



INTERNATIONAL  
MEDICAL AESTHETIC  
CONFERENCE  
EXHIBITION  
WWW.IMACE.ORG.MY



AESTHETIC  
THERAPIST  
ACADEMIC SYMPOSIUM

# ACOS<sup>3RD</sup> × IMACE<sup>4TH</sup> × ATAS<sup>1ST</sup> 2025



SCIENCE-DRIVEN AESTHETIC: **REDEFINING BEAUTY WITH EVIDENCE**  
**1<sup>ST</sup> & 2<sup>ND</sup> NOVEMBER 2025**  
SETIA CITY CONVENTION CENTRE, SHAH ALAM, SELANGOR

ORGANISER:



CO-ORGANISER:



ESTHETIC MEDICAL  
SOLUTION

SCIENTIFIC PARTNER:



SUPPORTED BY:



@ acosympo

admin@acosympo.com

www.acosympo.com





## Hi Beauty Lovers!

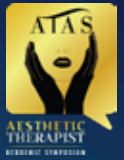
**A**esthetic & Cosmetic Symposium (ACOS) 2025 is a premier gathering where science meets beauty, bringing together experts in health, wellness, dermatology, regenerative medicine, pharmaceuticals, and aesthetic medicine. Co-organised for the fourth year by IMACE (International Medical Aesthetic Conference & Exhibition), ACOS promotes cutting-edge advancements, prioritising safety and scientifically validated practices, and offering deep insights into the latest treatments and technologies.

With IMACE's educational leadership and ACOS's commitment to advancing evidence-based standards, the symposium features expert discussions, hands-on learning, and valuable networking opportunities with leaders from academia and industry—driving progress in aesthetic medicine.

Held alongside ACOS, the Aesthetic Therapist Academic Symposium (ATAS) 2025 is Malaysia's first dedicated event for beauty therapists, wellness practitioners, and cosmetologists. ATAS focuses on non-invasive beauty and wellness practices, emphasising safe, ethical, and evidence-based approaches. It aims to enhance professional skills, elevate industry standards, and build public trust—while supporting practitioners in working confidently within their defined scope of practice.



# WHO SHOULD JOIN



## PARTICIPANT BACKGROUND



Dermatologist



Cosmetologist



Researcher



Plastic Surgeon



Cosmetic Entrepreneur



Pharmacist



Cosmetic Industries



Leader Industry



Healthcare Industries



General Practitioner



Founder & Business Owner



Beauty & Wellness Practitioner



Medical Aesthetician



Medical Student



Aesthetic Therapist

## EXHIBITOR BACKGROUND



Products/ Device Distributors



Laboratories



Retailers



Manufacturers



Aesthetic Products & Equipments



Personal Care Products



Professional Beauty & Hair Salon Products/Equipment





# POST SHOW REPORT 2024

## SYMPOSIUM

415

Participants

35

Speakers &  
Chairpersons

35

Sessions

## ATTENDEES INSIGHTS

### Attendees' Satisfaction



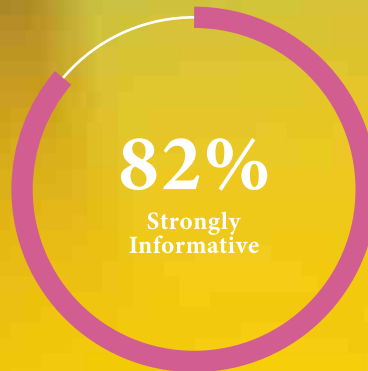
### Event's Topics & Contents



### Attendees' Recommendation



### Exhibition's Information

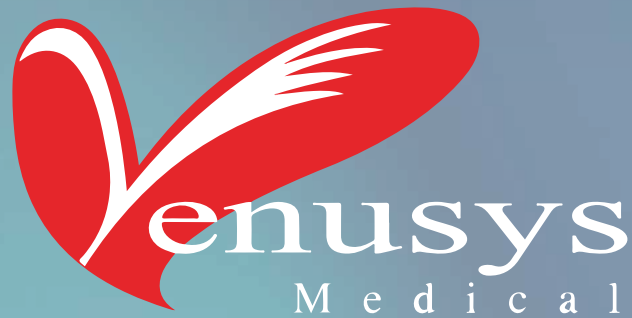




# ACOS 2024 SPONSORS



## PLATINUM



## GOLD



## SILVER





# EXHIBITORS' FEEDBACK



## Exhibitors' Satisfaction

89%

Strongly Satisfied  
with their overall  
experience

## Exhibitors' Expectation

82%

Strongly Agreed  
that ACOS 2024 met  
their expectation



87%

## Recommendation

Strongly recommended this event to  
other exhibitors

### GERMAX

“ This is our second time participating as an exhibitor.  
At ACOS, we managed to meet some of our doctors.  
We are a photo-aging specialist company offering  
skincare products from France, designed to  
manage post-hyperpigmentation and provide a  
range of solutions for sensitive skin conditions.  
-Terri Tang-



