



**BOYS & GIRLS CLUBS**  
OF CARLSBAD

C A R L S B A D

# 2024 ANNUAL REPORT

**GREAT FUTURES START HERE**



**SERVING THE COMMUNITY SINCE 1952**  
[WWW.BGCCARLSBAD.ORG](http://WWW.BGCCARLSBAD.ORG)

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Dear Valued Supporters,

On behalf of the Boys & Girls Clubs of Carlsbad's dedicated Board Members, it is with great pleasure and enthusiasm that we present the Boys & Girls Clubs of Carlsbad's 2024 Annual Report. As you peruse these pages, we invite you to journey with us through the heart of our mission and the legacy of service we continue to uphold.

Did you know that our doors opened their welcoming embrace in the same year that the City of Carlsbad was incorporated? Since 1952, we have stood as a steadfast pillar in our community's social safety net. We take immense pride in the impact our Club has had on countless young lives, ensuring that no child or family is ever turned away due to financial constraints.

Time and time again, we hear from our members and their families that the Club is much more than just an after-school program; it becomes a "second home."

We continue to raise almost half of our budget through events, donations, and community sponsors. This achievement stands as a testament to the unwavering generosity of our donors, whose support fuels our mission and transforms our vision into reality. Together, we are community-supported, and together, we make a difference.

We invite you to learn more about the Boys & Girls Clubs of Carlsbad by exploring this Annual Report, visiting our website ([www.bgccarlsbad.org](http://www.bgccarlsbad.org)), and stopping in for a personal tour of our Clubhouses.

The best of us starts with YOU, and we thank you for your support. We are immensely grateful for your dedication, passion, and commitment to our cause.

Sincerely,

A handwritten signature of Chad Nelson in black ink.

Chad Nelson  
CEO

A handwritten signature of Travis Van Treese in black ink.

Travis Van Treese  
Board President

## Officers & Executive Committee

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## Lifetime Honorary Members

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Eleanor Murrell  
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Chuck Smith  
Steve Tague

## WHAT IS A BOYS & GIRLS CLUB?

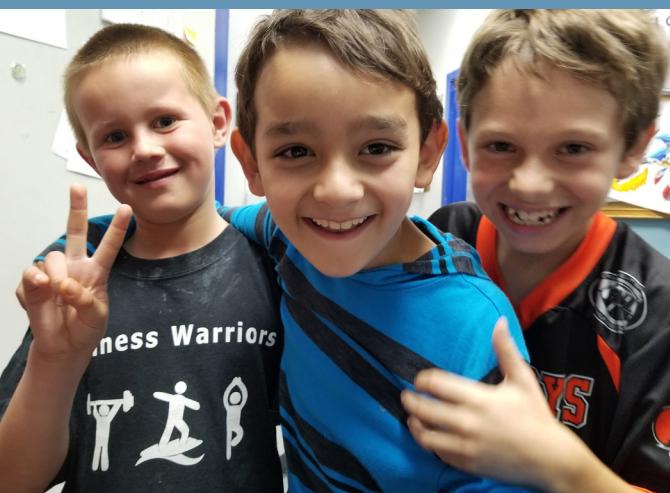
The mission of the Boys & Girls Clubs of Carlsbad is to inspire our community's young people to BE GREAT by offering educational, enriching, and fun experiences in a safe environment.

Our guiding values drive everything we do; we believe in safety, respect, leadership, teamwork, inclusion, and FUN! Our Clubhouses provide youngsters with a safe location for exploration and transformative experiences. Each child is given the opportunity to develop to their fullest potential in inspiring and engaging ways.

We offer youth a place to call their own, and have an open-door policy. With an annual membership fee of only \$50 per year, no child is ever turned away due to inability to pay.

