



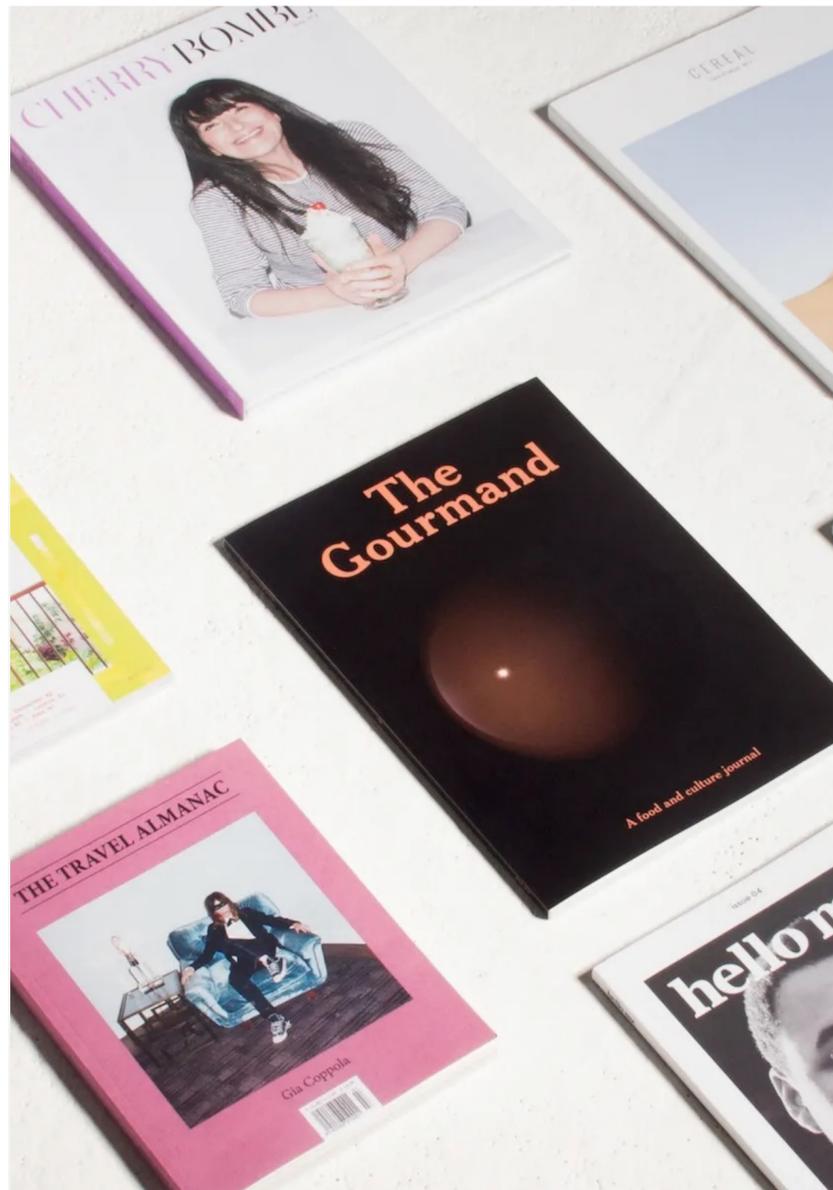
Design Hotels presents

# ASALEAMA

Hotel Retreats



Design Hotels and Casa Lawa share a passion for immersive, design-driven experiences. Following our NYC takeover, we embark on an exclusive retreat in collaboration with Design Hotels properties and Fora, blending culinary artistry with visionary hospitality. This collaboration will elevate guest engagement, generate brand storytelling opportunities, and establish new ways of engaging travellers and advisors across our shared communities.