### MEDEVO

“ Our company has a mission to bring unique products  
to the market. We aim to create excitement in the  
Malaysian market through ACOS, which serves as an  
excellent platform to showcase our products.  
-Daren-





# ACTIVITIES



## ACOS SYMPOSIUM

The scientific talk at ACOS are the central hub for knowledge-sharing, led by top experts, researchers and key-opinion leaders which aims to keep the attendees informed of the latest advancement in aesthetic medicine, wellness, dermatology, regenerative medicine and pharmaceuticals through in-depth discussion on current challenges and emerging solutions. Attendees able to gain valuable knowledge of the latest research findings, innovative technologies and trend shaping the future in the field of aesthetic industries.



## ATAS SYMPOSIUM



ATAS advocates for beauty and wellness professionals to work within their defined scope of practice, promotes scientific and ethical approaches, and prioritises client care and satisfaction. The symposium aims to enhance professional knowledge and skills, elevate industry standards, and strengthen public trust in the beauty and wellness sector. It also offers excellent opportunities for networking, collaboration, and staying up to date with the latest industry insights.



## EXHIBITION

Exhibition provides a dedicated space for industry leaders, innovators, and suppliers to showcase the latest products, devices, and technologies in the aesthetic and cosmetic field. Attendees gain firsthand exposure to the tools and resources that are revolutionising practice.



## GALA NIGHT DINNER

The GALA Night Dinner is a prime networking event, where attendees can connect with industry leaders, mentors and peers. These connections can lead to collaborations projects, referrals, and even new career opportunities in high-profile.