## WHAT MAKES A BOYS & GIRLS CLUBS UNIQUE?

- ❖ *Members are given the freedom to make their own choices of what activities they'd like to participate in, gaining independence and self-confidence in the process.*
- ❖ *Trained youth development professionals provide positive role models and mentorship. Volunteers provide key supplementary support.*
- ❖ *The Club has an open-door policy, and is available every day after school and most school holidays when kids have free time and need positive, productive outlets.*
- ❖ *The Club is facilities-based—an actual neighborhood building designed solely for youth programs and activities—and satisfies the age-old desire for kids to have a place to truly call their own.*



## History and Overview

Since its establishment in 1952, the Club has been a steadfast beacon for over 100,000 youths, coinciding with the founding year of the City of Carlsbad as the Carlsbad Boys Club. Evolving with time, the Club's original location on Roosevelt Street in the Village has undergone five significant renovations, with the latest completed in 1999. In 1982, recognizing the need to extend its reach, a second facility emerged in La Costa, housed within a double-wide trailer, catering to the southern sector of the city.

In a pivotal move towards inclusivity and progress, the Club transitioned to the Boys & Girls Clubs of Carlsbad in 1994, pioneering the inclusion of females in its daily programming nationwide. The evolution continued in 2011 with the inauguration of a cutting-edge Clubhouse nestled in the heart of Carlsbad at Bressi Ranch, replacing the La Costa trailer. Embracing the changing landscape of education and community, the Club introduced teen programs on the campuses of both Carlsbad and Sage Creek High Schools in 2015, affirming its commitment to meeting the needs of the youth it serves.

Our legacy is not just a testament to our past, but a promise for the future. We stand ready to support, guide, inspire, and positively impact the young minds entrusted to our care.

## Our Staff Members Are The Best

Across both clubhouses, we're fortunate to have 23 staff members who have roots in our club, having grown up here and now dedicating their work to it. This serves as a powerful testament to how our club nurtures future leaders, instilling in them a sense of giving back. Their profound understanding of our mission enables them to impart invaluable wisdom to the youth, guiding them through both challenging and prosperous times. Their expertise, honed over years within our club, consistently elevates them as our finest staff members.



- ❖ "Going to the Boys & Girls Club really helped me come out of my shell as a child, and brought out the leader in me through my adolescence."
- ❖ "The BGCC allowed me to have a home base amidst the chaos of moving 8 times as a child. I found my people and it was the first place I felt accepted by my peers. Being a staff member has given me the gift of teaching and encouraging the kids to be themselves here, as I wouldn't be me without the club."
- ❖ "The most defining moments in my childhood came from field trips, relationships, games, and encounters I enjoyed at the clubhouse growing up, and I am proud to share that enthusiasm, knowledge, experience, and joy with the kids there today."
- ❖ "In elementary school, I was struggling with being socially uncomfortable. That is, until the staff there helped make the club feel like home. Beyond being proud to share my experience, I am honored to continue learning at the club, and growing alongside its programs."
- ❖ "Ten years later, the club is where I learn the most about compassion, empathy, sharing, and the importance of kindness. There is probably no place I love more than the BGCC, and I hope that I leave our members with the same enthusiasm and appreciation that I have for it."
- ❖ "Being a kid at the Boys and Girls Club was extremely memorable and exciting. I can proudly say working there now presents me with the same excitement as a kid."
- ❖ "I played my first basketball game as a 6-year-old at the BGCC. The club was a continuous and positive presence in my life throughout my childhood and led to my sports success. Now, it's a privilege to pay it forward."



## CLUB SUPER STARS

### MVV – Most Valuable Volunteer

2022	Carol Sullivan
2019	Brendan Pagan
2018	Rae Merritt
2017	Steve Price
2016	Scott McCary
2015	Marylou Flanders, Rancho Carlsbad Cooking Club, Team Nike
2014	Rob Holzman, Justin Livingston, Pam McCormick
2013	Chelsea Andelin, Julie Hart-Lawson, Scott Scofield, Collin Sorenson
2012	Eleanor Murrell and Steve Price, Harvey Rushfeldt
2011	Jim Baird, Sam Russell, Teresa White, Lea Woodall

