Murphy's Law

Law of Mechanical Repair - After your hands become coated with grease, your nose will begin to itch and you'll have to pee.

Law of Gravity - Any tool, nut, bolt, screw, when dropped, will roll to the least accessible place in the universe.

Law of Probability - The probability of being watched is directly proportional to the stupidity of your act.

Law of Random Numbers - If you dial a wrong number, you never get a busy signal; someone always answers.

Variation Law - If you change lines (or traffic lanes), the one you were in will always move faster than the one you are in now.

Law of the Bath - When the body is fully immersed in water, the telephone will ring.

Law of Close Encounters - The probability of meeting someone you know INCREASES dramatically when you are with someone vou don't want to be seen with.

Law of the Result - When you try to prove to someone that a machine won't work. IT WILL!!!

Law of Biomechanics - The severity of the itch is inversely proportional to the reach.

Law of the Theater & Hockey Arena - At any event, the people whose seats are furthest from the aisle, always arrive last. They are the ones who will leave their seats several times to go for food, beer, or the toilet and who leave early before the end of the performance or the game is over. The folks in the aisle seats come early, never move once, have long gangly legs or big bellies and stay to the bitter end of the performance. The aisle people also are very surly folk.

The Coffee Law - As soon as you sit down to a cup of hot coffee, your boss will ask you to do something which will last until the coffee is cold.

Murphy's Law of Lockers - If there are only two people in a locker room, they will have adjacent lockers.

Law of Physical Surfaces - The chances of an open-faced ielly sandwich landing face down on a floor are directly correlated to the newness and cost of the carpet or rug.

Law of Logical Argument - Anything is possible IF you don't know what you are talking about.

Law of Physical Appearance - If the clothes fit, they're ugly.

Law of Public Speaking - A CLOSED MOUTH GATHERS NO FEET!

Law of Commercial Marketing Strategy - As soon as you find a product that you really like, they will stop making it OR the store will stop selling it!

Doctors' Law - If you don't feel well, make an appointment to go to the doctor, by the time you get there, you'll feel better. But don't make an appointment and you'll stay sick.

If you don't forward this to your friends, your belly button will unscrew. Really... It's true. I read it on the Internet!

Past encores online at MESABI.com



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April 2014



FACTORY DIRECT. We often get accused of being expensive. We defend that with providing a heat exchanger designed to last the life of the piece of equipment it was designed for. We realize that as we do more and more business with original equipment manufacturers we get farther away from our end user customer.

We have always stressed that preventive maintenance practices like cleaning the radiator and checking for internal contamination is all the babysitting our products need. However, if your maintenance philosophy requires overhauling the cooling system, why not come to us direct for the parts?

In this crazy world of mark ups, handling and shipping costs it doesn't take long to add up and make things overly expensive.

In this crazy world of mark ups, handling and shipping costs it doesn't take long to add up and make things overly expensive. We see and hear about this everyday here in Utopia. What we say in these situations is "buy direct."

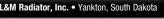
We can invoice you, the customer, and ship the parts to any destination within 24 hours. By doing this you can avoid the over-the-top mark ups or at least keep them in check. Tubes and seals are available any time from any of our plants. Why not take advantage of that? Using genuine Mesabi parts also maintains the integrity of our product. I guarantee you our seals don't leave our plants at \$7.00 dollars apiece.



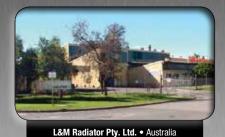


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