

Annual Report 2022



**BOYS & GIRLS CLUBS
OF CARLSBAD**



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May 1, 2023

On behalf of Boys & Girls Clubs of Carlsbad’s dedicated board members and staff, it is our pleasure to share our 2022 Annual Report. As you thumb through these pages, we hope you get a feel for our mission and our legacy of service.

Did you know our doors opened the same year the City of Carlsbad was incorporated? It’s true! Since 1952, we’ve become a vital part of our community’s social safety net. We are proud of the impact the Club has had on so many young lives, and the fact that no child or family is ever turned away due to inability to pay.

Time and time again we hear from our members and their families that the Club is much more than just an after school program, it’s a “second home.” We take a holistic approach to caring for our kids. When the pandemic hit, we were the frontline resource for many local families experiencing food insecurity, job loss, mental health issues, and other adversities.

A number of noteworthy events have occurred over the past year, as we reinstated so many of the programs that were curtailed during the C19 crisis. As it has been for so many, the journey through those two years was tough, but we are pleased to come out the other side stronger, enlightened, and more determined to do whatever it takes to make our community a better place for our children.

Nearly 100% funded by private and local donors, we are extremely grateful to each of our supporters. They are the investors in our mission and allow us to turn our vision into reality. We are community supported.

We invite you to find out more about the Boys & Girls Clubs of Carlsbad by viewing this Annual Report, visiting our website (www.bgccarlsbad.org), and stopping by our Clubhouses for your very own personal tour.

The best of us starts with YOU, and we thank you for your support.

Sincerely,



Chad Nelson
CEO



Travis Van Treese
Board President



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Justin Steers, UBS Financial Services

Viola Wheelihan, Real Estate Coastal Style

George Young

Lifetime Honorary Members

Liz Carnes

Scott Grugel

Richard Macgurn

Greg Nelson

Chuck Smith

Steve Tague

WHAT IS A BOYS & GIRLS CLUB?

The mission of the Boys & Girls Clubs of Carlsbad is to inspire our community's young people to BE GREAT by offering educational, enriching, and fun experiences in a safe environment.

Our guiding values drive everything we do; we believe in safety, respect, leadership, teamwork, inclusion, and FUN! Our Clubhouses provide youngsters with a safe location for exploration and transformative experiences. Each child is given the opportunity to develop to their fullest potential in inspiring and engaging ways.

We offer youth a place to call their own, and have an open-door policy. With an annual membership fee of only \$50 per year, no child is ever turned away due to inability to pay.

WHAT MAKES A BOYS & GIRLS CLUBS UNIQUE?

- ❖ Members are given the freedom to make their own choices of what activities they'd like to participate in, gaining independence and self-confidence in the process.
- ❖ Trained youth development professionals provide positive role models and mentorship. Volunteers provide key supplementary support.
- ❖ The Club has an open-door policy, and is available every day after school and most school holidays when kids have free time and need positive, productive outlets.
- ❖ The Club is facilities-based—an actual neighborhood building designed solely for youth programs and activities—and satisfies the age-old desire for kids to have a place to truly call their own.



History and Overview

The Club has served well over 100,000 youth since opening its doors in 1952—the same year that the City of Carlsbad was incorporated—as the Carlsbad Boys Club. The Club's original location on Roosevelt Street in the Village has been renovated five different times, the most recent having been completed in 1999. A second facility, housed in a double wide trailer, was added in 1982 in La Costa to serve the southern sector of the City. In 2011, a new state-of-the-art Clubhouse located in the geographic center of Carlsbad—Bressi Ranch—opened its doors replacing the La Costa trailer. In 1994, the Carlsbad Club led the nation by including females in its daily programming, becoming the Boys & Girls Clubs of Carlsbad. In order to serve the youth who need us most, teen programs on the campuses of both Carlsbad and Sage Creek High Schools were inaugurated in 2015. We are proud of our rich heritage. We are here to support, guide, inspire, and make a positive impact on the young people we serve.

