2023 ANNUAL BOYS & GIRLS CLUBS OF CARLSBAD REPORT





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July 1, 2024

Dear Valued Supporters,

On behalf of the Boys & Girls Clubs of Carlsbad's dedicated Board Members, it is with great pleasure and enthusiasm that we present the Boys & Girls Clubs of Carlsbad's 2023 Annual Report. As you peruse these pages, we invite you to journey with us through the heart of our mission and the legacy of service we continue to uphold.

Did you know that our doors opened their welcoming embrace in the same year that the City of Carlsbad was incorporated? Since 1952, we have stood as a steadfast pillar in our community's social safety net. We take immense pride in the impact our Club has had on countless young lives, ensuring that no child or family is ever turned away due to financial constraints.

Time and time again, we hear from our members and their families that the Club is much more than just an after-school program; it becomes a "second home."

We continue to raise almost half of our budget through events, donations, and community sponsors. This achievement stands as a testament to the unwavering generosity of our donors, whose support fuels our mission and transforms our vision into reality. Together, we are community-supported, and together, we make a difference.

We invite you to learn more about the Boys & Girls Clubs of Carlsbad by exploring this Annual Report, visiting our website (www.bgccarlsbad.org), and stopping in for a personal tour of our Clubhouses.

The best of us starts with YOU, and we thank you for your support. We are immensely grateful for your dedication, passion, and commitment to our cause.

Sincerely,

Chad Nelson

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WHAT IS A BOYS & GIRLS CLUB?

The mission of the Boys & Girls Clubs of Carlsbad is to inspire our community's young people to BE GREAT by offering educational, enriching, and fun experiences in a safe environment.

Our guiding values drive everything we do; we believe in safety, respect, leadership, teamwork, inclusion, and FUN! Our Clubhouses provide youngsters with a safe location for exploration and transformative experiences. Each child is given the opportunity to develop to their fullest potential in inspiring and engaging ways.

We offer youth a place to call their own, and have an open-door policy. With an annual membership fee of only \$50 per year, no child is ever turned away due to inability to pay.

WHAT MAKES A BOYS & GIRLS CLUBS UNIQUE?

- Members are given the freedom to make their own choices of what activities they'd like to participate in, gaining independence and self-confidence in the process.
- Trained youth development professionals provide positive role models and mentorship. Volunteers provide key supplementary support.
- The Club has an open-door policy, and is available every day after school and most school holidays when kids have free time and need positive, productive outlets.
- The Club is facilities-based—an actual neighborhood building designed solely for youth programs and activities—and satisfies the age-old desire for kids to have a place to truly call their own.







4 A SECOND HOME

History and Overview

Since its establishment in 1952, the Club has been a steadfast beacon for over 100,000 youths, coinciding with the founding year of the City of Carlsbad as the Carlsbad Boys Club. Evolving with time, the Club's original location on Roosevelt Street in the Village has undergone five significant renovations, with the latest completed in 1999. In 1982, recognizing the need to extend its reach, a second facility emerged in La Costa, housed within a double-wide trailer, catering to the southern sector of the city.

In a pivotal move towards inclusivity and progress, the Club transitioned to the Boys & Girls Clubs of Carlsbad in 1994, pioneering the inclusion of females in its daily programming nationwide. The evolution continued in 2011 with the inauguration of a cutting-edge Clubhouse nestled in the heart of Carlsbad at Bressi Ranch, replacing the La Costa trailer. Embracing the changing landscape of education and community, the Club introduced teen programs on the campuses of both Carlsbad and Sage Creek High Schools in 2015, affirming its commitment to meeting the needs of the youth it serves.

Our legacy is not just a testament to our past, but a promise for the future. We stand ready to support, guide, inspire, and positively impact the young minds entrusted to our care.

my adolescence.

FROM LITTLES...TO LEADERS

Across both clubhouses, we're fortunate to have 15 staff members who have roots in our club, having grown up here and now dedicating their work to it. This serves as a powerful testament to how our club nurtures future leaders, instilling in them a sense of giving back.



Boys & Girl's Club Bressi & Village Staff Members

Members who have become staff: Chase Murray, Chloe Edgar, Alexia Muro,Irelyn Olivaraz, Cole Murray, Karen Castellanos, Kristal Gomez, Le'Prince Stevens, Jean Luc McDonald, Jaydan Edgar, Tanner Hook, Julio Marquez Vazquez, Olivia Yarcherver, Alexis Castillo, Lya Marquez Vazquez, Hugo Castellanos. "The BGCC allowed me to have a home base amidst the chaos of moving 8 times as a child. I found my people and it was the first place I felt accepted by my peers. Being a staff member has given me the gift of teaching and encouraging the kids to be themselves here, as I wouldn't be me without the club."