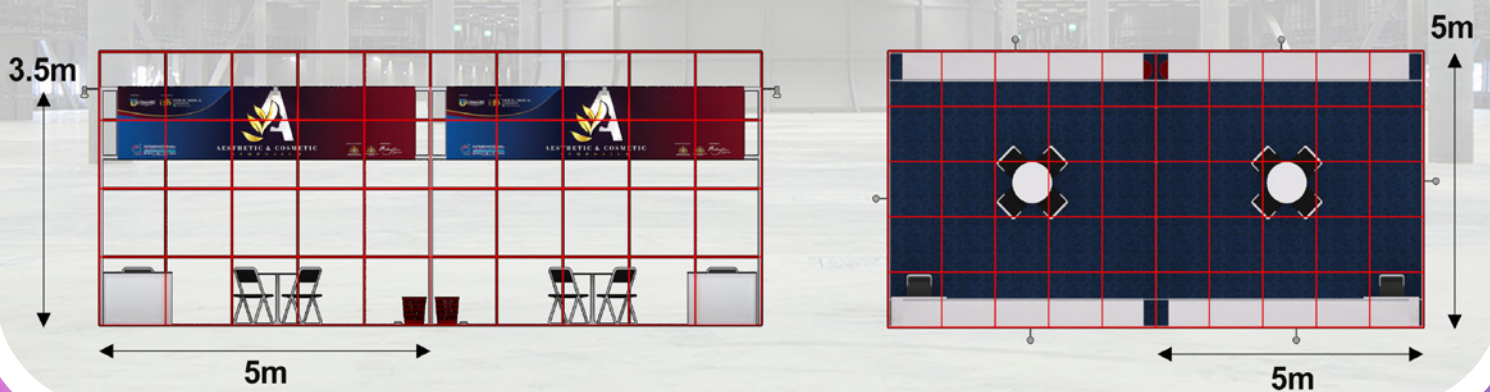
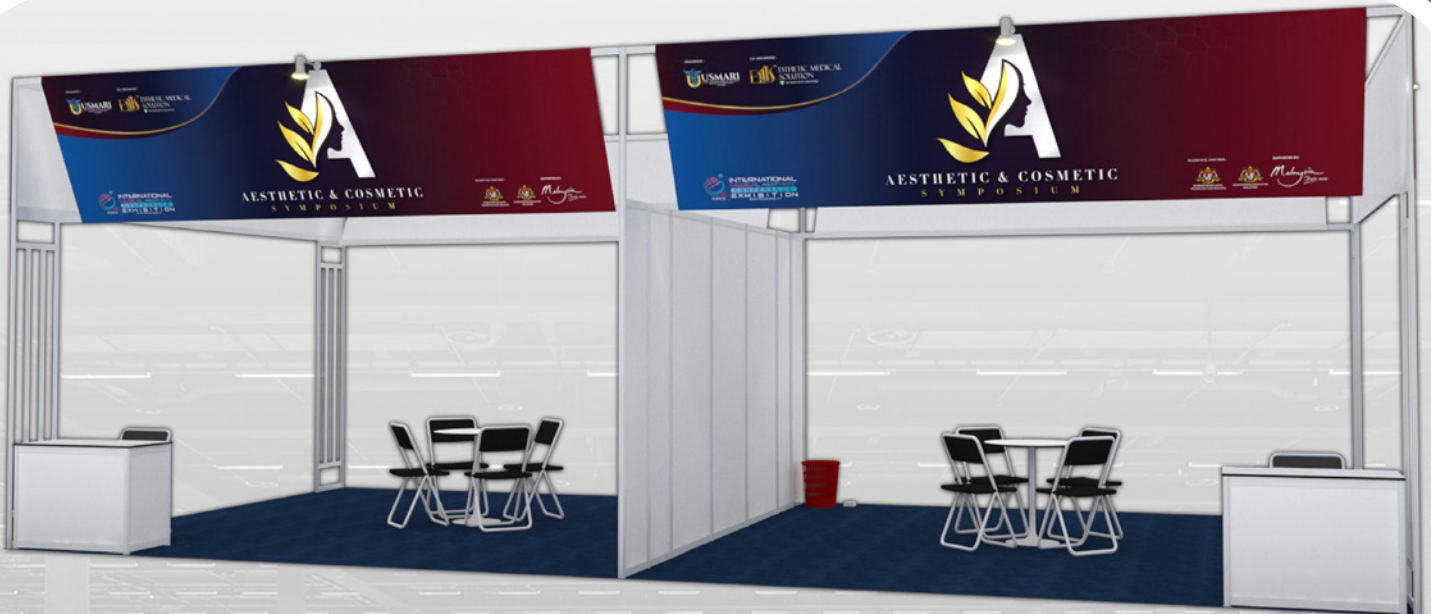
## RESEARCH COMPETITION

The Research Competition provides a platform for the researchers, scientists, doctors, and key-thought leaders to showcase their research works. The attendees can gain opportunity to learn, build network, and gain fresh perspectives from evidence-based practice. This will enhance the culture of innovation and collaboration, subsequently strengthening evidence-based practice in the field of aesthetic medicine, cosmetics, pharmaceuticals, regenerative medicine, health & wellness.