**Story-telling** We want to amplify the story of collaboration through bespoke experiences hosted with Design Hotels member hotels and our partners

**Collaborate** We want to explore ways of growing closer with our travel community through collaboration and co-created activations

**Expand** We want to create exclusive experiences for travellers to truly engage with their surroundings and the visionaries that shape their stay



# Casa Lawa

Featured in our Further Forecast 2024, and co-host of our NYC x Design takeover at the Moore, Casa Lawa is a multidisciplinary guesthouse and creative residency located on the slopes of Mount Etna in Sicily. Founded by Lukas Lewandowski, it offers a unique blend of hospitality, culinary arts, and cultural experiences. The property features a chef-in-residence program, hosting culinary professionals from around the world who create immersive, produce-led cooking experiences using hyper-seasonal and locally sourced ingredients.

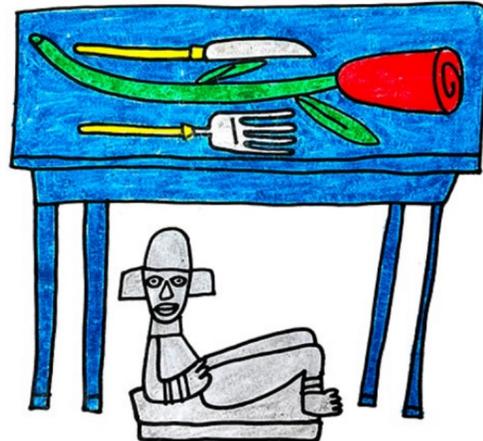
# Pasta Retreat 1/7



 **CASA LAWA** \* 22-26 APRILE 2025



**CASA LAWA**  
EN CDMX



Comida + Bebidas \$125USD

DJ Sheilly Pepper

Estudio Obvera  
15 de febrero

19:30 horas





Palazzo Daniele

# #1 Palazzo Daniele

In May 2026, Design Hotels invites to a three-day retreat, including a three-night stay at Palazzo Daniele, meeting with local Apulian producers, cheese-making and pasta workshops with Palazzo Daniele's chef team and long table dinners that celebrate Apulian tradition and Palazzo Daniele's credo "Questa casa non è un albergo".

# Design Hotels x Casa Lawa Retreat

## Palazzo Daniele

Friday, May 22

### Guest Arrival

Guests check-in throughout the day. No official programming but a guide on what to see and do in Puglia will be provided.

Friday, May 22

### Social Table Dinner

Guests enjoy a long-table dinner in the courtyard of Palazzo Daniele. First introductions to the group and the week's program

Saturday, May 23

### Cheese Masterclass Day 1

Part I of a two-day workshop on cheese-making with Palazzo Daniele's chef on the traditional "ricotta" and "primosale" using time-honored techniques still preserved by Salento's local artisans.

Saturday, May 23

### Vineyard Visit

Visit to local winemaker with a vineyard lunch paired with the homemade ricotta and primosale

# Design Hotels x Casa Lawa Retreat

## Palazzo Daniele

Saturday, May 23

### **Aperitivo Workshop & Party**

Aperitivo workshop, followed by dinner and dancing at Palazzo Daniele

Sunday, May 24

### **Cheese Masterclass Day 2**

Part 2 of the cheese masterclass with a final product to be enjoyed at lunch at the vineyard

Sunday, May 24

### **Pasta & Pomodoro Masterclass**

A masterclass with Palazzo Daniele's chef on one of Italy's most iconic and deceptively simple dishes: "Pasta with Salsa di Pomodoro" our kitchen's signature.