"Being a kid at the Boys and Girls Club was extremely memorable and exciting. I can proudly say working there now presents me with the same excitement as a kid."

"In elementary school, I was struggling with being socially uncomfortable. That is, until the staff there helped make the club feel like home. Beyond being proud to share my experience, I am honored to continue learning at the club, and growing alongside its programs."

"The most defining moments in my childhood came from field trips, relationships, games, and encounters I enjoyed at the clubhouse growing up, and I am proud to share that enthusiasm, knowledge, experience, and joy with the kids there today."

"Ten years later, the club is where I learn the most about compassion, empathy, sharing, and the importance of kindness. There is probably no place I love more than the BGCC, and I hope that I leave our members with the same enthusiasm and appreciation that I have for it."

"I played my first basketball game as a 6-year-old at the BGCC. The club was a continuous and positive presence in my life throughout my childhood and led to my sports success. Now, it's a privilege to pay it forward."

"Going to the Boys & Girls Club really helped me come out of my shell as a child, and brought out the leader in me through

CLUB SUPER STARS

MVV - Most Valuable Volunteer President's Choice 2022 Carol Sullivan 2021 Travis VanTreese 2019 Brendan Pagan 2020 Keith Kelson 2018 Rae Merritt 2019 Mike Battin 2017 Steve Price 2018 Derek Berg 2016 Scott McCary 2017 Russ Kohl Marylou Flanders, Rancho Carlsbad Cooking Club, Team Nike 2015 2016 **Brad Holland** 2014 Rob Holzman, Justin Livingston, Pam McCormick 2015 George Young Chelsea Andelin, Julie Hart-Lawson, Scott Scofield, **Sharone Story** 2013 2014 Collin Sorenson 2013 Matt Harelson Eleanor Murrell and Steve Price, Harvey Rushfeldt 2012 Stephen Tee 2011 Jim Baird, Sam Russell, Teresa White, Lea Woodall MIP - Most Inspirational Person **Hustle Award** 2022 Carrie Filla 2022 AJ Carrol 2021 Jeremy Gottlieb 2021 Brandon Wheelihan 2020 Jeremy Gottlieb 2020 Mike Maher 2019 Russ Kohl 2019 Amy McNamara 2018 George Young 2018 Richard Macgurn 2017 Mike Maher & Kalyn Maher Walker 2017 Randy Ferren 2016 Eddie Myers Ted Viola 2016 2015 Joe Durkin 2015 Patrick Casinelli 2014 Brisha Cordella 2014 Joe Durkin 2013 Bill Larson 2013 Kris Garrett, Sharone Story Mr./Ms. Clutch Tony Dausilio's Champions for Children 2022 Mike Maher 2022 Robin Rafferty 2021 A.J. Carroll 2021 Abby Snyder Greg and Barbi Nelson 2020 Russ and Marti Kohl 2020 Jeremy Gottlieb 2019 2019 Mary Ann Price 2018 Mike Battin, Marylou Flanders 2018 Frank Dudek Jason Labrum, Derek Berg 2017 2017 Rudy & Cheryl Zavalani 2016 John Harelson 2016 George & Meryl Young 2015 Russ Kohl 2015 Watkins Landmark Construction Eleanor Murrell, Viola Wheelihan 2014 2014 DEI's Forte for Children 2013 Brisha Cordella, Mike Maher 2013 Tom Bertrand, West Steak & Seafood Employee of the Year MVB – Most Valuable Board Member 2022 Kenneth Ingco, Tessa De Los Santos 2022 Travis Van Treese 2021 Kayra Carillo, Stephanie Jimenez, Chase Murray, 2021 Keith Kelson **Brince Washington** 2020 Amy McNamara 2020 Courtney Ouellette, Abby Snyder, Chelsea Urquhart 2019 Randy Ferren 2019 Cierra Halstead, Heather Oliver 2018 Mike Maher 2018 Cierra Halstead, Heather Oliver 2017 Jim Morrison 2017 Chris Coletti, Bianca Magana 2016 Sharone Story 2016 Jessica Leon, Brince Washington 2015 Chuck Smith 2015 Rae Henderson, Jessica Landin 2014 Travis VanTreese 2014 Shakera Robinson, Nicole Stanley 2013 Tony Dausilio 2013 Anna Mendez **Bob Grimes Humanitarian Gala Honorary Chairpersons** 2021 Luke Matteson 2023 Barbi & Greg Nelson 2020 Sharone Story 2022 John and Debbie Manson 2019 Richard and Elizabeth Macgurn Jim and Niki Morrison 2021 2018 Travis VanTreese 2020 Our Board of Directors 2017 Kay Matherly 2019 Mark and Teresa King 2016 Teresa King 2018 Meryl and George Young 2015 Mike Maher 2017 Rancho Carlsbad Seniors for Boys & Girls Clubs 2014 Bill Larson 2016 Mike and Maribeth Maher 2013 Chuck Smith 2015 Luke Matteson

