

GREATER STAKES

A KENTUCKY DERBY CASINO SOIRÉE



2026 SPONSORSHIP OPPORTUNITIES

SONDER & **GREATER PROJECT**

WHEN:

SATURDAY, MAY 2ND | 4:00 - 7:00PM

WHERE:

REVELANCE, 8460 DUKE BLVD, MASON, OH 45040



GREATERPROJECT.ORG | SONDERBREWING.COM



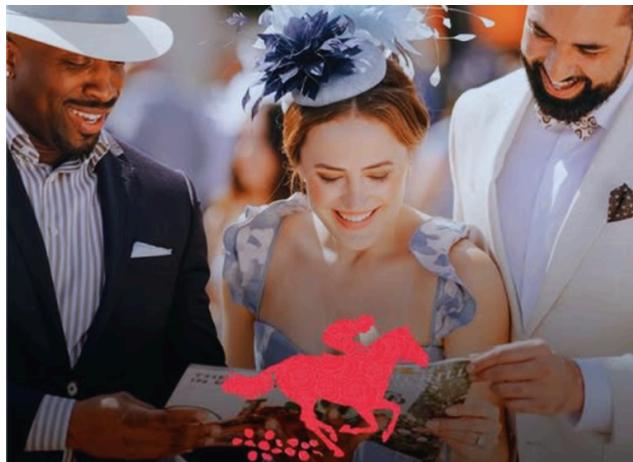


GREATER STAKES THAT MATTER

On Derby Day, Greater Stakes, the Kentucky Derby Casino Soirée, brings together community leaders, businesses, and supporters for an unforgettable evening of style, entertainment, and purpose. This elevated event features casino-style gaming, Derby traditions, curated food and cocktails, and live entertainment—all benefiting Greater Project's work with vulnerable children locally and globally.

Sponsorship directly supports holistic care including education, nutrition, safe environments, and long-term support that helps children transform their future. Through your partnership, you are raising the stakes for meaningful, generational change while aligning your brand with an impactful and memorable community experience.

**LEARN MORE ABOUT
GREATER PROJECT**





TRIPLE CROWN SPONSOR

\$5,000
PRESENTING SPONSOR

PREMIUM EXPOSURE & RECOGNITION

- Exclusive recognition as the Presenting Sponsor in all event promotions and press releases
- Prominent branding on the main stage in the gambling/race-watching hall

ADVERTISING & ON-SITE BENEFITS

- Featured placement on the ticketing website and Greater Project website, including a direct link to your business
- High-visibility social media exposure via @greaterproject and @sonderbrewing
- Verbal recognition during the event program
- Logo placement on event welcome signage

EXCLUSIVE PERKS

- Six (6) complimentary VIP Admissions
- Inclusion in VIP swag bags
- Presenting Sponsor logo placement on all event posters

REGISTER AS A PRESENTING SPONSOR



RUN FOR THE ROSES SPONSOR

**\$2,000
1 SPOT AVAILABLE**

ADVERTISING & ON-SITE BENEFITS

- Presenter of the Grand Prize winners, recognized during the live announcement
- Inclusion in VIP swag bags

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured placement on the ticketing website and Greater Project website, including a direct link to your business
- Social media promotion across Facebook, Instagram, and LinkedIn

EXCLUSIVE PERKS

- Four (4) VIP Admissions

REGISTER AS A SPONSOR



FINISH LINE SPONSOR

**\$1,000
1 SPOT AVAILABLE**



ADVERTISING & ON-SITE BENEFITS

- Presenter of the Derby Race Game winner, recognized during the race announcement
- Branding on the Derby Day Game Board

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured placement on the ticketing website and Greater Project website, including a direct link to your business
- Social media promotion across Facebook, Instagram, and LinkedIn

EXCLUSIVE PERKS

- Four (4) complimentary General Admissions

REGISTER AS A SPONSOR



MILLIONAIRE'S ROW SPONSOR

\$500
1 SPOT AVAILABLE

ADVERTISING & ON-SITE BENEFITS

- Branding in the Jazz Lounge
- Sponsor recognition by the band during their set

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured placement on the ticketing website and Greater Project website, including a direct link to your business
- Social media promotion across Facebook, Instagram, and LinkedIn

EXCLUSIVE PERKS

- Two (2) complimentary General Admissions

REGISTER AS A SPONSOR



WINNER'S CIRCLE SPONSOR

\$500

1 SPOT AVAILABLE



ADVERTISING & ON-SITE BENEFITS

- Logo inclusion on Bourbon/Wine Raffle signage at the event
- Option to announce raffle winners every 30 minutes with sponsor recognition

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured placement on the ticketing website and Greater Project website, including a direct link to your business
- Social media promotion across Facebook, Instagram, and LinkedIn

EXCLUSIVE PERKS

- Two (2) complimentary General Admissions

REGISTER AS A SPONSOR



CHOOSE YOUR SPONSORSHIP LEVEL:

The **Greater Stakes Kentucky Derby Casino Soirée** and the continued work of Greater Project are made possible through your generous support. We deeply value our partners and are committed to creating meaningful, mutually rewarding collaborations that make lasting impact.

TRIPLE CROWN

FINISH LINE

WINNERS CIRCLE

RUN FOR ROSES

MILLIONARE'S ROW

I, _____, on behalf of _____
above on the specific sponsor pages.

Authorized Signature _____ Date _____

Phone Number _____ Email Address _____

SPONSOR DEADLINE: APRIL 10, 2026

Checks may be payable to Greater Project and mailed to the following address:

Greater Project
201 Thorobred Rd
Loveland, OH 45140

If you have any questions, please contact info@greaterproject.org. Once payment is received, you will receive additional event details along with marketing materials to support your participation and promotion. Greater Project and Sonder Brewing reserve the right to cancel, modify, or reschedule the event due to weather, acts of God, public safety concerns, or other circumstances beyond their control. Sponsorships are non-refundable, and the event may be postponed to a future date if necessary.

SIGN UP FOR SPONSORSHIP ONLINE!

