



JUKE**BOX**MANIA

SPONSORSHIP OPPORTUNITIES

PRESENTED BY: FAMILY SERVICE REGINA
OCTOBER 23 2026 | CONEXUS ARTS CENTRE

Sponsor confirmations requested by May 31, 2026

SO, WHAT IS JUKEBOX MANIA?

Jukebox Mania is a live, interactive 'Name That Tune' competition where teams of eight work together to identify songs and artists from across genres and decades. It's fun, inclusive, and easy to jump into, whether you're a music expert trying to outscore your boss or just there for good food, good company, and good vibes.

Now in its 17th year, Jukebox Mania brings more than 450 people together each annually for an evening of music, friendly competition, and a whole lot of impact! What began as a small fundraiser in the early 2000s has grown into FSR's most anticipated annual event, raising \$77,000 last year alone through sponsorships, table sales, raffles, 50/50 draws, and donations to support counselling services, gender-based violence prevention, and community outreach programs.

At its heart, Jukebox Mania brings people together for a great night out while supporting access to essential resources and supports across Regina.

ABOUT FAMILY SERVICE REGINA

Family Service Regina (FSR) is a not-for-profit registered charity dedicated to enhancing the well-being of individuals and families across Regina through trauma-informed counselling, gender-based violence prevention, and community outreach. We support people at all stages of life, including children and youth, adults, families, older adults, and young parents, through counselling, victim services, group programs, outreach, and prevention education.

Last year alone, our team delivered more than 9,700 counselling sessions, including vital support for survivors of domestic and interpersonal violence. Our programs help individuals and families strengthen relationships, build coping skills, and navigate complex situations with care, professionalism, and respect.

Guided by our commitment to Thriving Communities, funds raised through Jukebox Mania help support access to essential local resources and services that make this work possible across Regina.



WHY SPONSOR JUKEBOX MANIA?

SHOW UP FOR REGINA IN A WAY THAT'S VISIBLE, MEANINGFUL, AND *ACTUALLY* FUN.

WHY IT BENEFITS YOU

- Be recognized as a community leader supporting local services that benefit your community.
- Align your brand with essential mental health, safety, and well-being initiatives in Regina
- Enjoy a fully organized employee engagement opportunity that your team can simply show up to and enjoy (we plan the night, you plan the costumes).
- Increase brand visibility across digital, media, and in-person platforms
- Be part of Regina's most anticipated community events, and the biggest music trivia event of the year

WHAT THAT MEANS FOR YOUR BRAND

- High-visibility brand exposure before, during, and after the event, with recognition that keeps your organization front and centre across Regina.

EVENT REACH & VISIBILITY

- Promotion through our e-mail subscriber list
- Website visibility before *and* after the event
- Local media coverage and radio partnerships
- Paid digital advertising



+3,400
followers on
Facebook



+1,500
followers
on Instagram



400-500
in-person, event
attendees

THE IMPACT OF YOUR SUPPORT

2024-2025 YEAR AT A GLANCE

10,457 active cases supported

9,769 counselling sessions delivered

2,897 new gender-based violence files opened

15,650 support services provided

400+
community members connected to essential services

74
young parents &

104
children supported through the Young Parent Program



\$1,500

funds 10 free counselling sessions for individuals who would otherwise face barriers to care.

\$1,700

covers 100 cab rides to school, ensuring young parents can achieve their educational goals.



EXECUTIVE PRODUCER

\$15,000 INVESTMENT

The Executive Producer is the presenting partner of Jukebox Mania and receives the highest level of recognition throughout the event and its promotion. This sponsorship represents a leadership-level investment in the work of FSR and plays a key role in helping make Jukebox Mania possible.

BRAND RECOGNITION & PROMO

- Naming rights as presenting sponsor of Jukebox Mania 2026
- Logo on official photobooth backdrop alongside Jukebox Mania logo
- Branded table signage at the event
- Verbal recognition as the presenting sponsor in radio ads for thirty (30) days leading up to the event
- Logo recognition on the Jukebox Mania page of the FSR website, linked to your website
- Logo recognition in multiple FSR e-newsletters and the Conexus Arts Centre e-newsletter
- Logo inclusion in scheduled Jukebox Mania social media posts
- Dedicated social media post recognizing your support
- Logo placement in the official Jukebox Mania 2026 recap video to be used for future promotion
- Logo placement on rotating screens behind the bar during the event
- Logo included on event day materials



EVENT EXPERIENCE & SPONSOR ASSETS

- VIP table of eight (8) and sixteen (16) drink tickets
- Speaking opportunity at the event
- Verbal recognition from the stage during opening remarks and closing thank-yous
- Full-page ad in the event program (ad provided by you)
- Post-event branded digital asset for personal use
- First right of renewal for the same sponsorship level for Jukebox Mania 2027



DIAMOND

\$10,000 INVESTMENT

The Diamond Sponsor is a premium partner of Jukebox Mania, receiving prominent recognition before, during, and after the event. This exclusive sponsorship level offers elevated visibility while demonstrating strong support for the work of FSR.

