



Third Party Event Information

Looking for a non profit to support?



Breast Cancer Recovery (BCR) is recruiting local businesses and organizations interested in raising funds for women who are dealing with breast cancer treatment, and for survivors of breast cancer. These dollars will provide an environment for women to heal emotionally. Organizations and Businesses will work to raise money for Breast Cancer Recovery by organizing a fundraiser or donating an amount of money.

With your help you are ensuring the long-term future of the BCR and Infinite Boundaries retreats.

Why Breast Cancer Recovery?

Our mission is to provide women with breast cancer the opportunity to heal emotionally.



Breast Cancer Recovery
Founder, Ann Haney

Breast Cancer Recovery (BCR) organization was founded in 1997 by the late Ann Haney. She *confronted a diagnosis of breast cancer* and envisioned giving all women with breast cancer a positive environment, away from their everyday life, to learn, discuss, question and problem-solve their struggles with the disease. BCR's mission is to provide environments for women breast cancer survivors to heal emotionally.

There are two primary activities BCR provides to fulfill our mission each year:

- *Sharing the Knowledge*: The purpose of this lunch & learn series is to provide breast cancer survivors, spouses, family, friends, health care professionals and students with the latest advancements in the medical care for breast cancer. The events are designed to provide techniques and tools for the emotional health and well being of breast cancer survivors.
- *Infinite Boundaries Retreats* are held in different settings in Wisconsin, close to nature. Each retreat is four days long for 9—15 women to participate in, depending on the location.

The Breast Cancer Recovery website, bcrecovery.org, tells a story of the influence these retreats with have participants' well-being. With over 4,000 Wisconsin women newly diagnosed with breast cancer each year, the demand to participate in the Sharing the Knowledge and Infinite Boundaries retreats is continual.

Host An Event: Next Step

1. Complete attached form
2. Return to BCR office
3. Host your event

Questions or need more
information?

Contact Us! 608.661.4178

Or

info@bcrecovery.org

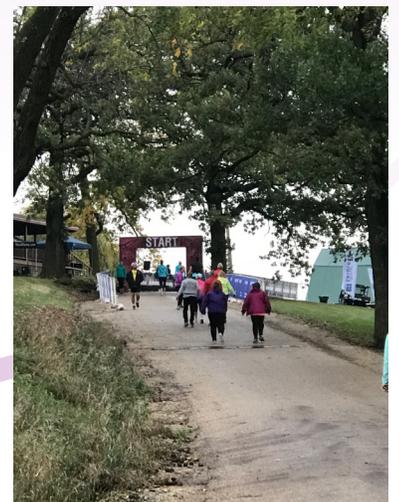
Past Third Party Fundraisers

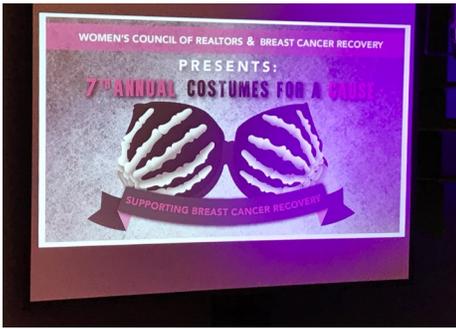
- **Blue Jean Friday**
For a donation of \$5 to Breast Cancer Recovery, a company allows their employees to wear their blue jeans to work on a designated Friday every few months. A rare occasion!!!
- **Pocket Change**
Put out a jar, and watch the change grow. This demonstrates how quickly just a little bit of change help can support the BCR.



Past Office Fundraisers

- **The Great Pink Pumpkin 5K Run/Walk** This family-friendly event also includes blood pressure screenings, children's activities, handcrafted pink-sprinkled cookies, pink hair extensions and more!





Fundraising Event Ideas

Employee Involvement

Raffles

Tailored to employee preferences (don't forget to include incentives for ticket sellers): Prime parking spaces, Golf packages, Gift certificates, Vacation days.

Pocket Change

Put out a jar, and watch the change grow. This demonstrates how quickly just a little bit of change help can support the BCR.

Department Competition

Foster friendly competition between departments or groups within your company to encourage support for the campaign – coin jars, video game tournaments, poker/euchre tournaments, eating contests, etc.

Executive Car Wash

Have managers or departments wash employees, friends and families cars for \$5.00 each. The department that washes the most cars wins.

Halloween Pumpkin Carving Contest

Plan a Halloween theme and hold a pumpkin-carving contest. Find a local business willing to donate pumpkins for your organization to sell to your employees. Employees buy pumpkins individually or by group. Charge \$5.00 to enter and \$1.00 per vote. Award prizes in various categories: Best traditional pumpkin, Most creative pumpkin, Best effort by a group, Best effort by an individual.

United Way

Choose Breast Cancer Recovery as your charity of through the United Way Giving Program. Please contact the United Way of Dane County for more information.

Customer Involvement

Add \$1 to your bill

If you own a restaurant or retail business ask each of your customers if they would like to add \$1 do their end bill as a contribution to Breast Cancer Recovery.

Pink Drink Special

Create a special pink drink for the month of October. Proceeds from the drink go back to BCR.

Brat Stand

Set up a brat stand outside of your place of business and sell brats and hotdogs to benefit Breast Cancer Recovery. Ask your local grocery store if they would be willing to donate the brats and hamburgers for the afternoon.

Percentage of Sales

Donate a percentage of sales per day or a percentage of a particular menu item.

Car Wash

Set up a car wash outside of your business and wash customers cars in return for a donation. Create a theme and have your employees dress in the themed attire.

Silent Auction

Have a few silent auction items set up in your place of business for the month of October. Make up dates on Facebook and allow costumers to place their bids that way.

Honoring a loved one

When customers check out ask them if they would like to purchase a Breast Cancer card in memory of someone. They can then personalize this and place it around on the wall.

Breast Cancer Recovery
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Fitchburg, WI 53719
608-661-4178 • info@bcrecovery.org

Retreatant Testimonial

This retreat was like a light at the end of a tunnel. Something good that came out of something bad. I felt fortunate to qualify as a participant. The experience, camaraderie, and conversations as well as continued friendships give me something to draw from when I need it.

Nicole, March All Stages 2020

This retreat has been affirming and life changing to restore me from the emotional damage caused by cancer and its aggressive treatment.

J.R., November All Stages 2020

Our mission is to provide environments for women breast cancer survivors to heal emotionally.

"Thank you so much for the opportunity to participate in the Infinite Boundaries Retreat. I was able to connect with other breast cancer survivors, and explore topics that are often not discussed by medical professionals despite the impact on our daily lives. It was wonderful to know I'm not alone. The weekend was extremely meaningful for me and I came home with many resources".

- 2017 Infinite Boundaries Retreat Attendee



BREAST
CANCER
RECOVERY

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