The Club impacts more than just its members, here are comments from members of the Carlsbad community.



"I'm so grateful to the Boys & Girls Clubs of Carlsbad, and the many ways all the staff help my Jefferson Elementary students. You guys truly are one of our community's blessings!"

Rae Merritt
Jefferson Elementary Teacher,
Club Volunteer



"I know first hand what the Club did for me and my brother as young boys when my mother needed so much help. If I supported the Club for the next 100 years, it would not be enough! The Club was our safe haven."

Greg Nelson
Club Alum, Philanthropist



"I remember all of the good times I had growing up and playing basketball in the Club. I'm so happy that the roles are now reversed, and I can be a mentor for Carlsbad's kids!"

Chase Murray
Club Alum, Club Athletic
Director

~ Photo Credit - Steven Wade Adams ~

MVV – Most Valuable Volunteer

2019 Brendan Pagan
2018 Rae Merritt
2017 Steve Price
2016 Scott McCary
2015 Marylou Flanders, Rancho Carlsbad Cooking Club, Team Nike
2014 Rob Holzman, Justin Livingston, Pam McCormick
2013 Chelsea Andelin, Julie Hart-Lawson, Scott Scofield, Collin Sorenson
2012 Eleanor Murrell and Steve Price, Harvey Rushfeldt
2011 Jim Baird, Sam Russell, Teresa White, Lea Woodall
2010 Alexis Hamama, Gloria Kroupa, Jorge Lopez, Leah Shead
2009 North Coast Church

Hustle Award

2021 Brandon Wheelihan
2020 Mike Maher
2019 Amy McNamara
2018 Richard Macgurn
2017 Randy Ferren
2016 Ted Viola
2015 Patrick Casinelli
2014 Joe Durkin
2013 Kris Garrett, Sharone Story
2012 Lenette Howard, Ken Ames
2011 Matt Harelson

Tony Dausilio's Champions for Children

2021 Abby Snyder
2020 Russ and Marti Kohl
2019 Mary Ann Price
2018 Frank Dudek
2017 Rudy & Cheryl Zavalani
2016 George & Meryl Young
2015 Watkins Landmark Construction
2014 DEI's Forte for Children
2013 Tom Bertrand, West Steak & Seafood
2012 Julie and Matt Harelson
2011 La Costa 35 Poker Tourney Committee, Chad Of All Trades

MVB – Most Valuable Board Member

2021 Keith Kelson
2020 Amy McNamara
2019 Randy Ferren
2018 Mike Maher
2017 Jim Morrison
2016 Sharone Story
2015 Chuck Smith
2014 Travis VanTreese
2013 Tony Dausilio
2012 Scott Grugel
2011 Luke Matteson

Bob Grimes Humanitarian

2021 Luke Matteson
2020 Sharone Story
2019 Richard and Elizabeth Macgurn
2018 Travis VanTreese
2017 Kay Matherly
2016 Teresa King
2015 Mike Maher
2014 Bill Larson
2013 Chuck Smith
2012 Bailey Noble
2011 Scott Chelberg

President's Choice

2021 Travis VanTreese
2020 Keith Kelson
2019 Mike Battin
2018 Derek Berg
2017 Russ Kohl
2016 Brad Holland
2015 George Young
2014 Sharone Story
2013 Matt Harelson
2012 Stephen Tee
2011 Matt Simons

MIP – Most Inspirational Person

2021 Jeremy Gottlieb
2020 Jeremy Gottlieb
2019 Russ Kohl
2018 George Young
2017 Mike Maher & Kalyn Maher Walker
2016 Eddie Myers
2015 Joe Durkin
2014 Brisha Cordella
2013 Bill Larson
2012 Richard Macgurn
2011 John Manson, Rancho Carlsbad Steering Committee

