

SPONSORSHIP OPPORTUNITIES



Sunday, March 8, 2026 at 10 a.m.

Sam Houston Park | 1000 Bagby | Downtown Houston



Lace Up and Make an Impact!

Allies in Hope (formerly AIDS Foundation Houston) presents the 37th Annual Walk to End HIV.

This isn't just any walk—it's a vibrant celebration of the care, connection, and compassion that show why **Hope Lives Here**. We began as an HIV agency, and while that mission remains central, today our services reach far beyond HIV, supporting individuals and families across Houston, regardless of diagnosis.

Every step powers the programs that bring hope to life: prevention and testing, housing and supportive services, the Stone Soup Food Pantry, Camp Hope, and a coordinated network of care for all who need us. In 2026, your participation strengthens this work and moves us closer to ending the HIV epidemic while uplifting our entire community.

Join us as a corporate sponsor for the Walk to End HIV!

Allies in Hope engages multiple community partners during this walk and also donates back a portion of proceeds raised to assist these smaller organizations! Fundraising runs until April 1, 2026, so get involved and make an impact!































SEE THE SPONSORSHIP BENEFITS MATRIX ON PAGE 2 FOR MORE INFO

WalkToEndHIVHouston.org





Sponsorship Benefits Matrix

	Marathoner \$50,000	Sprinter \$25,000	Runner \$15,000	Jogger \$10,000	Walker \$5,000
Co-branded logo for all Walk '26 branding including t-shirts and swag					
Sponsor spotlight email to all Walk '26 participants	1x	1x			
Social media shoutouts on all Allies in Hope platforms (Facebook, Instagram, X, LinkedIn)	3x	2x	1x		
Tiered recognition displayed during Walk '26	LOGO	LOGO	LOGO	LOGO	LOGO
Verbal recognition during Walk '26 opening ceremony and afterparty in the park					
Company promo/hooplah station on Walk '26 walk route					
Logo recognition on Walk '26 home page w/ hyperlink					
Logo recognition on Walk '26 sponsorship home page w/ hyperlink					
Recognition in print advertisements	LOGO	LOGO	LOGO	LOGO	LOGO
Host a company walk team to attend Walk '26					
Participate in volunteer activities					

For additional information about becoming a sponsor, contact **Andrew Wilson** at wilsona@aihouston.org or at **713-623-6796 x 234**.