### President's Choice

2021	Travis VanTreese
2020	Keith Kelson
2019	Mike Battin
2018	Derek Berg
2017	Russ Kohl
2016	Brad Holland
2015	George Young
2014	Sharone Story
2013	Matt Harelson
2012	Stephen Tee

### MIP – Most Inspirational Person

2022	Carrie Filla
2021	Jeremy Gottlieb
2020	Jeremy Gottlieb
2019	Russ Kohl
2018	George Young
2017	Mike Maher & Kalyn Maher Walker
2016	Eddie Myers
2015	Joe Durkin
2014	Brisha Cordella
2013	Bill Larson

### Mr./Ms. Clutch

2022	Mike Maher
2021	A.J. Carroll
2020	Greg and Barbi Nelson
2019	Jeremy Gottlieb
2018	Mike Battin, Marylou Flanders
2017	Jason Labrum, Derek Berg
2016	John Harelson
2015	Russ Kohl
2014	Eleanor Murrell, Viola Wheelihan
2013	Brisha Cordella, Mike Maher

### Employee of the Year

2022	Kenneth Ingco, Tessa De Los Santos
2021	Kayra Carillo, Stephanie Jimenez, Chase Murray, Brince Washington
2020	Courtney Ouellette, Abby Snyder, Chelsea Urquhart
2019	Cierra Halstead, Heather Oliver
2018	Cierra Halstead, Heather Oliver
2017	Chris Coletti, Bianca Magana
2016	Jessica Leon, Brince Washington
2015	Rae Henderson, Jessica Landin
2014	Shakera Robinson, Nicole Stanley
2013	Anna Mendez

### Gala Honorary Chairpersons

2024	Viola Wheelihan
2023	Barbi & Greg Nelson
2022	John and Debbie Manson
2021	Jim and Niki Morrison
2020	Our Board of Directors
2019	Mark and Teresa King
2018	Meryl and George Young
2017	Rancho Carlsbad Seniors for Boys & Girls Clubs
2016	Mike and Maribeth Maher
2015	Luke Matteson
2014	Ann and David Kulchin



January ~ Ringing in the New Year



February ~ Ice Skating in Style



March ~ Mini March Madness



April ~ It's a Par-Tee at the Club's 73rd Annual Golf Tournament



May ~ First Annual Pickleball Tournament was a SMASH Success



June ~ Super Star Awards Dinner - Youth of the Year, Ianna Perez



July ~ Fun on the 4th of July



August ~ Disney Day!



September ~ Annual Vigilucci's Beach Bocce Tournament



October ~ Honoring Viola Wheelihan at our 44th Annual Gala



November ~ Putting on a poker face at the LC35 13th Annual Poker Tourney



December ~ Stuff the Bus event provided toys for more than 300 Club kids



***The following partners have invested in the development of our youth during the 2024 calendar year. We are grateful for your support!***

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**YOU CAN MAKE A DIFFERENCE IN A CHILD'S LIFE!** Community Partners help us tremendously by creating opportunities that could not be achieved without their collaboration. We are grateful to the following civic-minded companies and individuals who are committed to the success, growth, and character development of Carlsbad's youth. If you are interested in exploring the benefits of Community Partnership, please contact Alec Ghilarducci, Director of Marketing and Events, at 760.585.9080 or email [alex@bgccarlsbad.org](mailto:alex@bgccarlsbad.org). Remember, we are nearly 100% supported by local donors like you.



