CONNECTED TV MARKETING ASSOCIATION

Legal Notice

Corporate identity, intellectual property and disclaimers

1. Corporate identity

Connected TV Marketing Association Ltd (CTVMA) is an Australian public company limited by guarantee, registered in Victoria. Its Australian Company Number (ACN) is 164 965 057. CTVMA operates under its constitution and applicable Australian laws, including the Corporations Act 2001 (Cth).

2. Organisational purpose

CTVMA is an industry organisation focused on the connected television ecosystem. Its activities include industry engagement, policy and regulatory advocacy, standards and guidelines, market intelligence, research, education and events that support the development of the connected TV industry.

3. Website material and intellectual property

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CTVMA endeavours to ensure that information published on the Website is accurate and current, but material may change and may contain omissions or errors. Website information is general in nature and should not be relied upon as professional advice or as a substitute for checking information with the relevant source.

6. Liability

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7. Privacy

Personal information collected through the Website is handled in accordance with CTVMA's Privacy Statement, which should be read together with this notice.

8. Contact

For enquiries about CTVMA, its website, publications or use of its intellectual property, please use https://www.ctvma.org.au/contact.

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