Mr./Ms. Clutch

2021 A.J. Carroll
2020 Greg and Barbi Nelson
2019 Jeremy Gottlieb
2018 Mike Battin, Marylou Flanders
2017 Jason Labrum, Derek Berg
2016 John Harelson
2015 Russ Kohl
2014 Eleanor Murrell, Viola Wheelihan
2013 Brisha Cordella, Mike Maher
2012 Luke Matteson
2011 Chuck Smith

Employee of the Year

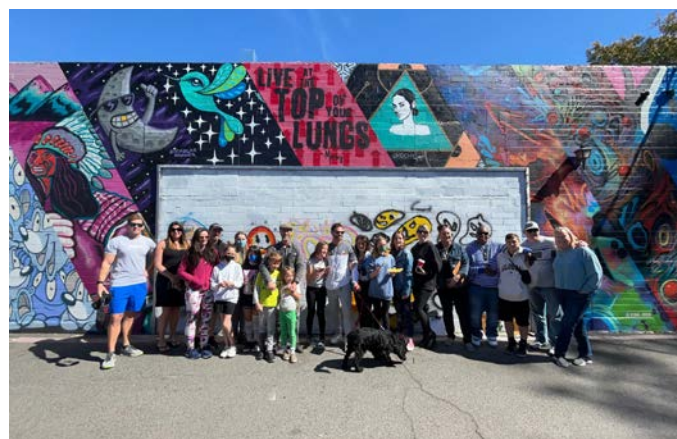
2021 Kayra Carillo, Stephanie Jimenez, Chase Murray, Brince Washington
2020 Courtney Ouellette, Abby Snyder, Chelsea Urquhart
2019 Cierra Halstead, Heather Oliver
2018 Cierra Halstead, Heather Oliver
2017 Chris Coletti, Bianca Magana
2016 Jessica Leon, Brince Washington
2015 Rae Henderson, Jessica Landin
2014 Shakera Robinson, Nicole Stanley
2013 Anna Mendez
2012 Anna Cruz
2011 Toni Brown, Curtis Nieder

Gala Honorary Chairpersons

2022 John and Debbie Manson
2021 Jim and Niki Morrison
2020 Our Board of Directors
2019 Mark and Teresa King
2018 Meryl and George Young
2017 Rancho Carlsbad Seniors for Boys & Girls Clubs
2016 Mike and Maribeth Maher
2015 Luke Matteson
2014 Ann and David Kulchin
2013 Jim Minarik, Forte For Children
2012 Henrietta "Hank" Blacic
2011 Steve Fisher, San Diego State University



January ~ Popcorn and a movie rule at Filmmakers Club



February ~ Club partners with Bryan Snyder and others to create the Carlsbad Alley Art Wall



May ~ A fun afternoon at the Taste at Bressi



June ~ School's Out For Summer!



September ~ Vigilucci's Beach Bocce World Championship found a new home at Mariner's Point in Mission Bay, after forty years in Del Mar



October ~ Our Superheroes



March ~ March Madness Club Style



April ~ Kids are #1 at the Club's 70th Annual Golf Tourney



July ~ Litter Crew Keeps the Club Looking Good



August ~ Arts and Crafts Fun (photo credit Steven Wade Adams)



November ~ The Club's biggest fundraiser of the year—Our Annual Gala – shattered all previous fundraising records



December ~ Stuff the Bus event provided toys for more than 300 Club kids

The following partners have invested in the development of our youth during the 2022 calendar year. We are grateful for your support!

Mike Abernathy
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Thank you for so many amazing in-kind gifts!

