



Marshall Johnson

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Skill Set Focus:

Digital imaging & publishing

- *Adobe Photoshop* - Image manipulation, image retouch, color correction, from booth graphics to glamor models to social media
- *Adobe Illustrator* - Vector graphics, file size saving techniques, social media templates
- *Adobe InDesign* - Page layout, booth layout, social media layout, mock-ups, team templates for faster turn around
- Website design - Mock-up and execution
- *Daz Studio* - 3D Model composition and animation

Areas of Study:

Design & Composition. Reviewing proven techniques and exploring trends and different mediums on a daily basis.

Graphic Software. Reaching great depths and skill with the digital tools for my own production and to share methods and techniques with coworkers.

3D Modeling & Texturing. Modeling what we need and finishing off the convincing realism with lighting and mapped pixels.

Storytelling. Taking the viewer along with an emotional response in one image, page or short story.

Traditional Mediums. Airbrush & Acrylics.

Education:

Minnesota School of Computer Imaging

Richfield & Brooklyn Center, MN, Diploma, Multi-Media/Computer Graphics, 9/98; Computer Animation, 9/98-3/99, Tutor, Adobe Photoshop & Macromedia Director.



www.StudioM27.com - Portfolio website

Related Work Experience:

Atomic Novelties - Art Director, 3/20 - present; Packaging and finishing, 3D mock-up and visualization, promotional sheets, web design, social media images, image editing, managing artists, creating assets, setting brand standards.

Holbrook & Associates - Graphic artist, 9/15 - 3/20, Freelance graphic artist 8/13 - 10/13; Image editing & retouch, trade show display layout & mock-up, packaging, social media images & mock-up, page layout, and design. Maintaining brand standards with professional production files and deliverables. Numerous template designs for improved production pipelines. Primarily for a multinational conglomerate corporation, science division.

SGS International - 3D/Production artist, 2/14 - 9/15; Packaging layout, maintaining design and quality standards, file management. Some 3D Modeling, labeling 3D packaging. Working with Account Executives and Creative on multinational brands and products.

Pink Mist Tech - Creative Director, co-owner, 6/11 - present; Product design, packaging design, web site design, update and construction, video producer, storyboard artist, print preparation, promotional and point of purchase materials.

ZA Group - Creative Director, owner, 6/08 - present; target design, packaging design, web site design, update and construction, apparel design, commercial producer, storyboard artist, print preparation, promotional and point of purchase materials. Brands include: Zombie Ammo, Monster Ammo, SciFi Ammo, Dino Ammo and Bag of Bones Anatomical Targets.

Richard Scales Advertising - Senior Production Artist, 10/03-7/09; Photoshop Expert; Image retouch, Color expert, Separations and Print expert, Packaging design and file prep. Primarily for a multinational conglomerate corporation.

The Creative Group - Contractor, 11/01-10/03; Represent the agency through professionalism and technical excellence. Contract examples include:

- **Richard Scales Advertising**, packaging and design.
- **Star Exhibits and Environments**, trade show displays.
- **Digi International, Inc.**, device networking.
- **Logicbay**, e-learning solutions.
- **Eaton Corporation**, industrial products and services.

Merrill Communications - Weekend Graphic Specialist, 2/01-12/03; Primary hub, graphics support for world-wide financial document company.

The Employment News

Graphic Designer/Page Layout, 3/99-4/00; Front & back page editor, Sales liaison, Ad design using Quark, Photoshop and Illustrator.

Heartland Press - 4th pressman, 11/96-5/97; Helped set up and maintain press, switching plates and paper stocks.

Freelance Illustration, 7/97-Present.