2012 Bailey Noble

2011 Scott Chelberg

2014 Ann and David Kulchin

6 YEAR IN PHOTOS



January ~ Ringing in the new year at the Village Clubhouse



May ~ A fun afternoon at the Taste at Bressi



September ~ Vigilucci's Beach Bocce World Championship at Mariner's Point in Mission Bay



February ~ S.T.E.M. fun with ThermoFisher



June ~ Summer days at the Carlsbad Farmer's Market



October ~ Honoring Greg and Barbi Nelson at our 42nd Annual Gala

YEAR IN PHOTOS



March ~ Welcoming our new CEO, Chad Nelson to the club in front of the mural dedicated to his father, Greg Nelson



April ~ It's a Par-Tee at the Club's 71st Annual Golf Tourney



July ~ Fun at the Del Mar Fair



August ~ Summer trip to Belmont Park



November ~ Putting on a poker face at the LC35 Annual Poker Tourney to benefit the Club



December ~ Stuff the Bus event provided toys for more than 300 Club kids

The following partners have invested in the development of our youth during the 2023 calendar year. We are grateful for your support!

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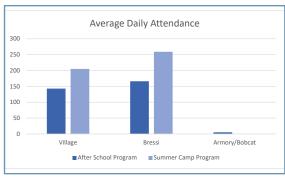






Total Youth Served	Total	Village	Bressi	Armory/Bobcat
Club Members	1713	727	958	28
Athletics Programs	850			
Additional Youth Served	834			
Total Youth Served	3397			
Total Youth Served: Age				
1-5 Years Old	1	1	1	
6 Years Old	137	59	78	
7 Years Old	257	102	155	
8 Years Old	303	109	194	
9 Years Old	246	113	133	
10 Years Old	247	104	143	
11 Years Old	201	96	105	
12 Years Old	139	79	60	
13 Years Old	99	37	62	
14 Years Old	33	15	17	1
15 Years Old	25	10	8	7
16 Years Old	14	3	4	11
17 Years Old	3	0	0	6
18 Years Old	0	0	0	3
19 Years Old	1	0	1	0
Unknown	0	0	0	0
Total Volunteer Service				
Number of Volunteers		39	25	
Volunteer Hours		633	400	(Based on \$29.95/hour

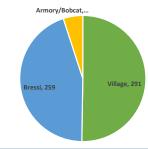
Value of Volunteer Hours

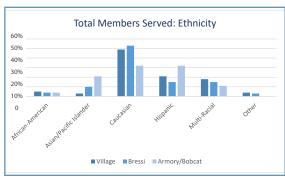




633 400 (Based on \$29.95/hour per \$18,958 \$11,980 independent sector)

After School Program - Number of Members





FISCAL STATEMENT 15

Statement of Activities and Net Assets

Year Ended June 30, 2023

Revenue and Support

Club Activities	\$ 1,596,315
Facility Rentals	64,985
Dues and Fees	53,819
Contributions	563,534
Grant Support	117,640

Other Gains and Losses

Special Events Revenue	\$	1,119,501
Special Events Expense		(267,899)
Interest Income		33,176
Investment Income		3,615
Loss on Abandonment of Assets		(379)
Unrealized Gain/(loss) on Investme	ents	4,969

Total Revenue, Gains & Losses \$ 3,329,278

Expenses

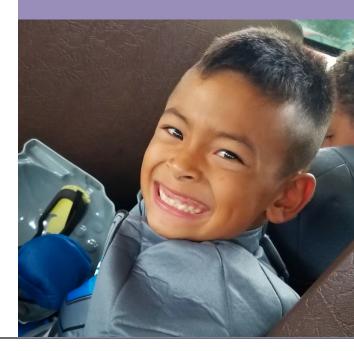
Program Services	\$ 2,854,108
Management and General Services	223,872
Fundraising	587,915

Total Expenses \$ 3,665,895

Change in Net Assets \$ (336,617)







^{*} Above figures are audited.

