

# Parkland Soccer Club

SPONSORSHIP OPPORTUNITIES  
Corporate Sponsorship Packet  
A 501(c)(3) Non-Profit





# ABOUT US PARKLAND SOCCER CLUB

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Parkland Travel Soccer Club is a leading youth soccer organization based in Parkland, Florida, committed to developing well-rounded athletes through elite training, competition, and character-building experiences.

**As a 501(c)(3) nonprofit, our mission extends beyond the field: to ensure that every child—regardless of financial means—has access to high-level soccer, personal growth, and community engagement.**

**This sponsorship packet outlines our core programs, impact, and opportunities for businesses and families to invest in youth development and help shape the future of our athletes.**





# WHAT MAKES PARKLAND SOCCER CLUB SPECIAL?

- **Community-Driven:** PSC is more than a club—it's a family built on unity, trust, and shared purpose.
- **Player-Centered Development:** From beginners to elite athletes, PSC tailors training to support technical, physical, and personal growth.
- **Financial Accessibility:** As a 501(c)(3) nonprofit, PSC offers scholarships and financial aid packages with the goal to provide opportunities for every child to be able to play, regardless of financial background.
- **Elite Competition:** Competing in ECNL, ECNL-RL, NPL UPSL, and top national tournaments, PSC develops players for college and professional pathways.
- **Strong College Recruitment:** PSC actively supports players in pursuing collegiate soccer opportunities through showcases, ID events, and mentorship.
- **International Impact:** Select PSC teams are invited to compete in prestigious international tournaments, including the MIC Cup in Spain, showcasing talent on a global stage.
- **Local Impact:** With deep roots in Parkland, the club regularly supports community causes and brings families together through the power of sport.
- **Built for the Future:** Your sponsorship helps drive a capital campaign for a future indoor training and futsal facility, expanding year-round access for all players.





# Why Sponsor Parkland Travel Soccer?

## **1. Community Visibility with Purpose**

Your brand will be showcased to over 1,000 local families, schools, and businesses across South Florida—while being aligned with a positive, youth-focused cause.

## **2. Support a 501(c)(3) with Real Impact**

As a nonprofit, PSC relies on sponsors to ensure that no child is ever turned away due to financial hardship.

## **3. Build Goodwill Through Youth Development**

You're not just putting your logo on a banner—you're helping shape confident, disciplined, and motivated young people.

## **4. Exposure at Elite Events**

PSC competes in top leagues like ECNL, ECNL-RL, NPL and UPSL. Our team travels to regional and national showcases..

## **5. Align with a Respected Local Brand**

Parkland Soccer Club has a 20+ year track record of excellence and integrity.





# PSC SPONSORSHIP OPPORTUNITIES



League Sponsorships (ECNL, ECNL-RL-NPL) - \$12,500 Each

## ECNL

Be the Primary Sponsor of all of our ECNL Teams. Provide your logo for an ECNL Shirt to be worn by teams during travel. Include your logo in all ECNL Social Media Posts. E-mail blast to all our membership thanking our ECNL Sponsor. Banner at all Home ECNL Games.

## ECNL RL

Be the Primary Sponsor of all of our ECNL-RL Teams. T-Shirt with company logo to all ECNL-RL Teams to wear during travel. Special Social Media Posts for all RL Media Posts. E-mail Blasts to all our members and Banner at all Home RL Games.

## NPL

Be the Primary Sponsor for all of our NPL games for Boys and Girls. T-shirts with company logo to all our NPL Teams to wear during travel. Special Social Media Posts in NPL Social Media Posts. E-mail Blasts to all our members and Banner at all home NPL games.



# PSC SPONSORSHIP OPPORTUNITIES



## Additional Sponsorship Opportunities

7v7  
9v9

Be the MAIN sponsor for all of our U9-U12 teams. Provide your logo for 7v7 and 9v9 Shirts to be worn by teams during travel. Include your logo in all U9-U12 Social Media Posts. E-mail blast to all our membership thanking our Sponsor. Company Banner at Games. **\$10,000.**

### BUSINESS PARTNER

Perfect for small businesses and community supporters looking to align with Parkland Soccer Club and support youth sports. One-time thank-you social media post featuring your business. Company logo on PSC website. Thank you E-mail to membership. **\$1,000**

### FAMILY PARTNER

For PSC families who want to support the club during our fundraising season. Group thank-you email sent to all members acknowledging supporting families. Name included in the "Thank You to Our Families" section on the PSC website. **\$500**





# PSC LEGACY CUP TITLE SPONSOR

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**\$15,000**

Be the exclusive title sponsor of Parkland Soccer Club's largest annual tournament, scheduled for November 2025.

- Naming rights for the tournament: "Parkland Legacy Cup Presented by [Your Company Name]"
- Company banners at all tournament fields
- Sponsor table at tournament headquarters
- Sponsor representative invited to present tournament trophies
- Company logo on tournament website
- Email blast to PSC membership thanking your company
- Social media spotlight and recognition posts





# Partner Your Way

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We understand that every partner has unique goals and ideas. This option allows individuals or companies to create a customized sponsorship package tailored to their vision. Whether it's supporting a specific team, funding scholarships, or developing a new initiative, we'll work with you to design a partnership that makes the greatest impact — for your organization and our players.







# CONTACT US



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**PARKLAND SOCCER CLUB**

**THANK  
YOU**

