



TW TENNIS

PHOTO, VIDEO & SOCIAL MEDIA POLICY

Main Aims:

To ensure that parents and players have the right to choose whether TW tennis uses photos or videos for any promotional activities online or in any print marketing campaigns.

1. TW Tennis will ensure that players can give permission for their images to be used in any follow on promotional work
2. All players have the right to ask for the images to be removed from any TW Tennis marketing materials both in print and online

TW Tennis follows the LTA's guidelines for use of photography and video images in tennis scenarios. Further information on this can be found via the LTA website in the safeguarding section / Photography and Recording