

NORTH
AMERICA'S
**#1 BRAND
OF SIDING**



Make a Statement, Not Compromises

You want to ensure you're choosing the best possible product for your home's exterior. James Hardie invented modern fiber cement and remains the leader in the field. Here's what you'll get when you invest in James Hardie® siding and trim:

Market Leader

The beautiful, durable and low maintenance fiber cement products from James Hardie have been used on over 8 million homes*.



Cost Savings

James Hardie siding costs less than natural wood or cedar siding, requires less maintenance, doesn't attract pests, and is water resistant – buying you more for your investment.



Peace of Mind Warranty

We don't prorate our substrate warranties. We stand behind our siding 100% for 30 years.



Solid Reputation

Our unmatched commitment to quality and continuous innovation, has earned us the loyalty of homeowners and the endorsements of trusted authorities in the building industry.



Lasting Color

Give your home stunning curb appeal with James Hardie® siding products with advanced ColorPlus® Technology finishes. With vivid, lasting color that resists fading you'll spend more time enjoying your home and less time maintaining it.



Stands up to the Elements

James Hardie® siding is uniquely Engineered for Climate® and performs beautifully, even after years of wet or freezing conditions, blistering sun, sea air, high winds and more.



Learn how you can enjoy complete confidence at jameshardie.com

*Estimate based on total James Hardie siding sales through 2016 and average housing unit size. © 2020 James Hardie Building Products Inc. All Rights Reserved. TM, SM, and ® denote trademarks or registered trademarks of James Hardie Technology Limited. SP20125 10/20