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Chris Taylor

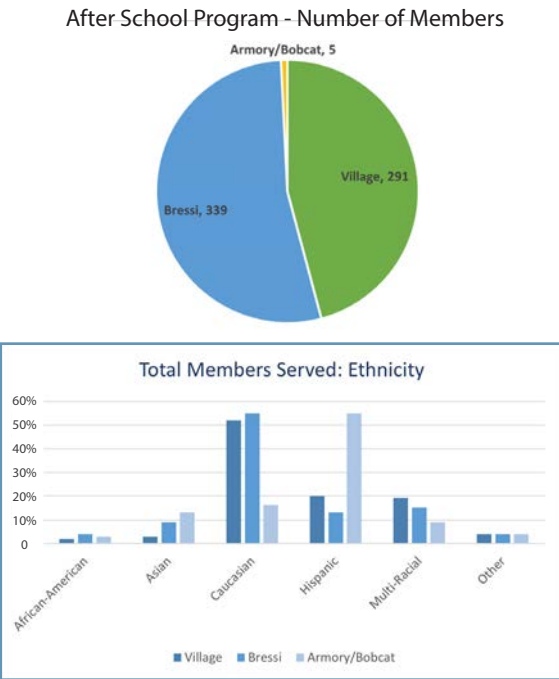
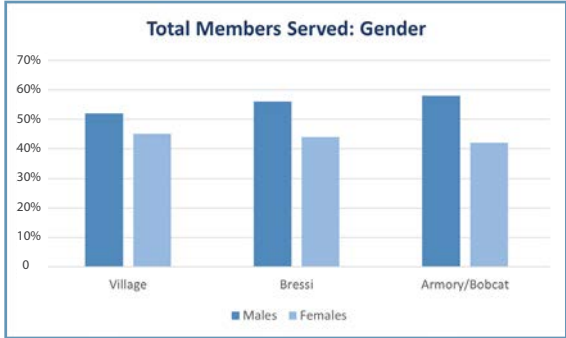
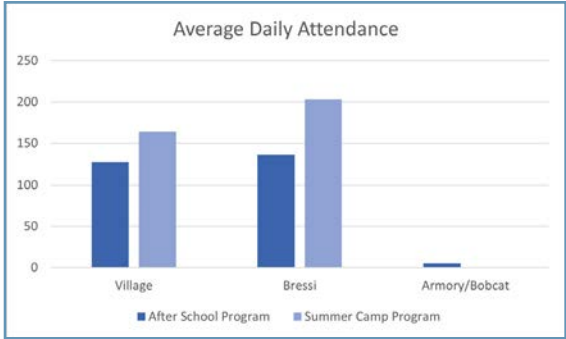
Therapy Social Fitness
Pam Tilley
Tinleaf Fresh Kitchen
Tomoyama Sushi
Trust Me Vodka
Tyson Foods
Union Kitchen & Tap
Urban Plates
Urbane Café
Vacation Resorts/Trading Places
International
Vacation Village At Parkway Orlando
Venom Vodka
Wade Koniakowsky Art
Jeff Walker
Rebecca Wentland
Chris Wolfe
Zen-sational Cheesecakes





YOU CAN MAKE A DIFFERENCE IN A CHILD'S LIFE! Community Partners help us tremendously by creating opportunities that could not be achieved without their collaboration. We are grateful to the following civic-minded companies and individuals who are committed to the success, growth, and character development of Carlsbad's youth. If you are interested in exploring the benefits of Community Partnership, please contact Pat Maldi, Development Director, at 760.444.4893 or email pat@bgccarlsbad.org. Remember, we are nearly 100% supported by local donors like you.

Total Youth Served	Total	Village	Bressi	Armory/Bobcat
Club Members	1846	804	1011	31
Athletics Programs	86			
Additional Youth Served	470			
Total Youth Served	2402			
Total Youth Served: Age				
1-5 Years Old	1		1	
6 Years Old	118	41	77	
7 Years Old	270	89	181	
8 Years Old	311	127	184	
9 Years Old	290	130	160	
10 Years Old	263	124	139	
11 Years Old	211	115	96	
12 Years Old	174	77	97	
13 Years Old	88	42	46	
14 Years Old	65	37	19	9
15 Years Old	38	19	7	12
16 Years Old	14	3	4	7
17 Years Old	3	0	0	3
18 Years Old	0	0	0	0
Unknown	0	0	0	0
Total Volunteer Service				
Number of Volunteers	160			
Volunteer Hours	830			
Value of Volunteer Hours	\$24,859 (Based on \$29.95/hour per independent sector)			