## PLATINUM

5m x 5m





# EXHIBITION BOOTH TYPE



## GOLD

4m x 4m

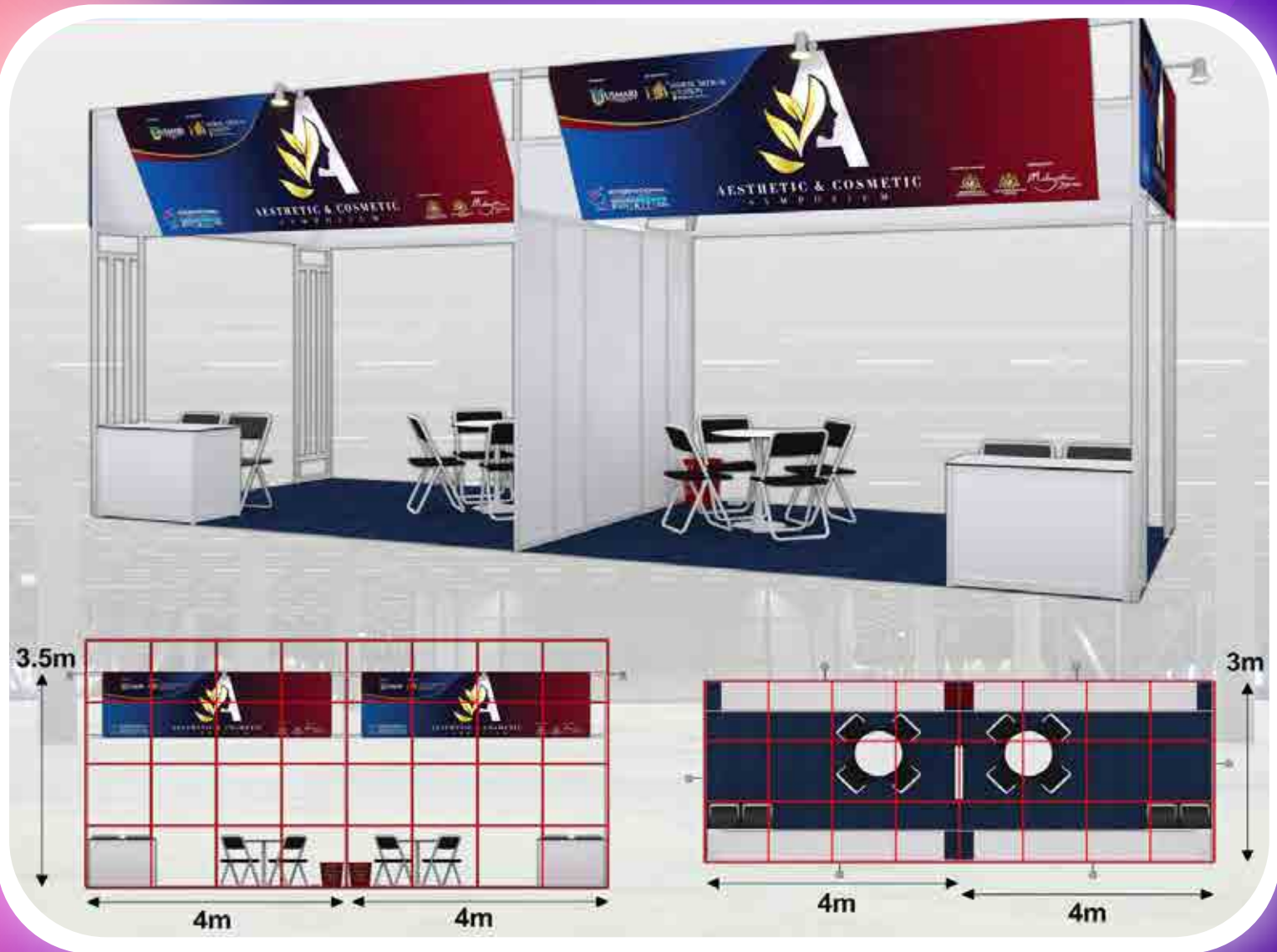




# EXHIBITION BOOTH TYPE

## SILVER

4m x 3m



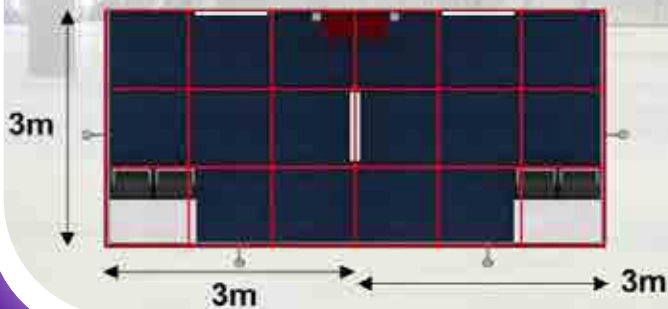


# EXHIBITION BOOTH TYPE



## BRONZE

3m x 3m

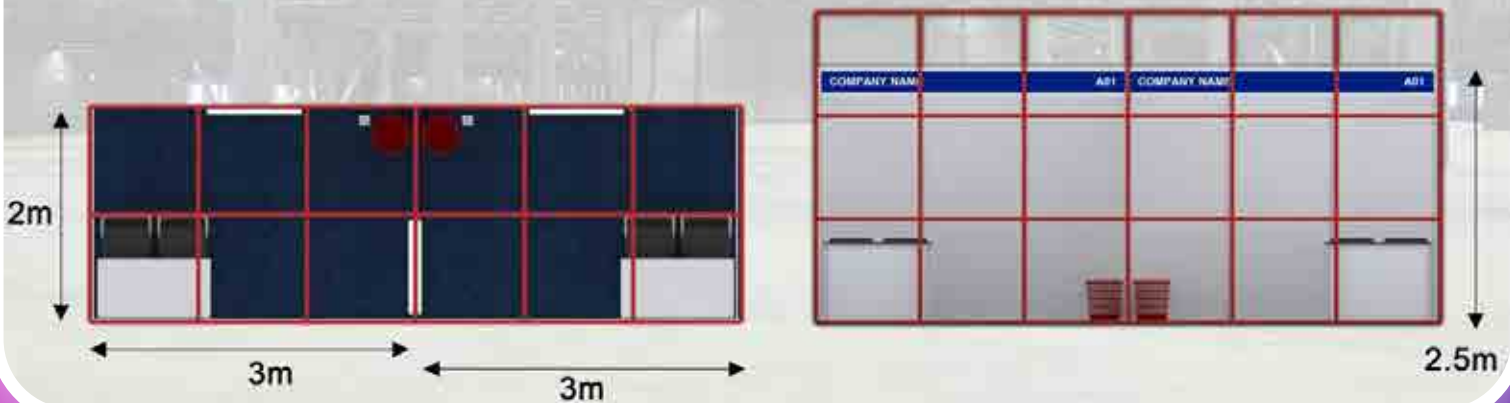




# EXHIBITION BOOTH TYPE

## STANDARD

3m x 2m



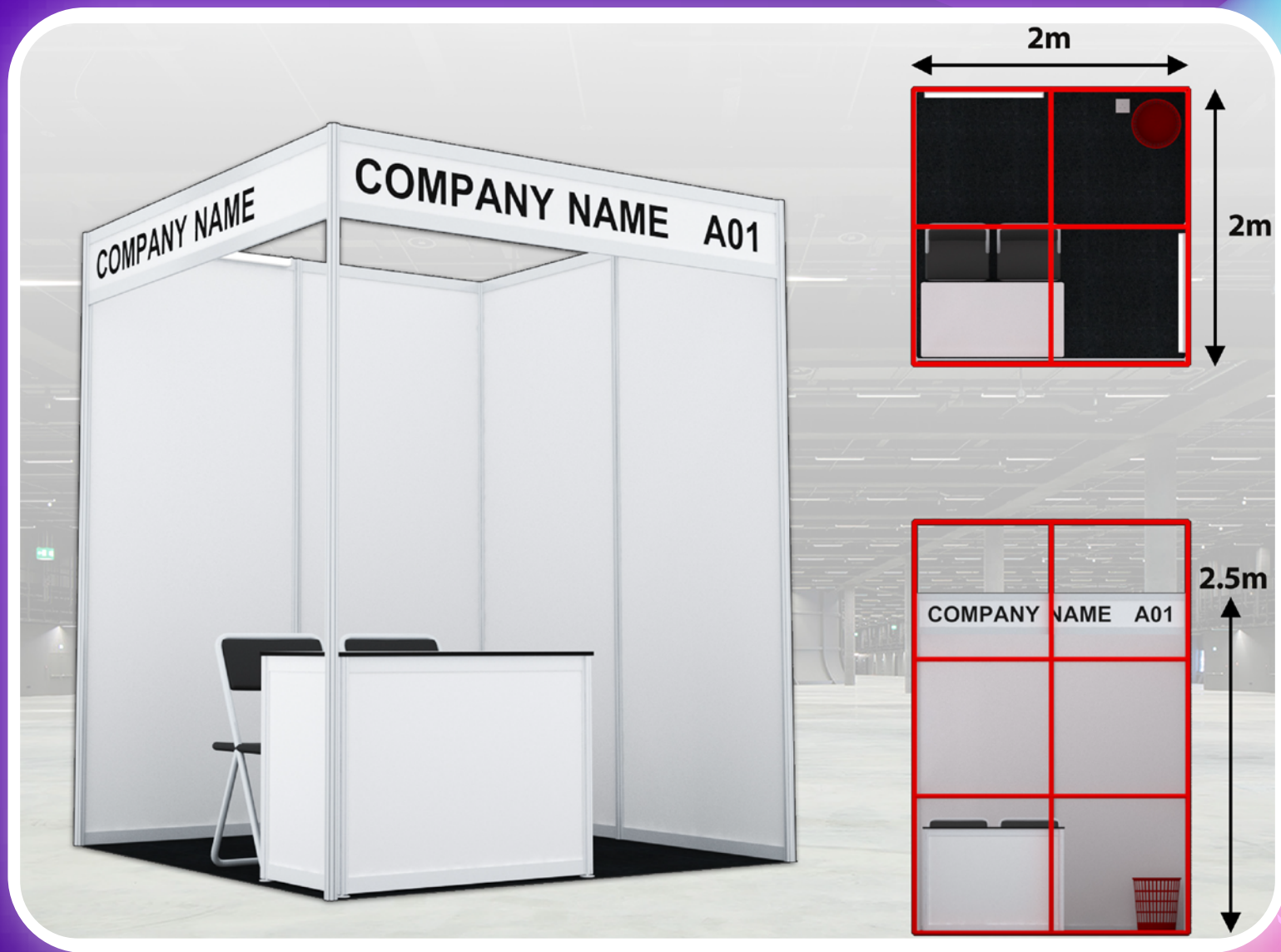


# EXHIBITION BOOTH TYPE



## JADE & MINI BOOTH

2m x 2m





# EXHIBITION DIRECTORY LAYOUT

Ballroom 3 & Hallway Level G, Setia City Convention Centre, Shah Alam







AESTHETIC &amp; COSMETIC SYMPOSIUM



# ACOS 2025 Exhibition Price Package

BENEFIT	BOOTH TYPE						
	PLATINUM	GOLD	SILVER	BRONZE	STANDARD	JADE	MINI
Size	5x5	4x4	4x3	3x3	3x2	2x2	2x2
Booth Type	Island	Island	Semi-Island	Corner	Intermediate	Intermediate	Intermediate
Price (RM)	70,000	55,000	45,000	30,000	15,000	12,000	8,000
Price after Discount (RM)	52,500	44,000	38,250	27,000	12,000	6,000	3,500
Complimentary Conference (2 Days Pass)	15	10	5	3	-	-	-
Gala Night Dinner Pass	8	6	4	2	-	-	-
