CONNECTED TV MARKETING ASSOCIATION

Terms of Use

Website terms and conditions

1. About these terms

These Terms of Use govern access to and use of the Connected TV Marketing Association Ltd (CTVMA) website at ctvma.org.au and the information and materials made available through it (the Website). By accessing or using the Website, you agree to these terms. If you do not agree, please discontinue use of the Website.

2. About CTVMA

CTVMA is an Australian public company limited by guarantee, registered in Victoria. Its corporate details include ACN 164 965 057. References to CTVMA, we, us or our mean Connected TV Marketing Association Ltd.

3. Website information

The Website provides information about CTVMA, its activities, membership, industry engagement, standards, research, publications, events and the connected television ecosystem. Website material is general information and does not constitute legal, financial, investment, technical or other professional advice.

4. Permitted use

You may use the Website for lawful purposes and must not misuse it, attempt unauthorised access, introduce malicious code, disrupt services or use Website content in a misleading or unlawful way.

5. Intellectual property

Unless otherwise stated, content published by CTVMA, including text, reports, graphics, logos and design elements, is owned by or licensed to CTVMA and protected by applicable intellectual property laws. Reproduction, republication, commercial use or distribution requires prior permission unless permitted by law or expressly stated otherwise. Third-party names, logos and materials remain the property of their respective owners.

6. Research and publications

Research, datasets, observations and publications may rely on sources and methodologies available at the time of preparation. They are provided subject to their stated scope, limitations and publication date. CTVMA does not warrant that every item is complete, current or suitable for a particular purpose.

7. External links

The Website may link to third-party websites for convenience and industry reference. CTVMA does not control those websites and is not responsible for their content, availability, security or privacy practices. A link does not by itself constitute endorsement or establish a formal relationship.

8. Availability and liability

CTVMA endeavours to maintain the Website but does not guarantee uninterrupted, error-free or secure access. To the extent permitted by law, CTVMA excludes liability for loss arising from use of, or inability to use, the Website or reliance on its content. Nothing in these terms excludes a right or remedy that cannot lawfully be excluded.

9. Changes

CTVMA may update Website content and these Terms of Use from time to time. The current version published

These terms are governed by the laws in force in Victoria, Australia. You submit to the non-exclusive jurisdiction of the courts of Victoria and courts competent to hear appeals from them.

11. Contact

Questions may be directed to CTVMA through https://www.ctvma.org.au/contact.

Connected TV Marketing Association Ltd · ACN 164 965 057 · Victoria, Australia

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