CARRIE FILLA  
REAL ESTATE GROUP



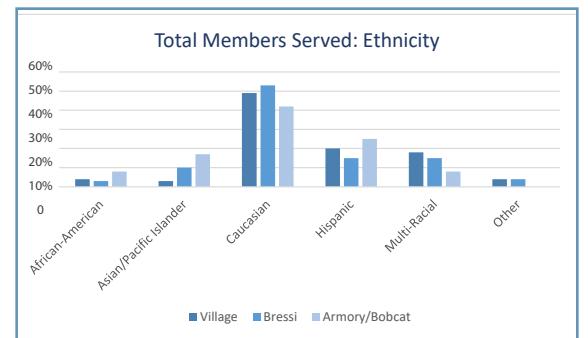
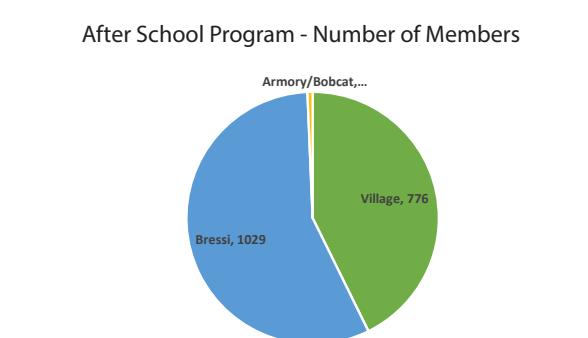
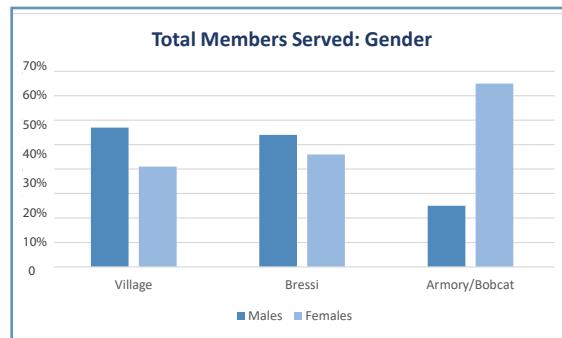
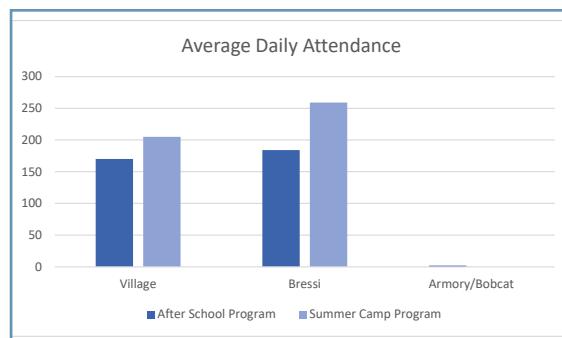
CAVIGNAC & ASSOCIATES  
INSURANCE BROKERS



Kalyn Maher Walker  
RAYMOND JAMES



	Total	Village	Bressi	Armory/Bobcat
<b>Total Youth Served</b>				
Club Members	1807	776	1019	12
Athletics Programs	643			
Additional Youth Served	560			
<b>Total Youth Served</b>	<b>3010</b>			
<b>Total Youth Served: Age</b>				
1-5 Years Old	1	0	1	
6 Years Old	133	62	71	
7 Years Old	254	104	150	
8 Years Old	289	129	160	
9 Years Old	311	120	191	
10 Years Old	219	109	110	
11 Years Old	213	83	130	
12 Years Old	160	69	91	
13 Years Old	102	53	49	
14 Years Old	61	24	37	
15 Years Old	22	10	11	1
16 Years Old	17	8	7	2
17 Years Old	17	5	7	5
18 Years Old	8	0	4	4
19 Years Old	0	0	0	
Unknown	0	0	0	
<b>Total Volunteer Service</b>				
Number of Volunteers	40	39		
Volunteer Hours	400	633		
Value of Volunteer Hours	\$1,198	(Based on \$29.95/hour per independent sector)		

**Statement of Activities and Net Assets**

Year Ended June 30, 2024

**Revenue and Support**

Club Activities	\$ 2,042,101
Facility Rentals	81,375
Dues and Fees	56,83
Contributions	1,020,134
Grant Support	82,500

**Other Gains and Losses**

Special Events Revenue	\$ 1,116,088
Special Events Expense	(379,587)
Interest Income	41,035
Investment Income	210,173
Other Income	226,081
Loss on Abandonment of Assets	-
Unrealized Gain/(loss) on Investments	17,408
Donation Expense	-

**Total Revenue, Gains & Losses** \$ 4,514,131**Expenses**

Program Services	\$ 3,301,958
Management and General Services	246,303
Fundraising	248,515

**Total Expenses** \$ 3,796,776

Change in Net Assets \$ 717,355



\* Above figures are audited.



