

# Planning Your Transition to a New Self-Storage Software

## A Step-By-Step Guide to Switching Systems Without Stress

When scaling operations, you might reach a point where your system no longer fits the way you run your business. Even though you know it's time to upgrade, making the switch can feel overwhelming. You might worry about losing data, retraining staff, or dealing with downtimes that frustrate customers.

However, adopting modern software is non-negotiable in today's market. Customers expect speed and convenience. They want to be able to reserve units and sign contracts online, especially if they're moving from out of town and planning ahead. They want automatic bill pay, so they never have to think about when rent is due or stress over missed payments. And they want clear, consistent communication that makes them feel like your top priority.

Change doesn't have to mean chaos. With the right approach, switching software can be one of the smartest moves you make this year.

# In this guide, we'll walk you through:

- · Identifying the need for change
- Evaluating new self-storage software
- Planning for the transition
- Implementing your new software

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## Identifying the Need for Change

Sometimes, the signs you need to switch are obvious. Other times, they're more subtle.

Here are some common red flags that indicate it's time to upgrade:

#### **LIMITED FEATURES**

You're constantly switching between tools or manually handling things your software could do for you.

#### **POOR REPORTING**

You're making important decisions based on intuition rather than proven data, or you spend hours pulling reports.

#### NO AUTOMATION

You're stuck doing repetitive tasks (sending invoices, following up on payments, managing unit availability) by hand.

#### **LACKING INTEGRATIONS**

Your software doesn't mesh with external accounting, access control, or marketing platforms.

#### **UNRELIABLE SUPPORT**

Help is slow or nonexistent when something goes wrong.

Hanging on to outdated software might feel like the safer move, but it comes with hidden costs. Manual work leads to errors, slow processes frustrate your staff, and tenants notice when things feel clunky or outdated. Worst, poor software can cause you to miss growth opportunities; you spend more time fixing problems than planning for the future.

When you upgrade your software, you'll be able to breathe a sigh of relief and wonder how you ever got by without automation tools, fast and custom reporting, and integrations with every tool you need to run a successful business.

## Evaluating New Self-Storage Software

Avoid upgrading to the first software you find. Although it might promise to solve all self-storage business woes, remember that every business is unique; you need one that will address the specific issues you face. So, evaluating new software actually begins with evaluating your business.

Where are your current pain points? Which tasks take the most time? What's falling through the cracks? If you're managing multiple facilities, consider how you monitor performance across locations. Are you toggling between dashboards, exporting spreadsheets, or trying to manage your team across disconnected tools?

Once you understand your operational and business needs, evaluate new possibilities with the criteria:

#### FEATURES AND FUNCTIONALITY

Look for a system that covers all your essentials: online reservations, move-ins and move-outs, payments, and marketing.

### **EASE OF USE**

Your team shouldn't need hours of training to get up to speed. In addition to a clean, intuitive interface, look for a mobile-friendly platform that works well across devices.

### SECURITY AND COMPLIANCE

You deal with sensitive customer data, so make sure your software includes features like data encryption, role-based permissions, and PCI compliance.

#### INTEGRATION AND COMPATIBILITY

Your software should connect easily to the tools you already use, like your security system, POS, accounting software, social media, scheduling, and website.

**CUSTOMER SUPPORT AND TRAINING** Look for providers that offer hands-on onboarding, training materials, and responsive ongoing support.

#### **SCALABILITY**

Choose a platform that can grow from single to multi-site operations without adding complexity. Consider if you'll ever want to open a location in another state. Will that be possible with the software you choose?

#### TRANSPARENT PRICING

You deserve to know exactly what you're paying for. Good software will come with honest, upfront pricing, no hidden fees or surprise charges.

Create a checklist or spreadsheet to compare each option side by side. Include the features listed above and add any needs unique to your business.

