



MINNESOTA DIVERSE ELDER'S COALITION  
PRESENTS

# THRIVING DIVERSE ELDER'S:

## EFFECTIVE COMMUNICATION STRATEGIES

REGISTER TODAY  
[www.mnlcoa.org](http://www.mnlcoa.org)

MAY 27, 2021 | 9AM-12 NOON  
2 CEUS | \$50 PER PERSON



MN Leadership  
Council on Aging



# THRIVING DIVERSE ELDERLY: EFFECTIVE COMMUNICATION STRATEGIES

## LEARNING OBJECTIVES

- Learn ways that diverse older adults may expect you to interact – including how verbal and non-verbal communications differ across cultures – and effective communication strategies to respond.
- Understand how to create environments that are more inclusive, welcoming and can lead to effective partnerships with diverse communities.
- Practice virtual exercises related to making eye contact, touching while talking, perceptions of silence, personal space, and topics that can be inappropriate to discuss.



## A VIRTUAL WORKSHOP

Across Minnesota's aging services sector, opportunities for meaningful cultural engagement are abundant. Yet these rich connection points can go missed - embedded in social norms and traditions that you may not fully understand. *Don't let the fear of "getting it wrong" hold you back!*

Join the Minnesota Diverse Elders Coalition for this cultural humility workshop and learn effective approaches to promote more authentic engagement and mutual respect from a panel of diverse elders and service providers representing Minnesota's Indigenous, LGBTQ, and East Indian communities.

Through the sharing of lived experiences, cultural norms, values, and diverse communication styles, you will enhance your ability to provide culturally responsive services and improve the experience of aging in the communities you support.

# PROGRAM AGENDA

9 a.m.

Welcome and Introductions

9:30 a.m.

Learning Effective Communications Styles from Diverse Elders



**MANJU MARKANDA**

Community Elder  
Retired



**SIPRA JHA**

Shelter Director  
Asian Women United of Minnesota



**JOY RIVERA**

Elder Resources Coordinator  
Division of Indian Work



**SHANAH REGGUINTI**

Director of Programs  
Division of Indian Work



**MARSHA BERRY**

Educator  
Rainbow Health



**PAUL BLOM**

Owner/CEO  
Right at Home

11 a.m.

Applying Your Knowledge

11:30 a.m.

A Community Conversation

12 noon

Adjourn





## Workshop Hosts



**ALANA WRIGHT**

Director of Equity and Operations  
Minnesota Leadership Council on Aging



**SUZANNE MADISON**

ElderCare Development Partnership Program Coordinator  
Trellis

## CEUs

CEUs will be emailed to all attendees on May 28, 2021. General certificates of attendance will be available. This program has been approved by the Minnesota Board of Executives for Long Term Services and Supports for 2.0 hours (approval number MN21-094) and designed to meet the CEU approval criteria for the Minnesota Board of Nursing. The Minnesota Leadership Council on Aging is an approved provider of continuing education by the Minnesota Board of Social Work. CEUS will be available for Assisted Living Directors. Participants may view the live session to earn a maximum of 2 CEUs.

## Cancellations

All registration cancellations must be made via email to [alana@mnlcoa.org](mailto:alana@mnlcoa.org) and are subject to a \$15 processing fee. There will be no refund for cancellations made after May 25, 2021 or for no-shows. The Minnesota Leadership Council on Aging reserves the right to cancel this event.

## Recording

This program will be recorded. For good and valuable consideration, registration authorizes the Minnesota Leadership Council on Aging to record your appearance and participation in the program on video, audio, film, photograph or any other medium and to use, reproduce, modify, distribute, and publicly exhibit such recordings, in whole or in part, without restrictions or limitation for any purpose it deems appropriate.