



Sponsorship Options

TSAAI Annual Meeting 2026

July 24-26

Dollywood's HeartSong Conference Center · Pigeon Forge, TN

Tax ID # 62-1843165

Event Sponsor Opportunities

Bundle #1 (1 available)

\$15,000

Sponsorship Includes:

- **Cocktail Reception Sponsorship**
- **Product Theater Dinner**
- **Silver Level Booth**

Bundle Provides:

- Cocktail Reception (adults only), Saturday evening 5:30 – 6:15 pm
 - Reception food & drink will be provided by TSAAI
 - Up to 10 sponsor staff tickets for event
- Dinner Product Theater, Saturday night 6:45-7:45 pm
 - All food, speaker and AV needs for the dinner are sponsor's responsibility
- Venue and table setup provided (conference center first floor)
- Details & invitations emailed to all registered attendees, based on sponsor's timeline
- Event and company name listed on Agenda

Includes Silver Level Exhibitor Package:

- One 6' exhibit table with preferred location in exhibit hall
- Choice to select booth location upon payment in full
- Three (3) company representatives for exhibit hall
- Acknowledgment as a Silver Supporter on meeting program and poster*
- Tickets (3) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2026 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)

** Full payment is required to reserve your sponsorship opportunity. All logos, inserts or promotional material information will be required by a deadline which will be provided to you at time of payment.*



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Event Sponsor Opportunities

Bundle #2 (1 available)

\$13,000

Sponsorship Includes:

- **Product Theater Lunch**
- **Silver Level Booth**

Bundle Provides:

- Lunch Product Theater, Saturday 11:15 am -12:00 pm
 - All food, speaker and AV needs for the lunch are sponsor's responsibility
- Venue and table setup provided (conference center first floor)
- Details & invitations emailed to all registered attendees, based on sponsor's timeline
- Event and company name listed on Agenda

Includes Silver Level Exhibitor Package:

- One 6' exhibit table with preferred location in exhibit hall
- Choice to select booth location upon payment in full
- Three (3) company representatives for exhibit hall
- Acknowledgment as a Silver Supporter on meeting program and poster*
- Tickets (3) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2026 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)

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Event Sponsor Opportunities

Bundle #3 (1 available)

\$12,000

Sponsorship Includes:

- **Product Theater Dinner**
- **Silver Level Booth**

Bundle Provides:

- Dinner Product Theater, Friday night 6:45-7:45 pm
 - All food, speaker and AV needs for the dinner are sponsor's responsibility
- Venue and table setup provided (conference center first floor)
- Details & invitations emailed to all registered attendees, based on sponsor's timeline
- Event and company name listed on Agenda

Includes Silver Level Exhibitor Package:

- One 6' exhibit table with preferred location in exhibit hall
- Choice to select booth location upon payment in full
- Three (3) company representatives for exhibit hall
- Acknowledgment as a Silver Supporter on meeting program and poster*
- Tickets (3) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2026 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)

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Exhibitors

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Exhibitor Levels of Support

Gold Level (4 available) \$8,000

- Premium location in exhibit hall with the option to set up full display – end of row/corner space
- Choice of one (1) table - 6' or high-boy
- Four (4) company representatives for exhibit hall
- Electrical via power strip (provided)
- Acknowledgment as a Gold Supporter on meeting program and poster*
- Tickets (4) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2026 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)
- Company logo included on Meeting bag for meeting registrants*
- Additional premium sponsorship opportunities

Silver Level \$6,000

- One 6' exhibit table with preferred location in exhibit hall
- Choice to select booth location upon payment in full
- Three (3) company representatives for exhibit hall
- Acknowledgment as a Silver Supporter on meeting program and poster*
- Tickets (3) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Acknowledgment as a 2026 Meeting Supporter with logo on TSAAI website
- One (1) registration bag insert (provided by sponsor)
- Additional premium sponsorship opportunities

Bronze Level \$4,500

- One 6' exhibit table
- Two (2) company representatives for exhibit hall
- Acknowledgment as a Bronze Supporter on meeting program and poster*
- Tickets (2) for the Saturday night Cocktail Reception (adults only)
- Complimentary list of meeting registrants pre-meeting and post-meeting via email*
- Additional premium sponsorship opportunities

Exhibitor \$3,200

- One 6' exhibit table
- One (1) company representative for exhibit hall
- Complimentary list of meeting attendees post-meeting (via email)
- Tickets (1) for the Saturday night Cocktail Reception (adults only)

**Application and payment are required to be received by deadline in order for acknowledgment on printed materials. Website/Bag: Logo submission will also be required per guidelines which will be emailed at time of application and check submission.*



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Additional Sponsorship Opportunities

Jump Drive Sponsor (1 available) \$3,000

- Only available to Bronze Exhibitor Level or higher
- Logo on flash drive which will be provided for all meeting registrants
- Flash drive will be pre-loaded with speaker handouts
- Registrants will receive a ticket to redeem at your booth for the flash drive

Badge Wallet Sponsor (1 available) \$2,000

- Only available to Bronze Exhibitor Level or higher
- Company logo on name badge wallet provided to meeting registrants at check-in
- All attendees are required to wear badge upon entering meeting and exhibit hall spaces

Coffee & Beverage Station (1 available) \$2000

- Only available to Bronze Exhibitor Level or higher
- Signage located on Coffee/Beverage station outside meeting room displaying sponsorship
- One (1) company logo on napkins provided for use at the station throughout the weekend

Registration Bag Insert \$100

- Opportunity to provide a bag insert for meeting registrants
- Bags will be distributed to meeting registrants at conference check-in
- Deadline/guidelines provided by TSAAI upon full payment

Saturday Night Cocktail Reception (individual ticket) \$250

- Available as an Add-On for any Exhibitor Level
- Ticket One (1) to attend the Saturday night Cocktail Reception (adults only)

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Payment Options

Please complete the [Google Form](#) to make your selection and provide us with your exhibitor information prior to payment.

- You may choose to pay via check by mail
- You may choose to pay ONLINE via the links below. The listed price includes processing and credit card fees incurred using Stripe.

- If you wish to pay ONLINE for additional items, extra tickets, add-on sponsorships or multiple items, please contact tssai@tsaai.org so that we may provide an individualize payment link for your items.

GOLD [PAY ONLINE HERE](#)

SILVER [PAY ONLINE HERE](#)

BRONZE [PAY ONLINE HERE](#)

EXHIBITOR [PAY ONLINE HERE](#)