## **Planning the Transition**

Switching software doesn't have to be disruptive. With the right prep, you can transition without losing data, frustrating your team, or confusing your tenants. Here's how to get started:

#### **CONDUCT A FULL SYSTEM AUDIT**

Start by mapping out every tool, integration, and process you use daily. Which reports you pull daily, which features you have, need, or lack, any workarounds you've created; give as much information as you can about your current operations and software to your provider. They'll get a clearer picture of how you do business and identify where you need the most support.

#### PREPARE YOUR DATA FOR MIGRATION

You don't want to bring messy, incorrect, or outdated information into your fresh system. Review tenant records, unit inventory, billing info, and access logs. Delete duplicates. Archive old accounts. Clarify inconsistencies.

#### **COMMUNICATE WITH STAFF AND STAKEHOLDERS**

Your staff will be the ones using the new system every day. Let them know what's coming, why you're making the change, and how it will benefit them. Be honest about the learning curve, and let them know they'll have support every step of the way.

#### **SET REALISTIC MILESTONES AND TIMELINES**

Work with your new provider to build a project timeline. Include key milestones like data handoff, system setup, training sessions, and the go-live date. Avoid tight deadlines and build in buffer time for reviews, testing, and unexpected speed bumps.

#### **PLAN FOR CONTINGENCIES**

Even the most well-planned transitions can hit a snag, and you may have no control over the event. What if there's a power or internet outage the day you planned to go live? Who will be the point of contact if the general manager or owner has a personal emergency? What if certain features are unavailable for a bit? Preparing ahead of time will reduce stress if things go off-script.

#### **COORDINATE TRAINING SESSIONS**

Make sure your team feels confident using the new system before it goes live. Schedule hands-on training sessions tailored to your workflows and staff roles. The more comfortable your team is on day one, the faster you'll see the benefits of your new system.

### **Implementation Process**

This is when everything starts to work together. You install your new system, migrate data, and begin to use the tools that will carry your business forward. Here's how to make the process smooth:

#### STEP-BY-STEP IMPLEMENTATION TIMELINE

Your new provider should offer a clear rollout plan, broken into stages. Each phase sets you up for success in the next, so be sure not to skip any!

#### Your timeline might include:

- System configuration
- 2. Data import and validation
- 3. Internal testing
- 4. Team training
- 5. Go-live and post-launch support

#### **ASSIGNING TEAM ROLES**

Designate a point of contact at each site – someone who can help answer questions, communicate with the software provider, and track progress. It also helps to have a project lead overseeing the transition across your portfolio. That person can keep everyone aligned and escalate issues as needed.

#### **DATA MIGRATION BEST PRACTICES**

Work closely with your new provider to ensure all tenant info, unit data, billing history, access credentials, and custom fields are transferred correctly. Ask about any format or cleanup requirements in advance, then review the migrated data before you go live to make sure it all checks out.

#### STAFF TRAINING AND ONBOARDING SUPPORT

Everyone from site managers to call center staff should know how to complete daily tasks in the new system. Your provider should offer structured onboarding, knowledge bases, and live support.

Use those tools liberally so unanswered questions don't become daily headaches.

## TROUBLESHOOTING AND PROBLEM RESOLUTION

It's normal to expect a few hiccups during the first few days; your team is learning to build new habits, and it takes time to get used to a new system. Make sure everyone knows how to report issues and who to contact with questions. A good provider will have a dedicated support team to assist with all go-live and implementation.

#### **KEEPING CUSTOMERS INFORMED**

The switch might temporarily impact certain tenant-facing features or change some processes slightly. Send a friendly headsup about any changes to online portals, payment options, or account access. Give clear instructions and make sure your clients know how to contact you if they need anything.



# Your Next Chapter Starts with the Right Partner

Is upgrading your software the key to unlocking your business's next stage of growth? With the right platform, you'll be able to focus more time and energy where it matters most: on tenant satisfaction and operational growth.

At <u>Storage Commander</u>, we help self-storage operators just like you execute smooth transitions to our software. From identifying your business' needs to ongoing support, we walk with you every step of the way.

You're ready to grow. Your software should help you do it. <u>Schedule a demo</u> today to see what's possible with <u>Storage Commander Navigator</u>.