Statement of Activities and Net Assets
Year Ended June 20, 2022

Revenue and Support

Club Activities	\$ 1,236,387
Facility Rentals	61,537
Dues and Fees	41,717
Contributions	3,701,913
Grant Support	77,850

Other Gains and Losses

Special Events Revenue	\$ 1,222,175
Special Events Expense	(222,840)
Interest Income	3,004
Other Income	278,478
Donation Expense	(500,000)
Net Assets Released from Restrictions	95,254
Total Revenue, Gains & Losses	\$ 5,995,475

Expenses

Program Services	\$ 2,436,324
Management and General Services	296,529
Fundraising	186,347

Total Expenses \$ 2,919,200

Change in Net Assets \$ 3,076,275

* Above figures are audited.



BOYS & GIRLS CLUBS
OF CARLSBAD



The Boys & Girls Clubs of Carlsbad Board of Directors and Club Staff have all worked tirelessly to raise the level of performance, on our way back to pre-Covid hiatus levels. Here are just a few highlights from the past year.

Bressi Ranch Clubhouse

- ❖ The concept of “Clubs within the Club” was re-introduced, and they are a hit! Some of the more popular selections included Basketball, Lego Builders, Little Chefs, and Handball Club.
- ❖ Bobcat Bay was relaunched this school year. The program is held at Sage Creek High School, and is based on character development, service learning, and health/wellness. The students volunteer at the Bressi Ranch Clubhouse every Wednesday and Friday.
- ❖ We held our first community event in a few years—our Winter Wonderland. More than 80 children came to the Clubhouse and participated in various holiday-based activities, such as reading with Santa, arts/crafts, and movies and popcorn.

Village Clubhouse

- ❖ Provided youth enrichment and mentoring to our middle school members by attending lunch once a week at Valley and Calavera middle schools.
- ❖ Free meals were served to all of our members each day in the summer along with handing out over 250 free food boxes to our families through the +Box Program.
- ❖ Neighborhood Servants provided backpacks stuffed with school supplies for over 250 Club members and their siblings in September.
- ❖ There’s nothing more fun than a parade! All of our members attended or participated in the Lancer Day Parade, that has been taking place since 1959 and goes right past the Club. The kids were decked out in purple face paint and hairspray with purple pom-poms and thunder sticks.
- ❖ Nearly 400 children got to experience our annual Thanksgiving Feast. Our Club staff also hand delivered full family meals to some of our families on scholarship.
- ❖ Santa gave more than 300 children a present this year, thanks to our annual ‘Stuff the Bus’ toy drive as well as the generosity of North Coast Church and some amazing community donors. In addition, 60 Club families were adopted by community donors and given gift wrapped gifts for the entire family.

Athletics

- ❖ Relaunched our youth athletics programs post-covid, and participation has been growing quickly. Our Winter Youth basketball leagues have 200 kids comprising 13 teams competing each week.
- ❖ The emphasis is always on teamwork, fair play, and executing the fundamentals of the game. Everyone plays!
- ❖ We also have been holding Free Monday Basketball Clinics—a big hit with parents and kids alike!

Administration

- ❖ Under the successful leadership of Board President Sharone Story, the Board’s 2021-22 annual “Kids Campaign” exceeded their goal and raised over \$220,000.
- ❖ The Club’s four major fundraising events—a golf tournament, beach bocce ball championship, gala, and poker tournament—shattered previous records, netting nearly \$950,000 and engaging thousands of community supporters during the Club’s 2021-22 fiscal year.

