

# Self Storage Automation Checklist:

### **BOOST PROFIT WITH SMARTER WORKFLOWS**

Running multiple self-storage facilities is no small job. And while software has made some processes easier, many operators still find themselves manually managing billing, communication, and marketing tasks. Doing these by hand is time-consuming, and it opens the door for mistakes that eat up profits.

By leveraging a more advanced solution, like <u>Storage Commander's self-storage software</u>, you can take those repetitive tasks off your team's plate. In doing so, you'll reduce the chances of costly mistakes and have more time to focus on keeping tenants happy.

This checklist shows exactly where you can implement automation in daily, weekly, and monthly workflows to cut costs, save staff time, and boost profitability across your facilities.

## Checklist: Smarter Automation for Higher Profits

Automation improves accuracy, speeds up routine processes, and creates a smoother experience for your tenants. Happy tenants stay longer and are more likely to recommend your facility.

Use this checklist to spot where automation can make a difference in your daily, weekly, and monthly workflows:

#### 1. PAYMENT & BILLING AUTOMATION

Enable automated billing cycles for monthly rent and late fees.
Accept digital and mobile payments (Apple Pay, Google Pay, ACH) through merchant processing.
Set up recurring payments for tenants to reduce missed rent.
Use automated invoicing and reminders to minimize delinquencies.

#### 2. COMMUNICATION & ENGAGEMENT AUTOMATION

rent due dates, and promotions.
Automate two-way text messaging for customer questions and support.
Build drip campaigns for abandoned reservations or inquiries (self-storage marketing).
Send automated satisfaction surveys to tenants

#### 3. OPERATIONAL WORKFLOW AUTOMATION

Automate move-in/move-out workflows (including e-signatures).		
Connect gate access control to rental status for seamless entry.		
Use interactive site maps and alerts to track occupancy in real time.		
Automate work order assignments for maintenance teams.		
4. MULTI-SITE & MANAGEMENT EFFICIENCY		
Automate reporting dashboards for occupancy, revenue, and delinquency.		
Sync marketing and promotions across facilities for consistency.		

### **Ready to Boost Profits?**

#### START WITH STORAGE COMMANDER

Manual workflows hold back even the most well-run self-storage operations. Tasks like billing, reminders, and marketing eat up valuable staff time, create room for errors, and limit profit growth. The good news is that automation can change all of that.

With Storage Commander, you get powerful automation built directly into your self-storage software. From automated billing and payments to email and text reminders, everything works together to keep your operations lean and profitable.

Ready to save time, cut costs, and grow your business?

**BOOK A FREE DEMO TODAY** 

after move-in/out.