Sunday, May 24

### **Movie Night Dinner**

A movie night dinner with an Apulian touch, watching an "Italian Classic"

# Design Hotels x Casa Lawa Retreat

## Palazzo Daniele

Monday, May 25



### **Breakfast & Departures**

Group breakfast and individual  
check-outs

# Pasta & Pomodoro Masterclass

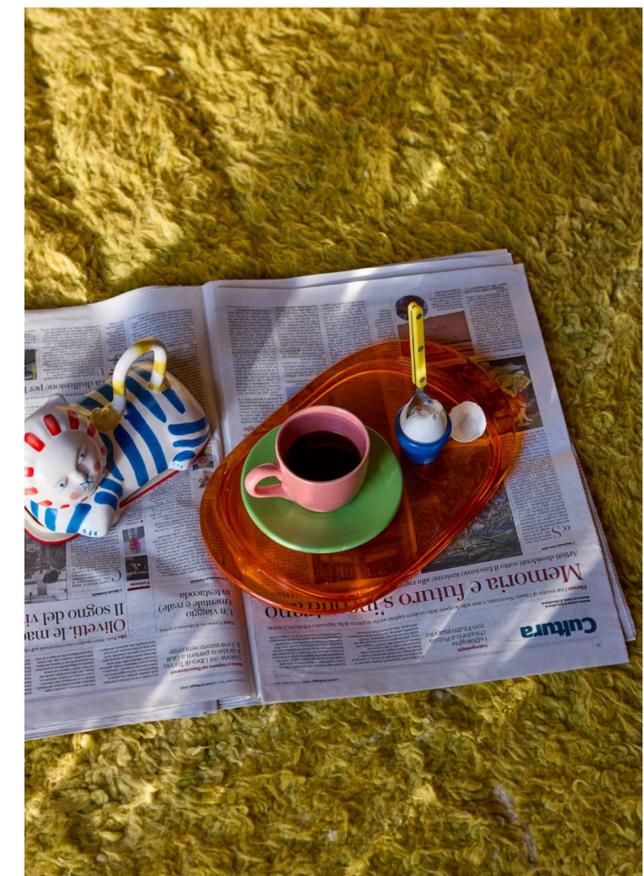
This masterclass explores one of Italy's most iconic and deceptively simple dishes: "Pasta with Salsa di Pomodoro" our kitchen's signature. Far from being just a simple pasta with "red sauce," often seen as a simple and common plate, "LA PASTA CON SALSA DI POMODORO" done properly is a true test of culinary excellence. It's not easy to master: it requests patience, technique, and outstanding ingredients. We prepare it with freshly picked tomatoes, a dish that perfectly expresses our earth-to-table philosophy. Guests will also learn how to make fresh pasta by hand using ancient Apulian techniques and flour from heritage grains. While they cook, they'll hear stories and traditions tied to the ingredients, an experience that brings together touch, taste, and memory.

# Cheese Masterclass

This workshop makes guests experience and prepare the traditional “ricotta” and “primosale” using time-honored techniques still preserved by Salento’s local artisans. More than a class, it’s a dive into generational knowledge, where manual gestures carry the weight of centuries and where food becomes a story worth telling. This is a hands-on, sensorial experience that steps far away from standard cooking classes.

# Social Table Dinners

Launched this year with great success, The Social Table Dinner is more than a dinner, is a tribute to Salento's deep-rooted culture of community, storytelling, and shared meals. Set around a long stone table in the timeless beauty of Palazzo Daniele, guests come together to enjoy seasonal dishes prepared with local ingredients and traditional recipes. Inspired by the region's warm, convivial spirit, the Social Table brings people closer through the flavors of Puglia and the simple joy of being together. It's a moment of connection, where food speaks the language of tradition and every guest feels part of an Apulina family.



## The Details

- Bespoke landing page
- bookable exclusively through Fora advisors
- 10% booking commission on full retreat package

Get in touch with [casalawa@designhotels.com](mailto:casalawa@designhotels.com) for any questions!

A picnic table is set up on a pebbly beach. The table is covered with a blue and white checkered tablecloth and is laden with various dishes, including bread, vegetables, and meat. There are several glasses of red wine and a bottle of wine on the table. A yellow pepper mill and a green pepper mill are also visible. The table is surrounded by several folding chairs with different patterns, including red and white stripes, blue and white stripes, and black and white stripes. In the background, the ocean waves are visible against a sandy beach. The text "Thank you!" is overlaid in the center of the image.

Thank you!