

Strategic Plan



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Our Purpose

At Family Service Regina, we believe positive human connections are the cornerstone of well-being and resilience. Through collaborative partnerships, we are dedicated to contributing to an equitable, inclusive, and violence-free environment that empowers individuals and strengthens our community.

This purpose statement reflects our belief in connection as the foundation for resilience and well-being. It underscores the importance of social bonds in helping people navigate challenges and highlights our role as collaborators in building a safer, more inclusive community. We're committed to fostering a violence-free environment where everyone feels secure, supported, and empowered to thrive.



Our Vision

We envision a safe, inclusive, and connected community where all people are resilient and thriving.



Value Statements

RESPECT: We treat all individuals with dignity and compassion.

ACCOUNTABILITY: We commit to ethical practice, transparency, and continuous improvement.

COLLABORATION: We believe in the power of relationships to build stronger communities.

INCLUSIVITY: We address systemic inequities and create space for every voice.

EMPOWERMENT: We foster self-autonomy and connection through collaborative support.

INNOVATION: We respond to emerging needs with creativity and intention.

Tagline and Visual Identity



LOGO: Featuring a hand-illustrated weaving of paths forming the FSR acronym, symbolizing the intersecting journeys that shape our communities.

TAGLINE: Thriving communities, reflecting our commitment to a safe, connected, and positive future for all.

COLOUR PALETTE: A refreshing green - to evoke calm, connection, and create consistency across our materials.



Building Thriving Communities by 2030



Balanced Scorecard Perspective

Strategy

Collaborators & stakeholders

- Develop and deepen collaborative relationships to integrate system responses for our clients
- Collaborative protocols in place for systems improvement

Financial

- Address funding and capacity gaps
- Funding stream covers our true costs
- Fundraising can be prioritized for testing new and innovative ideas

Clients

- Increase our capacity to address the complex social needs of our clients
- Further integration of early intervention and prevention into our program design
- Technology for service navigation and online booking to reduce barriers to access and simplify self-navigation

Processes, systems, & structures

- Invest in processes, procedures, and structures for sustainment
- New, quality facility
- Improved efficiency and data integrity
- Stakeholder reporting is quicker and more efficient

Invest in our personnel

- Our employees can address the complex needs of our clients
- FSR employees are feeling well and supported at work