



June 1, 2026

To our valued customers,

We greatly appreciate your partnership with ABB and the trust you place in our products and services. Effective July 15, 2026, ABB is implementing a price adjustment on **ABB Baldor-Reliance** and **ABB** brand motors in the USA. This action is driven by inflationary pressures affecting our business.

This action affects pricing for shipments on or after July 15, 2026.

A summary of the product-line price adjustments is the following:

- ABB Baldor-Reliance brand motors, all frames 3.4%
- ABB brand NEMA motors, all frames 3.4%
- ABB brand IEC stock cast iron 71 – 280 frame motors (IPP) 3.4%
- ABB brand IEC stock cast iron 5000 – 580 frame motors (ISD and ICR) 9.8%
- ABB brand IEC stock Aluminum 63 – 250 frame motors (IAP) 15.0%

All orders entered between now and July 15, 2026 which have an estimated ship date beyond July 15 must include the price increase. ABB will continue to do everything possible to keep future increases to a minimum. We thank you for your business and continued support of ABB and Baldor-Reliance motors.

Sincerely,

Jesse Henson, President
NEMA Motors Division, ABB

Robert Boyce, US Division Manager
IEC Motors Division, ABB

CC: ABB District Offices, USA