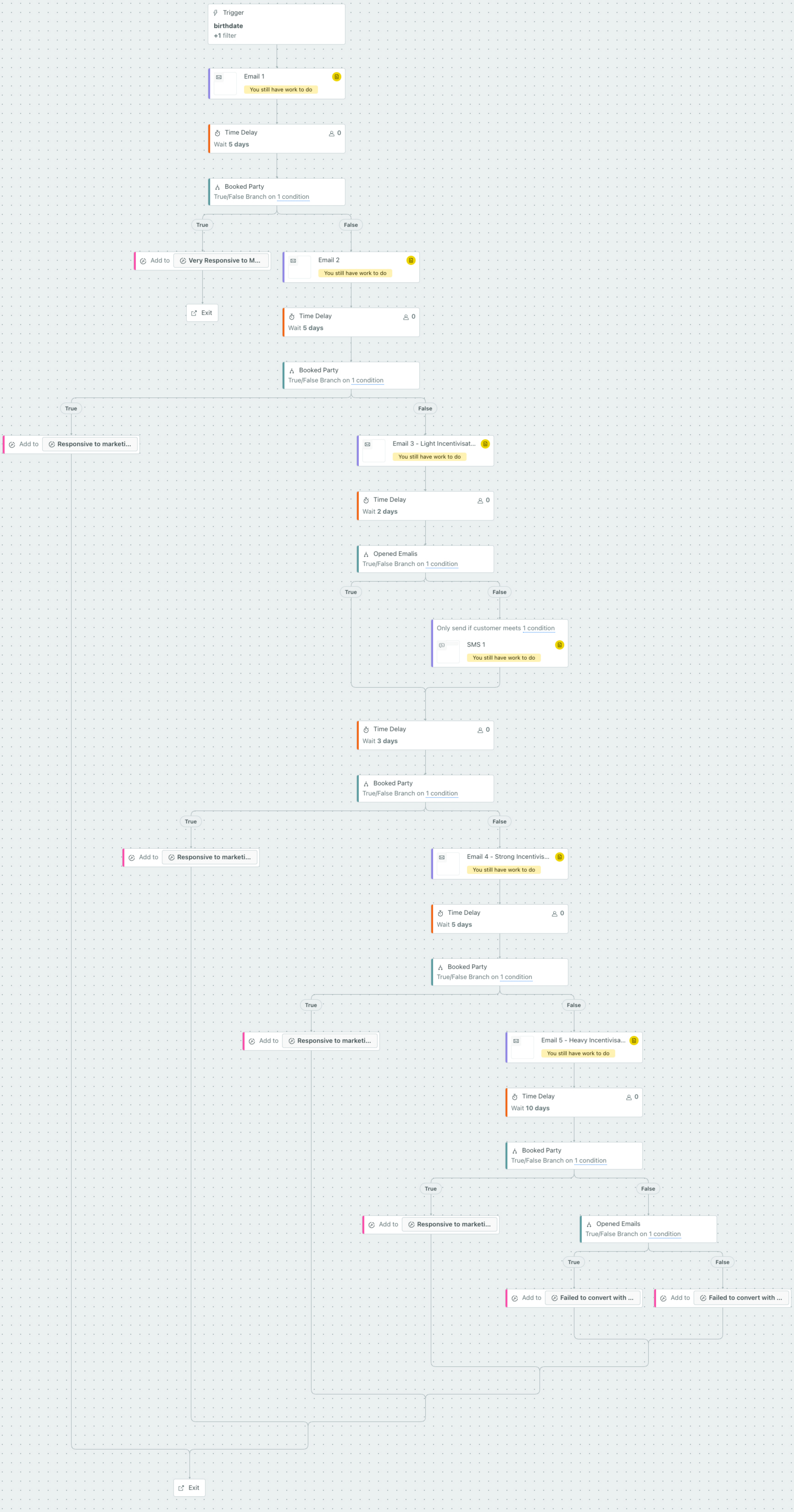
Trigger
birthdate
+1 filter
Email 1
You still have work to do
Time Delay
0
Wait 5 days
Booked Party
True/False Branch on 1 condition
True
False
Add to
Very Responsive to M...
Exit
Email 2
You still have work to do
Time Delay
0
Wait 5 days
Booked Party
True/False Branch on 1 condition
True
False
Add to
Responsive to marketi...
Email 3 - Light Incentivisat...
You still have work to do
Time Delay
0
Wait 2 days
Opened Emalis
True/False Branch on 1 condition
True
False
Only send if customer meets 1 condition
SMS 1
You still have work to do
Time Delay
0
Wait 3 days
Booked Party
True/False Branch on 1 condition
True
False
Add to
Responsive to marketi...
Email 4 - Strong Incentivis...
You still have work to do
Time Delay
0
Wait 5 days
Booked Party
True/False Branch on 1 condition
True
False
Add to
Responsive to marketi...
Email 5 - Heavy Incentivisa...
You still have work to do
Time Delay
0
Wait 10 days
Booked Party
True/False Branch on 1 condition
True
False
Add to
Responsive to marketi...
Opened Emails
True/False Branch on 1 condition
True
False
Add to
Failed to convert with ...
Add to
Failed to convert with ...
Exit