Num. Speaking Slots (15 Minutes)	2	1	-	-	-	-	-
Company Logo (On Website)	✓	✓	✓	✓	✓	✓	✓
Corporate/Promotional Video	✓	✓	-	-	-	-	-
Advertisement (Programme Book)	Full Page	Full Page	Full Page	Logo	Logo	Logo	Logo
Conference Certificate & Plaque	✓	✓	✓	✓	✓	✓	✓
Post Event Leads	✓	✓	✓	✓	✓	✓	-
EDM Blast to Registered Participants ***	✓	✓	✓	✓	✓	-	-
Meals	5	4	4	2	2	1	1





# ADDITIONAL SPONSOR

	Product Placement	RM1,500.00
	Demo Session	RM1,000.00
	Printed Advertisement in Handbook	RM 1000 / FULLPAGE RM 700 / HALFPAGE
	Gala Night Dinner Table	RM2,500.00
	Research Competition	RM4,000.00
	Logo Placement in Photobooth **limited to 3 sponsors	RM2,500.00
	Logo Placement in Goodies Bag **limited to 2 sponsors	RM2,500.00
	Lucky Draw	RM6,000.00



# TERMS AND CONDITIONS



## 1. DEFINITIONS

- 1.1. "Organisers" means USMARI.
- 1.2. "USMARI" Ungku Shahrin Medical Aesthetic Research & Innovation.
- 1.3. "ACOS 2025" means Aesthetic & Cosmetic Symposium Exhibition commencing on 1st-2nd November 2025.
- 1.4. 'ATAS' means Aesthetic Therapist Academic Symposium
- 1.5. 'IMACE' means International Medical Aesthetic Conference & Exhibition
- 1.6. "Exhibitor" means any person, firm or company who has made a booking or application for, or who has been granted, sponsorship rights and/or an exhibition space in ACOS 2025.

## 2. TERMS AND REGULATIONS

- 2.1. By signing the registration form, you confirm that you have read and agreed to abide by these terms and conditions.
- 2.2. These terms apply to all Exhibitors and cannot be varied or replaced by any other terms and conditions.

## 3. APPLICATION

- 3.1. Any application must be made by filling up and signing the attached registration form.
- 3.2. Reservation of exhibition booth can only be confirmed upon receiving 10% deposit payment within SEVEN (7) days of registration.
- 3.3. The organiser has the right to cancel the application if no payment made within the stipulated time (subject to the organisers granting an extension at their absolute discretion).
- 3.4. The Organisers reserve the right to reject any booking application for any reason.

