



Future Business Leaders of America

A LEGACY OF LEADERSHIP

Mission: To bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Future Business Leaders of America (FBLA) is a nonprofit education association, preparing students for careers in business and business-related fields.

- FBLA is the largest and oldest business student organization in the world.

- FBLA was founded in 1937 and has always had the mission to bring business and education together in a positive working relationship through innovative leadership and career development programs.

- Utah FBLA members are given opportunities throughout the year to enhance their leadership and business skills by attending conferences and competitions and participating locally in their high school chapters.

- FBLA has over 60 competitive events that allow students to apply the knowledge they are learning in their business courses to real life simulations and situations.

- FBLA has a positive impact on each student member as he/she prepares for college and career.



Utah FBLA State Officer Team

Front row, left to right: Charisma, Cienna, Amy
Back row, left to right: Johnathan, Vincent, Austin, Jay, Zibo

FBLA PROFILE

FBLA has members in 47 states.

The FBLA concept was developed in 1937 by Dr. Hamden L. Forkner of Columbia University.

FBLA has three divisions: FBLA Middle School, FBLA for secondary students, and FBLA Collegiate for postsecondary students.

Utah FBLA has eight state officers serving their members throughout the year. These officers are responsible for the state's program of work and working with local chapters to achieve success.

NATIONAL RECOGNITION

Utah FBLA student members competed at the FBLA National Leadership Conference (NLC) in 139 contests—middle school 16, high school 76, and collegiate 42.

FBLA secondary and postsecondary NLC winners = 41

Utah FBLA 2025 First Place Winners

Secondary

Daniel - Intro to Parliamentary Procedure
Owen - Exploring Public Speaking
Zibo - Hospitality and Event Management

Postsecondary

Ada - Foundations of Marketing
Austin - Foundations of Accounting

2024-2025

Membership

Chapters

National

210,947

5,825

Utah

2,910

151

"FBLA has truly transformed my life. It helped me grow from a shy student to a confident leader, giving me the skills and courage to achieve things I once thought were out of my reach. Today, serving as state president feels surreal, and I owe that journey entirely to FBLA."

Amy, Utah FBLA State President

In Utah, CTSOs align with the national CTE Career Clusters® and 32 CTE Career Pathways.



FBLA student members participate in a broad range of competitive events, including business communication, public speaking, sports and entertainment marketing, and website design.

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GOALS

Utah FBLA Goals for 2025-2026

1. Increase statewide membership by 10 percent.
2. Achieve a 15 percent increase in chapter participation in state competitions.
3. Secure 10 new local or state business partners to support the Utah FBLA organization.



SERVICE

Region Service Project

The national FBLA organization has collaborated with the Alzheimer's Association as part of our community outreach effort. Utah FBLA chapters will contribute through fundraising activities, raising awareness and providing assistance in caring for individuals affected by the disease.



TEACHING

FBLA members work with local elementary and middle/junior high schools to teach about American Enterprise. Each year, on November 15, FBLA members around Utah and across the nation teach younger students about our American Enterprise System.



UTAH FBLA REGIONAL HIGHLIGHTS

CTE REGION	FBLA STATE OFFICERS 2025-2026	MEMBERS 2024-2025	NATIONAL COMPETITION 2025 WINNERS Secondary and Postsecondary TOP TEN
Bear River		195	1
Central	Amy	347	5
Mountainland		463	10
Southeast			
Southwest		170	8
Uintah Basin		67	1
Wasatch Front No.	Cienna	576	1
Wasatch Front So.	Austin, Charisma, Jay, Johnathan, Vincent, Zibo	919	15

Utah CTSOs are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

FBLA PLEDGE

I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America (FBLA), and as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader.



Visit utahfbla.org to view the calendar of state events.

