

TENTATIVE



AESTHETIC THERAPIST ACADEMIC SYMPOSIUM

DAY I

NOV 1, 2025 | SATURDAY

8.00 AM – 9.00 AM	Registration
9.00 AM – 9.05 AM	Introduction
	Chairperson 1
9.05 AM – 9.25 AM	Guidelines and Regulations for Beauty Centers: Compliance with KPDN – What You Need to Know
9.25 AM – 9.45 AM	Legal Aspects of the Beauty Business
9.45 AM – 10.00 AM	Q&A and Certificate Presentation to All Presenters
10.00 AM – 10.45 AM	Opening Ceremony (Ballroom 1)
10.45 AM – 11.05 AM	Coffee Break & Booth Visit
	Chairperson 2
11.05 PM – 11.25 PM	Global Standards in Beauty & Spa Education: Aligning Practice with International Ethics and Regulations Through the Lens of an International Examiner
11.25 PM – 11.45 PM	Setting Up a Spa: A Journey from Experience to Success
11.45 PM – 12.05 PM	Empowering Women, Transforming Futures: Harnessing Beauty Services as a Pathway Out of Poverty for Malaysia's B40 Women
12.05 PM – 12.15 PM	Q&A and Certificate Presentation to All Presenters
12.15 PM – 2.00 PM	Lunch Break & Booth Visit
	Chairperson 3
2.00 PM – 2.20 PM	Personalized Treatment: Understanding Skin Differences Across Ethnicities
2.20 PM – 2.40 PM	Beyond Needles: Non-Invasive Aesthetic Options, Trends, and Techniques for Beauticians
2.40 PM – 3.00 PM	Behind the Glow: The Dark Trade of Smuggled Beauty Products
3.00 PM – 3.15 PM	Q&A and Certificate Presentation to All Presenters
3.15 PM – 3.30 PM	Coffee Break & Booth Visit
	Chairperson 4
3.35 PM – 5.00 PM	Forum discussion: In-House Aesthetic Devices: Are They Safe, and Who Ensures Their Compliance? 1. In-house aesthetic device- who monitored their registration? 2. How to make sure their safe use for public 3. Example of cases related to the misuse of these devices 4. Way forward: what can we do? *forum/discussion style
	Q&A and Certificate Presentation to All Presenters
5.00 PM – 6.30 PM	Booth Visit & Networking Session
7.00 PM – 11.00 PM	Gala Night Dinner

**Disclaimer: Tentative as shown above is subject to change*

TENTATIVE



**AESTHETIC
THERAPIST**
ACADEMIC SYMPOSIUM

DAY 2

NOV 2, 2025 | SUNDAY

8.00 AM - 9.00 AM	Registration
9.00 AM - 9.05 AM	Introduction
	Chairperson 5
9.05 AM - 9.25 AM	Body Spa & Therapy: Integrating 'Urutan Malaysia' for Complete Body Relaxation
9.25 AM - 9.45 AM	Traditional Herbal Products: Benefits, Usage, and Modern Applications
9.45 AM - 10.05 AM	Women Wellness: Essential Female Health Care
10.05 AM - 10.15 AM	Q & A and Certificate Presentation to All Presenters
10.15 AM - 10.35 AM	Coffee Break & Booth Visit
	Chairperson 6
10.35 AM - 10.55 AM	Mastering Eyelash Extensions: Safe Techniques for Beautiful, Long Lasting Lashes
10.55 AM - 11.15 AM	The Art of Eyebrow Embroidery: What's New and Trending?
11.15 AM - 11.35 AM	Manicure and Pedicure: Latest Trends and Techniques
11.35 AM - 11.55 AM	Q&A and Certificate Presentation to All Presenters
12.00 PM - 2.00 PM	Lunch Break & Booth Visit
	Chairperson 7
2.00 PM - 2.20 PM	Mastering Hair Removal: Choosing the Best Technique for Every Skin & Hair Type- spa edition
2.20 PM - 2.40 PM	Non- Invasive Body Contouring: Who Is It For & What Are the Best Options
2.40 PM - 3.00 PM	Chemical Peels for Beauticians: Safe Practice Within Scope
3.00 PM - 3.15 PM	Q&A and Certificate Presentation to All Presenters
3.15 PM - 3.35 PM	Coffee Break & Booth Visit
	Chairperson 8
3.50 PM - 5.05 PM	Forum discussion: Marketing strategy -boost your business
	1. Going Viral: How to Use Instagram & TikTok to Grow Your Beauty Business
	2. Personal Branding for Beauticians: Stand Out & Get More Clients
	3. Global Glow: Incorporating International Beauty Trends into Your Services (K-beauty, J-beauty, and Ayurvedic practices)
	4. Consumer Psychology- How to increase your business
	*forum/discussion style
	Q&A and Certificate Presentation to All Presenters
5.05 PM - 5.35 PM	Prize Ceremony & Lucky Draw Session (Ballroom 1)
5.35 PM - 6.00 PM	Closing Speech (Ballroom 1)

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