

RUSH ACADEMY PENINSULA

Staff, Player & Parent Expectations

2026-27 Season

WHERE THE PLAYERS COME FIRST

Rush Academy Peninsula is committed to providing a positive, competitive and development-focused environment where players can grow both on and off the field. Creating that environment requires a partnership between our **staff, players and parents**.

Our expectation is simple: **represent yourself, your team and Rush Academy Peninsula with class.**

STAFF EXPECTATIONS

Put Players First

- Make player development, safety and enjoyment the priority.
- Create an environment where every player feels valued and has an opportunity to improve.
- Coach the individual as well as the team.

Be Prepared & Professional

- Arrive on time and prepared for practices, games and club activities.
- Provide organized, purposeful and age-appropriate training.
- Communicate schedules, expectations and changes clearly.
- Maintain all required SafeSport, background screening and coaching credentials.

Teach the Rush Way

- Provide a consistent approach to technical, tactical, physical and psychological development.
- Encourage players to be confident, creative and comfortable making decisions.
- Focus on long-term development rather than simply short-term results.

Lead by Example

- Demonstrate positive body language and professional behavior.
 - Treat players, parents, opponents, officials and other coaches with respect.
 - Hold players accountable while coaching them in a constructive manner.
 - Never allow winning to compromise our values.
-

PLAYER EXPECTATIONS

Commit to Your Development

- Attend practices, technical/performance sessions, games and tournaments.
- Arrive on time, properly equipped and ready to train.
- Bring your ball, water and required Rush training/game gear.
- Give your best effort regardless of the activity, opponent or score.

Be Coachable

- Listen, learn and respond positively to instruction.
- Accept constructive feedback.
- Ask questions when you do not understand.
- Take responsibility for your development instead of making excuses.

Be a Great Teammate

- Encourage and support your teammates.
- Compete with your teammates—not against them.
- Celebrate the success of others.
- No bullying, negative comments, cliques or disrespectful behavior.

Represent the Club

- Show respect toward coaches, teammates, opponents and referees.
- Demonstrate positive body language.
- Win with humility and lose with class.
- Remember that when wearing the Rush crest, your actions represent more than just yourself.

Take Ownership As players get older, they should increasingly communicate directly with their coaches regarding playing time, positions, development goals and concerns. Learning to advocate for yourself is an important part of player development.

PARENT EXPECTATIONS

Support—Don't Coach

- Encourage your player and allow the coaching staff to coach.
- Avoid giving tactical instructions from the sideline.
- Do not criticize players, coaches, opponents or officials during games.
- Keep the car ride home positive and supportive.

Respect the Development Process

- Youth soccer development is not linear.

- Playing time, positions and team assignments may change based on development, attendance, effort, attitude, performance and team needs.
- A player's current team or role does not define their long-term potential.
- Allow players to experience challenges and learn how to respond to them.

Communicate Appropriately

- Use established club communication channels.
- Encourage your player to communicate directly with their coach when age appropriate.
- Avoid confronting coaches immediately before, during or after games.
- When a concern exists, allow an appropriate cooling-off period and schedule a conversation.
- Questions should progress from **Coach** → **Director of Coaching/Technical Staff** → **Sporting Director** when additional assistance is necessary.

Respect the Sideline Parents should:

- Cheer positively for the team.
- Allow players to make their own decisions.
- Leave officiating to the officials.
- Remain in designated spectator areas.
- Never engage negatively with opposing players, coaches or parents.

Support Your Commitment

- Keep availability updated.
- Communicate absences as early as possible.
- Help players arrive on time.
- Support attendance at practices, games, tournaments and club activities.
- Understand that repeated unexcused absences can affect a player's role and opportunities.

OUR SHARED STANDARD

STAFF

Teach • Lead • Communicate • Develop

PLAYERS

Work • Compete • Learn • Respect

PARENTS

Support • Encourage • Communicate • Trust

We will not always agree on every decision, lineup, position, result or developmental challenge. We **can** agree on how we respond to those situations.

Rush Academy Peninsula expects everyone associated with the club to demonstrate:

**ACCOUNTABILITY • EFFORT • HUMILITY • LEADERSHIP • PASSION • RESPECT • TEAMWORK •
SPORTSMANSHIP**

ONE CLUB. ONE STANDARD.

Our success is not measured only by wins and losses. It is measured by whether we develop **better players, better teammates and confident young people who enjoy the game and are prepared for their next level.**

RUSH ACADEMY PENINSULA

WHERE THE PLAYERS COME FIRST