BRAND RECOGNITION & PROMO

- Sponsorship of a game category (e.g., “One Hit Wonders sponsored by [your company name]”)
- Branded table signage at the event
- Logo recognition on the Jukebox Mania page of the FSR website, linked to sponsor website
- Logo included on event day materials
- Opportunity for on-site signage (provided by you)
- Logo recognition in multiple FSR e-newsletters
- Dedicated social media post recognizing your support
- Logo placement on rotating screens behind the bar during the event

EVENT EXPERIENCE & SPONSOR ASSETS

- VIP table of eight (8) and sixteen (16) drink tickets
- One (1) Jukebox Mania t-shirt
- Half-page ad in the event program (ad provided by you)
- Post-event branded digital asset for personal use
- First right of renewal for the same sponsorship level for Jukebox Mania 2027

MULTI-PLATINUM

\$5,000 INVESTMENT

The Multi-Platinum Sponsor is a featured partner of Jukebox Mania with meaningful recognition and engagement opportunities. This level includes a unique event activation and is well suited for organizations seeking strong visibility and connection with event guests.

BRAND RECOGNITION & PROMO

- Sponsorship of a game category (e.g., “Filthy Rich Musicians” sponsored by [your company name])
- Branded table signage at the event
- Logo recognition on the Jukebox Mania page of the FSR website, linked to sponsor website
- Logo included on event day materials
- Logo recognition in multiple FSR e-newsletters
- Dedicated social media post recognizing your support
- Logo placement on rotating screens behind the bar during the event

EVENT EXPERIENCE & SPONSOR ASSETS

- Complimentary table of eight (8) and eight (8) drink tickets
- One (1) Jukebox Mania t-shirt
- Quarter-page ad in the event program (ad provided by you)
- Post-event branded digital asset for personal use

PLATINUM

\$3,000 INVESTMENT

The Platinum Sponsor supports the success of Jukebox Mania through recognition during the event and in related communications. This level offers a balanced opportunity for brand presence while supporting the work of FSR.

BRAND RECOGNITION & PROMO

- Logo recognition on the Jukebox Mania page of the FSR website, linked to sponsor website
- Logo recognition in multiple FSR e-newsletters
- Dedicated social media post recognizing your support
- Branded table signage at the event
- Logo included on event day materials

EVENT EXPERIENCE & SPONSOR ASSETS

- Complimentary table of eight (8)
- One (1) Jukebox Mania t-shirt
- Post-event branded digital asset for personal use

GOLD

\$2,000 INVESTMENT

The Gold Sponsor plays an important role in supporting Jukebox Mania and the work of FSR. This level provides core recognition benefits and a presence at the event.

BRAND RECOGNITION & PROMO

- Branded table signage at the event
- Logo recognition on the Jukebox Mania page of the FSR website, linked to sponsor website
- Logo included on event day materials
- Logo recognition in multiple FSR e-newsletters

EVENT EXPERIENCE & SPONSOR ASSETS

- Complimentary table of eight (8)
- One (1) Jukebox Mania t-shirt
- Post-event branded digital asset for personal use

CUSTOM & IN-KIND SPONSORSHIP OPPORTUNITIES

Not every organization supports Jukebox Mania in the same way. We welcome custom or in-kind sponsorships that are a good fit for you and the event. Examples may include donated prizes or experiences, liquor for prize packages, gift cards, branded giveaways, décor elements, or other enhancements to the guest experience. Recognition will reflect the nature and value of the contribution.

To explore a custom, or in-kind opportunity, please contact:
Wanda Blake - 306.757.6675 ext. 1300 | wblake@familyserviceregina.com

SPONSORSHIP LEVEL COMPARISON

The table below provides a snapshot of the recognition and benefits available at each sponsorship level. Full details are outlined on the previous pages. Sponsorship opportunities are limited.

Sponsorship Benefits	Executive Producer \$15,000	Diamond \$10,000	Multi-Platinum \$5,000	Platinum \$3,000	Gold \$2,000
First opportunity to renew for Jukebox Mania 2027	✓	✓			
Naming rights to event	✓				
Exclusive category sponsorship		✓	✓		
VIP/complimentary table	✓	✓	✓	✓	✓
Drink tickets	✓	✓	✓		
Logo on table	✓	✓	✓	✓	✓
Logo on photo wall	✓				
Logo on rotating sponsor screens during the event	✓	✓	✓	✓	✓
Event program ad (size varies by level)	✓	✓	✓		
Website recognition	✓	✓	✓	✓	✓
Event day materials	✓	✓	✓	✓	✓
E-newsletter logo	✓	✓	✓	✓	
Scheduled social media recognition	✓				
Personalized social media post	✓	✓	✓	✓	
Speaking opportunity	✓				
Media & radio recognition	✓	✓			
Post-event branded digital asset	✓	✓	✓	✓	

For more information, or to discuss your sponsorship options, please contact:
Wanda Blake - 306.757.6675 ext. 1300 | wblake@familyserviceregina.com

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To learn more or discuss getting involved with Jukebox Mania 2026, please contact:

Wanda Blake | Chief Development Officer

Family Service Regina

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