The Boys & Girls Clubs of Carlsbad Board of Directors and Club Staff have all worked tirelessly to raise the level of performance. Here are just a few highlights from the past year.

#### Club

- ❖ *Late Nights at the Club* ~ This year, we hosted six Late Night events, each drawing an average of 70 enthusiastic kids. From extended games and activities to team-building fun, these nights gave members a chance to experience the Club in a whole new way—while parents enjoyed a well-deserved evening off.
- ❖ *Halloween in the Village* ~ Our annual “Halloween in the Village” carnival was bigger than ever, welcoming over 400 children from the Carlsbad community. The night was filled with festive costumes, carnival games, prizes, food, and plenty of spooky fun, creating lasting memories for families.
- ❖ *Garden Club with Rancho Carlsbad* ~ In partnership with Rancho Carlsbad, members rolled up their sleeves in the Garden Club to learn the joys of growing their own fruits and vegetables. Through hands-on lessons in planting, tending, and harvesting, kids gained a deeper appreciation for healthy eating and the environment.
- ❖ *Holiday Giving* ~ Every child at our Club received a special holiday gift this Christmas thanks to the generosity of our community. In addition, we adopted 75 families, providing them with full holiday gift support and spreading warmth and joy during the season of giving.
- ❖ *Mother’s Day Celebration* ~ With generous support from the Carlsbad Women’s Foundation, members crafted and gifted over 200 potted succulents as heartfelt Mother’s Day presents for their families. The activity encouraged creativity and allowed kids to show their appreciation in a meaningful way.
- ❖ *Field Trips Galore!* ~ This year was packed with unforgettable adventures—over 100 field trips throughout the year gave our members opportunities to explore and learn beyond the walls of the Club. Highlights included the San Diego Safari Park, deep-sea fishing excursions, Thermo Fisher science tours, and thrilling days at Belmont Park.
- ❖ *Thanksgiving Feast* ~ We continued our tradition of gratitude by serving a full Thanksgiving meal to over 400 children, complete with all the trimmings. In addition, we donated 25 complete Thanksgiving dinners to families in need, ensuring that everyone in our community could celebrate the holiday with joy.

#### Athletics

- ❖ *Spring YBL Success* ~ Our Spring Youth Basketball League season was a slam dunk! With packed gyms, high-energy games, and growing skill development, players across both Clubhouses had an incredible experience on the court.
- ❖ *New Sports, New Opportunities* ~ This year, we proudly introduced exciting new sports to our middle school programs, including pickleball, surf, and boys’ and girls’ flag football. These additions opened doors for even more kids to find their passion, build teamwork, and stay active.
- ❖ *Sunday Basketball Clinics* ~ Our free basketball clinics remain a community favorite. With four sessions tailored by age and skill level, both beginners and advanced players are refining fundamentals, growing their love for the game, and taking their play to new heights.
- ❖ *March Madness Tradition* ~ Our annual March Madness tournament once again brought together the vibrant energy of Carlsbad’s 5th graders, filling the gyms with spirit, teamwork, and unforgettable memories!

#### Administration

- ❖ *Inaugural Pickleball Tournament* ~ In May 2024, we proudly hosted our first-ever Pickleball Tournament at the Tennis & Pickleball Club of Vista. The event brought together community members, supporters, and pickleball enthusiasts for a day filled with fun, friendly competition, and philanthropy. With divisions for men’s, women’s, and mixed doubles, the tournament welcomed players of all skill levels. Beyond the excitement on the courts, the event raised vital funds for the Club while creating a new tradition that highlights the spirit of community, wellness, and giving back.
- ❖ *The Club’s Five Major Fundraising Events* ~ pickleball tournament, golf tournament, beach bocce ball championship, gala, and poker tournament –netted over \$800,000 and engaged thousands of community supporters during the Club’s 2023-24 fiscal year.



