



EXHIBITOR PROSPECTUS

TSAAI ANNUAL MEETING 2026

July 24-26

Dollywood HeartSong Conference Center, Pigeon Forge, Tennessee

Invitation to Exhibit

The Tennessee Society of Allergy, Asthma and Immunology invites you to participate in the 2026 Annual Meeting in Pigeon Forge, Tennessee, July 24-26. The annual meeting is an educational event for allergists, nurse practitioners, fellows-in-training, and others interested in the field of allergy and immunology. TSAAI's annual meetings provide an opportunity for face-to-face time and interaction with providers from Tennessee and Kentucky.

Registration

All exhibitors must sign an Exhibitor Application and all exhibitor personnel must register. Name Badges must be worn at all times in the exhibit hall and meeting room. If you have a company name badge, we encourage you to bring and wear it.

Representatives may attend an educational session provided they are registered, but they may not engage in sales activity or discussion in the CME activity. There will be a sign-in sheet available for those who wish to attend sessions, as space will be limited.

General Exhibit Information

INSTALL:

Exhibits can be setup on Friday afternoon, **July 24 from 3:30 to 7:00 pm**. The exhibit hall will be closed and locked at 7:00 pm so staff can prepare for the evening Welcome Reception.

If you will be arriving late Friday or Saturday morning, please notify us. Exhibit hall will open Saturday morning prior to 7 am. If you should need additional time, the exhibit halls can be made available early Saturday morning for setup if arrangements are made prior.

BREAKFAST/BREAKS:

Breakfast and Breaks will be held at approximate times listed on the agenda on both Saturday and Sunday. All food and beverage will be inside the Exhibit Halls in order to maximize your interaction with our members. You are welcome to enjoy beverages in moderation but we ask that you allow our registered attendees to partake in breakfast and break foods first.

Exhibit hall will be closed and locked at 1:00 pm on Saturday and reopen Sunday morning prior to 7 am.

DISMANTLE: Exhibits are to be dismantled on Sunday, July 26 from 10:45 to 12 pm. (anytime upon conclusion of morning break)

Shipping and Receiving to Hotel

SEE ATTACHED FROM HEARTSONG. With the new venue and hotel receiving, Dollywood's HeartSong is developing a plan for arriving packages.

Outbound Shipping

Dollywood will not be responsible for your return shipping or packing. You will need to package and label all items before you depart Sunday, July 26.

Pickup arrangements will need to be made with your carrier to be picked up Monday, July 27.

Questions should be directed to Dollywood's HeartSong staff.