16 YEAR HIGHLIGHTS

The Boys & Girls Clubs of Carlsbad Board of Directors and Club Staff have all worked tirelessly to raise the level of performance. Here are just a few highlights from the past year.

Bressi Ranch Clubhouse

- * **Back to Bressi Night:** We kicked off the school year with an annual Open House showcasing school facilities, clubs, and programs. We were able to share 32 club options offered during Fall Club Session, including Photography Club, Gardening Club, Lil' Chef's Cooking Club, etc., at no cost to our families. We also began homework help provided through "Power Hour" as part of educational commitment.
- * Thermo Fisher STEM Partnership: We collaborated efforts with Thermo Fisher for specialty STEM activities for 50 kids each. Thermo Fisher also welcomed 20 of our kids for an educational STEM field trip there they got to experience what a day in the life of a STEM professional looks like.
- Partners in Programs: Rancho Carlsbad has continued to be an indispensable partner for our club. They have invited us to their site to run weekly games as a part of our club sessions and have assisted the kids in growing the patio garden. Rancho Carlsbad also supports our Bobcat Bay High School program. We have also brought Anti-Bullying Program to our Middle School Program with the help of North County Lifeline. We have been fortunate to work with Cardiff State Beach's field trip programs for our kids to learn about local wildlife and the environment, and are able to provide free vision testing for our kids through an organization called Vision to Learn, who also provided free prescription glasses.
- Seasonal Festivities: Our Thanksgiving Camp served 132 kids, featuring traditional feast and donations from Tin Leaf. We also hosted our 2nd Annual Thanksgiving Pantry Event which provided personalized meals to 16 families. The kids enjoyed a holiday festival with arts, crafts, and door decorating competition. Additionally, thanks to our community's generous donations we were able to facilitate visits to Santa's Workshop, toy giveaways, and gifts for 28 families in need.
- Leaders in Training (LIT) Program: One of our favorite club highlights is our Leaders in Training (LIT) Program where middle schoolers develop leadership skills through special programming that helps build an understanding of their power to positively impact the community around them. The LIT program expanded over the summer and continued into the school year. Providing opportunities for our kids to grow, learn, and build skills to be future community leaders.
- **Bobcat Bay:** Now in our 2nd year of re-opening our Teen Outreach Program after the pandemic at Sage Creek High, Bobcat Bay focuses on community engagement, volunteering, health, and wellness. Activities include cooking classes, workouts, mindfulness walks, and volunteering at Bressi Clubhouse. Over 250 volunteer hours contributed by Bobcat Bay members.

Village Clubhouse

- Village Halloween Spectacular: Teaming up with the Carlsbad Village Association, we hosted an unforgettable Halloween extravaganza! Kids and families flocked the pumpkin patch, played thrilling games, watched spooky movies, and indulged in delicious treats.
- Lancer Day Celebration: Our Annual Lancer Day Parade was a hit! Children and community members came together to show their support for their schools, with the festivities reaching a high note with our signature Lancer Day grape soda floats. Purple pride was palpable all around!
- Clubsgiving Feast: Transforming our gym into a Thanksgiving wonderland, we served a whopping 250 Thanksgiving meals, thanks to the dedication of TVIA volunteers. Additionally, we ensured that families in need received full Thanksgiving dinners delivered right to their doorsteps. It truly was a Thanksgiving to remember!
- Christmas Cheer: Bringing joy to over 300 individuals and adopting 65 families in need, we ensured that every one of our club kids had a magical holiday season. Santa himself made a grand entrance, cruising through the Village on an antique firetruck, serenading all with Christmas carols.
- Late Night Delights: With over 400 kids in attendance through the year, our late-night events were a smashing success! Featuring food, exciting games, and the opportunity for parents to enjoy a well-deserved night out, these evenings were enjoyed by all..

Athletics

- The annual March Madness tournament brought together the vibrant energy of Carlsbad's 5th graders, which was a truly memorable event! A round of applause goes to the Kelly boys and the Magnolia girls for their outstanding erformances.
- Middle school athletics has made a triumphant comeback! Boys and girls have taken to the courts and fields for basketball, volleyball, track and field, and cross country. Notably, Valley boys' basketball soared to victory, clinching the prestigious Big 8 championship under the expert guidance of our Athletic Director, Chase Murray.
- Our youth coed basketball league has flourished across both clubhouses. Saturdays come alive with anticipation of enthusiastic players. Thanks to our dedicated coaches, each participant is making remarkable strides in skill development and teamwork.
- Sunday's free basketball clinics have become a hit! Offering four separate sessions tailored to girls and boys of all skill levels, from beginners to advanced players, these clinics provide opportunities to refine fundamentals and deepen basketball knowledge

