring access for all, regardless of barriers or circumstance.



Amity Medical Group is a nonprofit medical practice providing high-quality, affordable primary care to the greater Charlotte area, including Gaston and Mecklenburg Counties. We offer Adult & Pediatric Primary Care, on-site pharmacy services, HIV & Infectious Disease Care, Diabetes Care, and Addiction Medicine & Counseling, including Medication Assisted Treatment (MAT).

Our mission is to provide compassionate, patient-centered care while reducing barriers caused by stigma and socioeconomic challenges. Recognized for excellence in quality and community leadership, we are committed to creating a safe, welcoming environment where every patient receives comprehensive care and support.

* Community Pantry Sponsor

Our food pantry is available to all patients and community members in need, regardless of whether they have a scheduled appointment. The pantry currently operates on a very limited budget and relies heavily on local donations.

Your sponsorship helps provide:

- Nonperishable food items
- Fresh produce and healthy meal options
- Hygiene and household essentials
- Emergency food support for families in crisis

Sponsorship Levels

- **\$500 Sponsor** – Helps stock pantry shelves for approximately 1 week
- **\$1,000 Sponsor** – Supports emergency food assistance for multiple families each month
- **\$2,500 Sponsor** – Helps sustain pantry operations and healthy food access for an entire month
- **\$5,000+ Sponsor** – Major pantry partner recognition and long-term food security support

Sponsor Recognition

Sponsors may be recognized through:

- Social media spotlights and marketing materials
- Recognition on Amity Medical Group's website
- Digital recognition on clinic lobby and exam room screens
- Inclusion in community outreach and event materials
- Corporate partner acknowledgment in select newsletters and promotional campaigns



* Mobile Outreach Sponsor

Amity Medical Group is working toward acquiring a mobile medical unit to expand access to healthcare services throughout underserved communities in the Charlotte area.

A mobile unit would allow us to provide:

- Free health screenings
- Blood pressure and diabetes checks
- HIV/STI testing and education
- Preventative health education
- Community outreach events and resource navigation

Sponsorship Levels

- **\$1,000 Sponsor** – Supports outreach supplies and screening materials
- **\$5,000 Sponsor** – Helps fund mobile outreach events and preventative screenings
- **\$10,000 Sponsor** – Contributes toward medical equipment and operational costs for the mobile unit
- **\$25,000+ Sponsor** – Founding Mobile Outreach Partner contributing toward vehicle acquisition and expansion efforts

Sponsor Recognition

Sponsors may receive:

- Logo placement on outreach marketing materials
- Recognition on Amity Medical Group's website and social media platforms
- Digital recognition on clinic lobby and exam room screens
- Acknowledgment at outreach events and community initiatives
- Naming opportunities for major sponsors supporting mobile unit expansion



*Community Care Sponsor (Unrestricted Giving)

Unrestricted donations allow Amity Medical Group to continue providing critical healthcare services and respond to urgent patient needs. These funds support:

- Medical care for uninsured patients
- Medication assistance
- Operational and clinical expenses
- Community health programs and outreach initiatives
- Patient education and chronic disease management

Sponsorship Levels

- **\$500 Sponsor** – Helps offset medical expenses for uninsured patients
- **\$2,500 Sponsor** – Supports patient care and medication assistance programs
- **\$5,000 Sponsor** – Helps sustain operational and outreach services
- **\$10,000+ Sponsor** – Major community health partner supporting long-term impact and sustainability

Sponsor Recognition

Sponsors may be recognized through:

- Recognition on Amity Medical Group's website
- Social media and community marketing campaigns
- Digital recognition on clinic lobby and exam room screens
- Inclusion in annual reports, newsletters, and outreach materials
- Public acknowledgment as a valued community healthcare partner



access



The Impact of Your Partnership

Your partnership with Amity Medical Group directly impacts the health and well-being of individuals and families throughout our community. Every sponsorship, regardless of the level or initiative selected, helps us continue our mission of providing compassionate, affordable, and accessible healthcare and support services to those who need them most.

Through your support, we are able to reduce barriers to care, expand access to essential medical services, address food insecurity, and provide resources that improve overall quality of life for people facing significant challenges. Sponsorships help ensure that patients can receive not only medical care but also the additional support services that play a critical role in long-term health outcomes — including nutritious food access, preventative screenings, medication assistance, education, and community outreach.

Your investment also allows us to continue serving patients with limited or no insurance coverage, strengthen our community programs, and grow innovative initiatives designed to meet the evolving needs of the Charlotte community. Whether supporting our pantry program, mobile outreach efforts, or unrestricted operational needs, your contribution creates meaningful and lasting change for the individuals and families we serve every day.

Together, we can continue building healthier communities, expanding access to care, and creating a more compassionate future for all.