#### Clubhouse Leadership

Chad Nelson	CEO
Abby Snyder	COO
Kayra Carrillo	Director of Office & Membership
Brince Washington	Director of Clubhouse Operations
Chase Murray	Athletic Director
Jade Anderson	Director of Programming
Robin Rafferty	Admin & Accounting Manager

#### Fundraising & Events

Alexandra Ghilarducci	Director of Marketing & Events
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#### Membership Team

Cassidy Ledford	Membership Coordinator
Arlene Fields	Membership Assistant
Rain Hertz	Membership Assistant
Cole Murray	Financial Specialist

#### Athletic Rec Sports

Arianna Pegan	Basketball Athletic Coordinator
Jailen Nelson	Clubhouse Athletics Director

#### Village Aquatic

Jacob Duffy Musser	Aquatic Leader
Josh Draher	Aquatic Leader



#### Youth Development Professionals

Jade Anderson	Jasmine McNeal
Natalia Avalos	Alexandra Melendez
Kaylani Barker	Curren James Millsap
Karina Beltran	Fallon Millsap
Alex James Bettencourt	Summer Mitchell
Faith Bettencourt	Jacqueline Montanez
Sarah Elise Broide	Laurel Moody
Kendall Carlish	Yasmine Morales
Hugo Castellanos	Cassandra Moreno-Paez
Karen Castellanos	Amanda Murillo
Alexis Gem Castillo	Cole Emerson Murray
Sarah Charvel	Jacob Murray
Isabelle Correa	Riley Olivarez
Autumn Craft	Alissa Olivo
Maylin Cruz	Christina Grace Orlando
Madison Daly	Alexia Perez
Tyce Eli Davidson	Adrian Perez
Carly R Diago	Carter L Plousha
Jose Antonio Dieguez	Nicholas Poure
Grace Doblado	Ariana Ramirez
Chloe K Edgar	Erika Ramirez
Jaydan Edgar	Yelena Ramirez
Conner Edlebeck	Jazmin Daniela Ramos
Hannah L Forsyth	Eliza Reyes
Diana Garduno	Jodi Rivera
Andrea Gilter	Havannah Lee Robbins
Faye Lynette Glenn	Valeria Romero
Kristal Gomez	Griffin Rosenbloom
Zulma Citlhaly Conzalez	Velina Arabella Santoyo-Glapa
Yulisa E Gregorio Lopez	Brianna Marie Sauter
Benjamin Harris	Teagen Seifert
Emerald Liselle Henry	Ariday Serrano
Madelyn Hensley	Sarah Siegrist
Rain Keyanna Hertz	Mary Anna Sparks
Nellie Hashrouri	Le’prince Stevens
Connor R Hill	Madison Stine
Tanner Hook	Kelsey Sweeney
Rylee Hovis	Anthony Joseph Tassinari
Angela Huang	Matias Arthur Tellez
Arisdelcy Ibarra	Estephania Valencia
Julia Jimenez	Mariana Valero
Gabrielle Jones	Julio Issac Vazquez
Sienna Victoria Korte	Marquez
Cassidy Lovell	Gabriela Victoria
Kobey Lovell	Serenity Wallace
Riley Lovell	Ceylon Wargo
Kyle Jorden Malig	Ella Ly Wargo
Lya K Marquez Vazquez	Katelyn Wildes
Liana June Mathiszik	Joshua Wilken
Malia Joy Mathiszik	Celeste Williams
Ella Maulden	Katelynn Williams
Zachary McCarter	Amelie Wysong
Mason McConnell	
Jean-Luc McDonald	