HORNADY

TEAM BIOGRAPHIES

Jason Hornady

SALES & MARKETING LEADERSHIP | SHOOTING INDUSTRY

Jason grew up in Grand Island, Nebraska, and earned a bachelor's degree in Business Administration from the University of Wyoming. After graduation, he held key roles representing companies throughout the outdoor industry. Jason now serves as Vice President of Sales and Marketing for Hornady. An avid hunter and shooter, he has competed at regional and national shooting competitions. Jason also serves on several boards and uses his professional relationships within the shooting industry to make an impact worldwide.

Neil Davies

MARKETING LEADERSHIP | MILITARY SERVICE

Neil graduated from Ogallala High School in 1992 and earned a bachelor's degree from the University of Nebraska at Kearney while serving in the Nebraska Army National Guard. Following college, he enlisted in the United States Marine Corps and later became a commissioned officer. After his military service, Neil joined Hornady Manufacturing Company in Grand Island in 2004. He now serves as Marketing Director, overseeing advertising and marketing communications worldwide. Neil and his wife, Jodi, have three adult children. He enjoys hunting and fishing around the world and competes in local and national shooting competitions.

Dan Bruns

MANUFACTURING MANAGEMENT | WATERFOWL HUNTER

Dan is from Grand Island, Nebraska, and works in manufacturing management at Hornady. He oversees CNC machining within the company's reloading tools division. Outside of work, Dan is an avid waterfowl hunter and can often be found in the goose pit. He has two children, whom he considers his greatest accomplishments.

Justin Morrow

PRODUCTION LEADERSHIP | OUTDOOR FAMILY

Justin is from Grand Island, Nebraska, and has worked at Hornady for 11 years. As Assistant Manager in the bullet division, he focuses on production, team leadership, and productivity. Justin advanced from the production floor into management through his experience and commitment. He enjoys spending time with his wife of 18 years and sharing a love of the outdoors with their three children.

Michael Jensen

ENGINEERING | HUNTING & OUTDOOR TRADITIONS

Michael is from Grand Island, Nebraska, and has worked with Hornady for 51 years. He currently works in engineering within the bullet division. Michael enjoys handgun hunting for grizzly bears and moose, as well as hunting with a shotgun. He also enjoys taking his children on Alaskan adventures and introducing his grandchildren to the outdoors.