## 4. PAYMENT

- 4.1. All prices listed is not included 6% SST or any other taxes or duties imposed (if any).
- 4.2. By completing the application form, the Exhibitor can enjoy up to four (4) progress payment before **15th August 2025** described herein:
  - (a) **FIRST PAYMENT:** Exhibitors agrees to pay a registration deposit with minimal amount of **10%** from total booth charges within **SEVEN (7) days**.
  - (b) **SECOND PAYMENT:** Exhibitors agrees to pay progress payment with minimal amount of **20%** from total booth charges within **THIRY (30) days** from the first payment.
  - (c) **THIRD PAYMENT:** Exhibitors agrees to pay progress payment with minimal amount of **30%** from total booth charges within **THIRTY (30) days** from the second payment.
  - (d) **FINAL PAYMENT 40%:** Exhibitors agrees to pay **BALANCE** payment before **15th AUGUST 2025**.
- 4.3. An official receipt will be sent accordingly upon confirmation of payment.
- 4.4. If full payment is not received before **15th AUGUST 2025**:
  - (a) Your deposit will be forfeited and will not be recoverable under any circumstances; and
  - (b) The Organisers will be allowed to resell your sponsorship commitments.

## 5. CANCELLATION POLICY

- 5.1. Written notice of any cancellation is required.
- 5.2. Any cancellation and payment made is non-refundable.
- 5.3. If the exhibition space cannot be filled the Organisers reserve the right to reclaim damages from the Exhibitor for loss of opportunity to fill the space. Should the Organiser succeed in re-letting or re-filling any such cancelled space they may, at their discretion, relieve the Exhibitor of any part of his responsibility for payment of the vacated space.

## 6. PROMOTION AND MARKETING

- 6.1. The Organiser shall organize and promote the conference in such manner as it considers appropriate and reserves the right at any time to amend or vary the manner or methods of such organization and promotion.

## 7. USE OF BOOTH SPACE/SPONSORSHIP

- 7.1. Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours.

## 8. EXHIBITON BOOTH

- 8.1. Choice of exhibition booth is dependent on availability at the time of booking and is treated as 'first come first served' basis.
- 8.2. Exhibitors who intend to build a custom booth must submit the design to event secretariat prior to the commencement date of the ACOS. USMARI has absolute discretion to approve, reject or request amendments to the design.

## 9. FOOD SERVICE

- 9.1. ACOS reserve the right to provide food and beverage during certain hours in the exhibit area.

## 10. SECURITY

- 10.1. Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

## 11. DAMAGE TO PROPERTY

- 11.1. Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

## 12. PRODUCT DISTRIBUTION AND DEMONSTRATIONS

- 12.1. Distribution of samples, printed material of any kind, promotional items or product demonstrations are restricted to exhibit booth space.

## 13. PROFESSIONAL FILMING AND PHOTOGRAPHY

- 13.1. No professional still image or video recording is permitted during ACOS under any circumstances without a specific license agreement. Violation of this condition will result in legal action for financial loss and brand damages.

## 14. LIMITATION OF LIABILITY

- 14.1. The liability of the Organisers for any loss or damage suffered by an Exhibitor under or in relation to these terms and conditions is limited to the value of the fees paid by the Exhibitor.
- 14.2. Under no circumstances will the organisers be liable for any consequential loss, including but not limited to loss of profits, revenue or reputation.

## 15. FORCE MAJEURE

- 15.1. The Organisers do not accept any liability for losses incurred in the event of the ACOS being cancelled or postponed due to an unforeseen event or any event beyond their reasonable control.
- 15.2. The organizer at any time, without prior notification, may change the location of the venue, the date, the opening and closing times of the Exhibition.

## 16. PATIENT DEMONSTRATIONS

- 16.1. Exhibitors are not allowed to perform live demonstrations of any kind, including patient demonstrations, during the event without prior consent from the organiser.
- 16.2. The Exhibitor indemnifies the Organisers for any liability or loss suffered or incurred by the Organisers which arises or indirectly out of a claim made by any patient or person involved in a live patient demonstration performed by the Exhibitors.

## 17. DEVICES LICENSE FOR EXHIBITION

- 17.1. Exhibitors are required to obtain the necessary license or approval from the relevant authority prior to the exhibition (if needed).
- 17.2. The organiser is not liable for any consequential action taken by the authority if Exhibitor fails to adhere to 17.1.



