BURNING DAYLIGHT

TEAM BIOGRAPHIES

Nick Carter

BUSINESS OWNER | OUTDOORSMAN

Nick is from Lamar, Colorado, where he owns and manages a rental company. He enjoys hunting and has competed in the Two Shot Goose Hunt.

Josh Martin

FIRE SERVICE LEADERSHIP | COMPETITIVE SHOOTING

Josh is from Pueblo, Colorado, and holds a degree in Fire Science with an emphasis in wildland fire. As an Assistant Chief with the Pueblo Fire Department, he serves as a shift commander for approximately 48 firefighters each day. With more than 20 years of experience, he also serves as incident commander for large-scale incidents. Josh has an extensive shooting career, including success at the national level and membership on the United States Junior Olympic Skeet Team. He enjoys many types of hunting, with big game hunting becoming his primary focus. Josh and his wife welcomed twin sons in 2020 and enjoy spending time with family and traveling internationally.

Josh Ketels

SMALL BUSINESS | SHOOTING SPORTS

Josh is from Lamar, Colorado. With more than 25 years of experience, he owns and operates an HVAC and welding company. An avid hunter and trapper, Josh holds multiple Colorado state titles in ATA trap and NSCA competition. Josh and his wife have three children, and he enjoys sharing his love of shotgun sports with his family.

Justin Smith

RANCH OPERATIONS | AIRCRAFT ELECTRONICS

Justin is from Haswell, Colorado, and holds a degree in aircraft electronics. As a ranch foreman, he manages the day-to-day operations of a working ranch, along with its marketing and purchasing functions. Justin enjoys hunting with his family and spending time with his grandchildren.

Jeff Marlatt

OPTOMETRY | SHOOTING & HUNTING

Jeff is from Highlands Ranch, Colorado. He played football at Appalachian State University, earned a Bachelor of Science degree from East Carolina University, and received his Doctor of Optometry degree from Southern College of Optometry. Jeff is an optometrist and the president and co-owner of ParkRidge Vision Specialists. He enjoys big game and upland bird hunting and has participated in the One Shot Antelope Hunt, Two Shot Goose Hunt, and Colorado Invitational Dove Hunt. Jeff also enjoys long-range shooting and completed a one-mile shot at Cameo Shooting Complex in 2023. He and his wife and business partner, Michelle, have two children, Isabella and Trevor.