Administration

Chad Nelson	CEO
Pat Maldi	Director of Marketing & Events
Roxanne Moretti	HR Generalist
Curtis Nieder	Transportation & Facilities Coordinator
Robin Rafferty	Development Coordinator
Michelle Short	Marketing & Events Assistant

Athletics

Chase Murray	Athletics Coordinator
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Programs - Bressi

Nicole Bianchini	Clubhouse Director
Rogelio Garcia	Program Director
Tessa De Los Santos	Membership Director
Stephanie Jimenez	Membership Assistant
Dulce Martinez	Membership Assistant
Deborah F Watson	Bus Driver
Karina Beltran	YDP Coordinator
Brianna Zermeno	YDP Coordinator

Programs - Village

Abby Snyder	Clubhouse Director
Brince Washington	Program Director
Kayra Carrillo	Membership Director
Kenneth Ingco	Elementary coordinator
Rachel Hathcock	Middle School Coordinator
Arlene Fields	Membership Assistant
Cassidy Ledford	Membership Assistant
Anita J. Herman	Bus Driver
Anthony Gregory	Bus Driver
Claudia Tarin-White	Bus Driver
Steven Scott Schmidt	Bus Driver
Erica Leigh Monahan	Lead YDP

Youth Development Professionals

Jade Anderson	Lya K. Marquez Vazquez
Karen Antonio	Liana June Mathiszik
Jannet Astorga	Malia Joy Mathiszik
Natalia Avalos	Ella Maulden
Ileana Bautista	Zachary Mccarter
Tiari Betancourt	Artemis McDaniel
Faith Bettencourt	Elizabeth Mendez
Mason Shane Bowers	Christina Miller
Liliana Briscoe	Ashley Marie Miranda
Micaela Brown	Summer Mitchell
Anthony Buckner	Neel Morriswala
Frida Caballero	Neena Morriswala
Camille Carmouche	Jacob Murray
Karen Castellanos	Allison T. Nguyen
Matthew Andrew Castillo	Jazmin Rivas Nunes
Stephanie R. Ciliberto	Riley Olivarez
Brenna Curtis	Alissa Olivo
Daniel I. Densel	Kemal Onor
Carly R. Diago	Joshua B. Ordonez
Jose Antonio Dieguez	Anthony Pascarella
Alexia DiPari	Alexiz Perez
Giovanna Donadio	Carter L. Plousha
Kaitlyn Michelle Donovan	Nicholas Poure
Juliette Gabrielle Dowe	Edmar Reyes
Chloe K. Edgar	Robert Riemer
Jaydan Edgar	Jodi Rivera
Conner Edlebeck	Brian Sanchez
Nandhini Ekambaram	Natalee Sanchez
Briana N. Elofson	Brianna Marie Sauter
Hannah L. Forsyth	Nate Jordan Schrimpf
Kristal Gomez	Ariday Serrano
Aundrea E. Gonzalez	Frank Simmons
Elizabeth H. Goulet	Christian Smith
Yulisa E. Gregorio Lopez	Mary Anna Sparks
Jorden P. Hales	Eli Stevens
Nellie Hashroudi	Satine Stewart
Lorie Ann Havey	Koral L. Stone
Gabriela Hernandez	Madalyn L. Taisacan
Connor R. Hill	Ashley Templin
Jackson Horman	Mariana Valero
Angela Huang	Savannah K. Vargas
Ruby Jaimes	Samantha Velasquez
Julia Jimenez	Ceylon Wargo
Sierra Julian	Sara Wenger
Kylie M. Knepler	Vivica Wesley
Taylor Ledbetter	Richard White
Tiffany L. Leyva	Celeste Williams
Sugeily Yasmine Lopez	Katelynn Williams
Hope Lovich	Malea Williams
Kenzie MacDougall	Sheridan Paige Zamalloa
Jazmint Macias	Lamia J. Zam
Kyle Jorden Malig	