Administration

- In March of 2023, the Clubs welcomed their new CEO, Chad Nelson. A Club kid himself, Chad grew up in Carlsbad. Chad is also a second generation of Nelson's serving the Boys & Girls Clubs of Carlsbad. His dad, Greg Nelson grew up at the Village Clubhouse and also served as CEO and Board President.
- The Club's four major fundraising events a golf tournament, beach bocce ball championship, gala, and poker tournament netted over \$800,000 and engaged thousands of community supporters during the Club's 2022-23 fiscal year.
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OUR CLUB STAFF 17

Administration

Chad Nelson Pat Maldi Roxanne Moretti **Curtis Nieder** Robin Rafferty

CEO **Director of Marketing & Events HR** Generalist

Transportation & Facilities Coordinator Development Coordinator

Marketing & Events Assistant

Athletics

Chase Murray

Michelle Short

Athletics Coordinator

Programs - Bressi

Nicole Bianchini Rogelio Garcia Tessa De Los Santos Stephanie Jimenez **Dulce Martinez** Deborah F. Watson Karina Beltran Brianna Zermeno

Clubhouse Director Program Director Membership Director Membership Assistant Membership Assistant

Bus Driver YDP Coordinator **YDP** Coordinator

Programs - Village

Abby Snyder **Brince Washington** Kayra Carrillo Kenneth Ingco Rachel Hathcock Arlene Fields Cassidy Ledford Anita J. Herman **Anthony Gregory** Claudia Tarin-White Steven Scott Schmidt Bus Driver Erica Leigh Monahan Lead YDP

Clubhouse Director **Program Director** Membership Director **Elementary Coordinator** Middle School Coordinator Membership Assistant Membership Assistant **Bus Driver**

Bus Driver Bus Driver



Youth Development Professionals

Jade Anderson Karen Antonio Ileana Bautista Faith Bettencourt Sarah Elise Broide **Anthony Buckner** Rosalva Cardenas Gaytan Kendall Carlish **Hugo Castellanos** Karen Castellanos Alexis Gem Castillo Matthew Andrew Castillo Jazmin Charles Eduardo Checa Stephanie R Ciliberto Lucas Clarke Isabelle Correa Delaney Raye Courtenay **Brenna Curtis** Tyce Eli Davidson **Reece Edward Davies** Cydney Derarkissian Carly R Diago Jose Antonio Dieguez Giovanna Donadio Chloe K Edgar Jaydan Edgar Conner Edlebeck Briana N Elofson Hannah L Forsyth Faye Lynette Glenn Kristal Gomez Aundreya E Gonzalez Elizabeth H Goulet Yulisa E Gregorio Lopez Nellie Hashroudi Georgie Head Connor R Hill Tanner Hook Rylee Hovis Angela Huang Arisdelcy Ibarra Julia Jimenez Sierra Julian **Amber Marie Larson** Cassidy Lovell Jordan Isiah Lukondi **Jazmint Macias** Kyle Jorden Maliq Lya K Marquez Vazquez Liana June Mathiszik Malia Joy Mathiszik Ella Maulden

Zachary Mccarter

Mason McConnell

Jean-Luc Mcdonald

Elizabeth Mendez Christina Miller Fallon Millsap Ashley Marie Miranda Summer Mitchell Nevaeha B Montanez Gonzalez

Jacqueline Montanez Neena Morriswala Alexia D Muro Cole Emerson Murray Jacob Murray Irelyn Faith Olivarez

Riley Olivarez Alissa Olivo Joshua B Ordonez Christina Grace Orlando

German Orozco Julian Owens Alexiz Perez Carter L Plousha Nicholas Poure Ariana Ramirez Erika Ramirez Yelena Ramirez Jazmin Daniela Ramos Aaron Ion Redford Robert Riemer

Valeria Romero Brianna Marie Sauter Nate Jordan Schrimpf Ariday Serrano Josh Shields Sarah Siegrist

Jodi Rivera

Christian Smith Mary Anna Sparks Eli Stevens Le'prince Stevens

Satine Stewart Lasheantedra Surber Anthony Joseph Tassinari

Estephania Valencia Mariana Valero Savannah K Vargas Carson Walker Ceylon Wargo Sara Wenger Richard White Kylie Wilbor Celeste Williams Katelynn Williams Malea Williams Lamia J Zaman

Yilang Zhang