



August 20, 2026

To our valued customers,

We greatly appreciate your partnership with ABB and the trust you place in our products and services. Effective October 1, 2026, ABB is implementing a price adjustment on **ABB Baldor-Reliance** and **ABB** brand motors in the USA. This action is driven by inflationary pressures affecting our business.

This action affects pricing for shipments on or after October 1, 2026.

A summary of the product-line price adjustments is the following:

- | | |
|---|------|
| • ABB Baldor-Reliance brand motors, all frames | 6.8% |
| • ABB brand NEMA motors, all frames | 6.8% |
| • ABB brand IEC stock safe area cast iron, all frames | 3.0% |
| • ABB brand IEC stock aluminum, all frames | 6.8% |
| • ABB brand IEC custom/mod-stock, all frames | 3.0% |
| • ABB Motors spare parts | 6.8% |

All orders entered between now and October 1, 2026 which have an estimated ship date beyond October 1 must include the price increase. ABB will continue to do everything possible to keep future increases to a minimum. We thank you for your business and continued support of ABB and ABB Baldor-Reliance motors.

Sincerely,

Jesse Henson, President
NEMA Motors Division, ABB

Robert Boyce, US Division Manager
IEC Motors Division, ABB

CC: ABB District Offices, USA