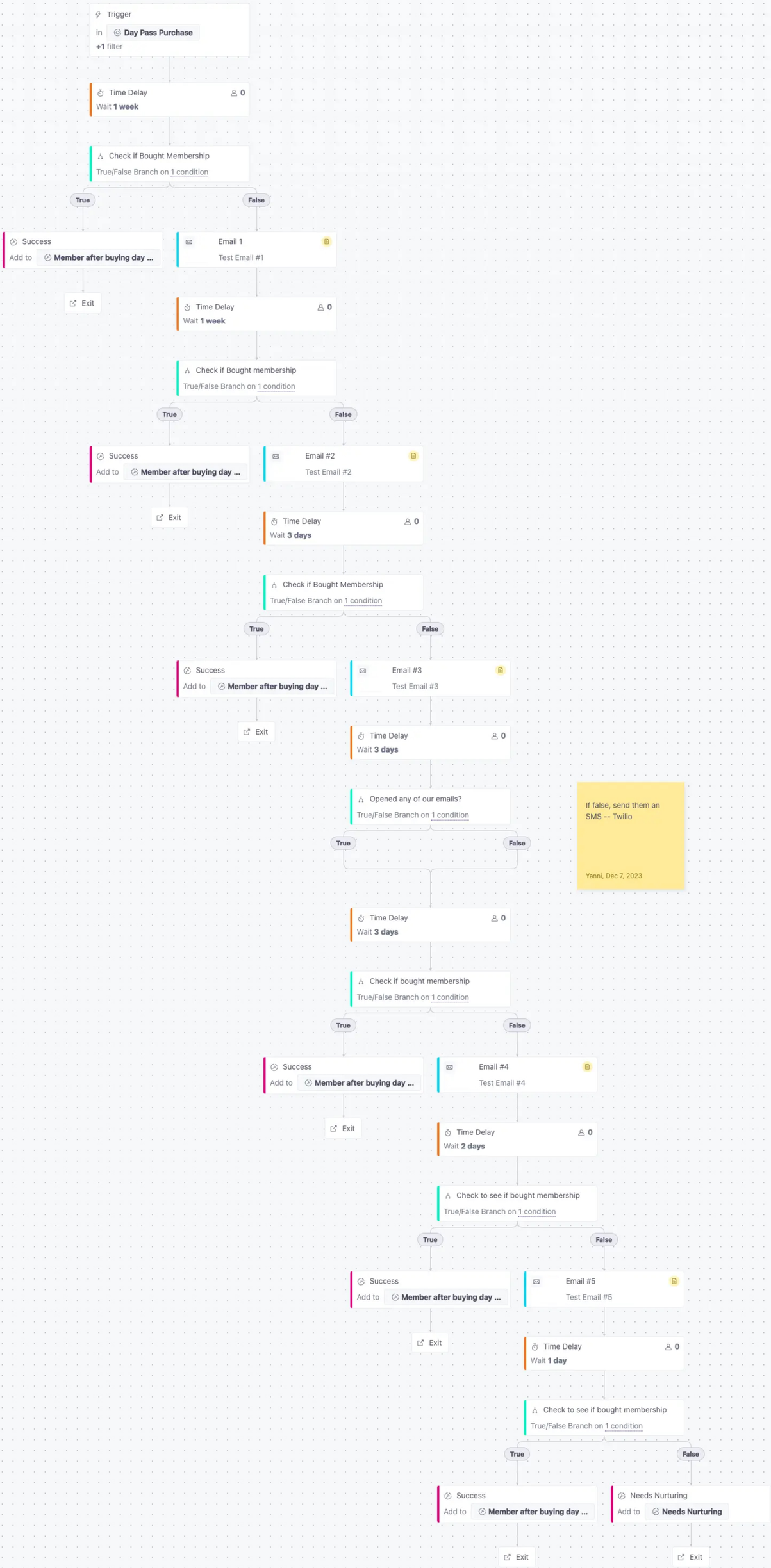
Trigger
in Day Pass Purchase
+1 filter
Time Delay 0
Wait 1 week
Check if Bought Membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Email 1
Test Email #1
Time Delay 0
Wait 1 week
Check if Bought membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Email #2
Test Email #2
Time Delay 0
Wait 3 days
Check if Bought Membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Email #3
Test Email #3
Time Delay 0
Wait 3 days
Opened any of our emails?
True/False Branch on 1 condition
True
False
If false, send them an SMS -- Twilio
Yanni, Dec 7, 2023
Time Delay 0
Wait 3 days
Check if bought membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Email #4
Test Email #4
Time Delay 0
Wait 2 days
Check to see if bought membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Email #5
Test Email #5
Time Delay 0
Wait 1 day
Check to see if bought membership
True/False Branch on 1 condition
True
False
Success
Add to Member after buying day ...
Exit
Needs Nurturing
Add to Needs Nurturing
Exit