# PAYMENT POLICY

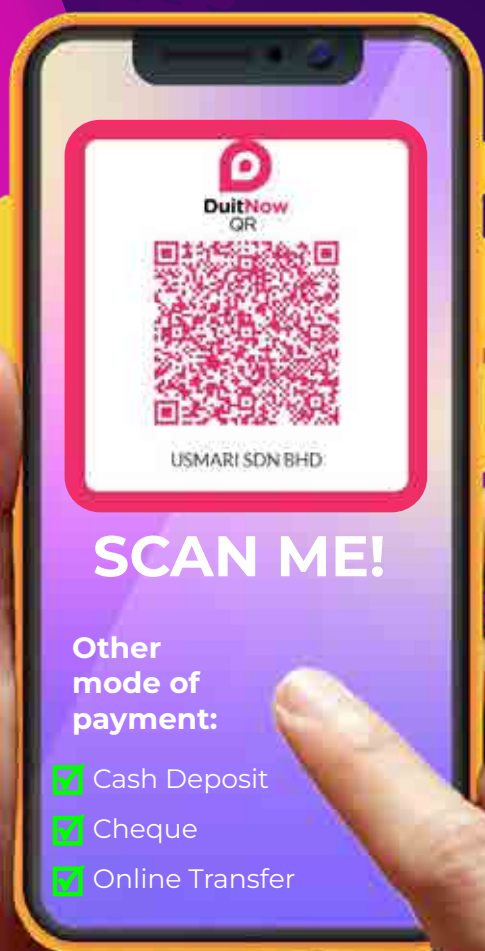
Minimal amount  
of 10% from total  
booth charges  
within **SEVEN (7)**  
**days**.

Minimal amount  
of 20% from total  
booth charges  
within **THIRTY (30)**  
**days** from first  
payment.

Minimal amount  
of 30% from total  
booth charges  
within **THIRTY**  
**(30) days** from  
second payment.

Full balance  
payment **before**  
**15 August 2025**

Kindly email proof of payment to: [admin@acosympo.com](mailto:admin@acosympo.com)  
For inquiries: 018-773 2024 (Ms. Rina)



1

Nominated booth space will  
not be reserved until ACOS has  
received signed agreement and  
**10% deposit payment**

2

Booth are strictly limited.  
Allocation is on **first come first**  
**serve** policy upon signing of  
agreement and deposit paid

3

Any activity of **booths are**  
**nontransferable** nor shared with  
other entities unless with the  
approval and written permission  
of the Exhibition Secretariat.



**\*\*Please list your company name as you would like to appear in all marketing collateral.\*\***

**Company Name:**

**Address:**

**City:**

**Country:**

**State / Region:**

**Postcode:**

**Contact Person:**

**Tel:**

**Mobile:**

**Email:**

**Website:**

**Payment Payable to: " USMARI SDN BHD "**

**RHB Bank**

**RHB BANK - A/C NO:  
25101200031406**

**Kindly email proof of payment to:  
admin@acosympo.com**

**Call / WhatsApp for inquiries:  
+60 18 773 2024 ( Ms. Rina )**

No	Items	Please Tick (✓)
1	Platinum	
2	Gold	
3	Silver	
4	Bronze	
5	Standard	
6	Jade	
7	Mini Booth	
8	Pop-Up Booth	

**Authorized Signature:**

**Company Stamp:**

**Name:**

**Position:**

**Date:**

*\*Your signature acknowledges compliance to the terms and conditions that exhibitor and sponsorship agreements are*



# LOCATION

## SETIA CITY CONVENTION CENTRE, Shah Alam, Selangor



### HOTELS NEARBY

- ◆ Courtyard by Marriott, Setia Alam
- ◆ Dorsett Grand Subang Hotel
- ◆ Doubletree by Hilton Shah Alam i-City
- ◆ Concorde Hotel, Shah Alam
- ◆ Pegasus Hotel, Shah Alam
- ◆ Mardhiyyah Hotel and Suites
- ◆ Fox Hotel Glenmarie, Shah Alam
- ◆ Acappella Suite Hotel, Shah Alam
- ◆ Geno Hotel, Shah Alam
- ◆ Modern Suite Sunsoria
- ◆ Your Hotel Klang by D'concept





# AESTHETIC & COSMETIC SYMPOSIUM



**Ms. Rina: 018-773 2024**



**Ms. Amirah: 018-787 1970**



**Ms. Fathiah: 018-211 2003**



**Ms. Afwa: 016-725 2670**



**admin@acosympo.com**



**www.acosympo.com**



**acosympo**

## **Office Address:**

**S68-1, First Floor, Red Carpet Avenue Encorp The Strand,  
Jalan PJU 5/22, Kota Damansara,  
47810 Petaling Jaya, Selangor**