



SONDER BREWING

IN PARTNERSHIP WITH

GREATER PROJECT



2026 SPONSORSHIP OPPORTUNITIES

RACE DETAILS

WHEN:

SATURDAY, SEPTEMBER 26, 2026 | 10:00AM

WHERE:

SONDER BREWING, 8584 DUKE BLVD, MASON, OH 45040





2025 SONDER & FRIENDS OKTOBERFEST 5K: RUNNING FOR COMMUNITY, RAISING FOR CHANGE

At Sonder Brewing, every beer tells a story—crafted with care, inspired by community. At Greater Project, every act of generosity fuels life-changing transformation for the world’s most vulnerable children. Together, proving that when passion meets purpose, lives are saved, and futures are rewritten.

On September 26, 2026, be one of our “friends” at the Sonder & Friends Oktoberfest 5K—a movement of hope, impact, and lasting change. Every friend who joins us helps break the cycle of poverty, providing the care and support that can save a child’s life. Step by step, friend by friend, we’re creating generational change and building a future where every child has the chance to thrive.

[LEARN MORE ABOUT SONDER 5K](#)

And the finish line? It’s just the beginning. After the race, the celebration kicks off at Sonder Brewing’s Oktoberfest, where the community will come together over German beers, festive food, live music, and family-friendly fun. Every sip, every cheer, and every shared story brings us closer as friends united in creating generational change around the world.



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WHY SHOULD YOU BECOME A SPONSOR?

3K±

NUMBER OF
EVENT
ATTENDEES

25K±

COMBINED
SOCIAL MEDIA
FOLLOWIERS
ACROSS MAJOR
PLATFORMS

50K

HOUSEHOLDS
REACHED VIA
PROMOTIONS &
PUBLICATIONS



ADDITIONAL BENEFITS:

Sponsoring the Sonder & Friends Oktoberfest 5K is more than just a marketing opportunity—it's a chance for your organization to make a meaningful impact. Your support helps provide essential resources for underserved children both in your community and around the world, demonstrating your commitment to social responsibility. Additionally, sponsoring this event offers a financial advantage, as your contribution qualifies as a tax-deductible expense, providing valuable savings for your business while making a difference in the lives of those in need.



SPONSORSHIP PACKAGES



\$10,000

PRESENTING SPONSOR

As Presenting Sponsor, you will receive top visibility online, on-site, in marketing materials and Main Stage recognition—plus 10 race entries, beer tickets, and swag access.

\$5,000

GOLD SPONSOR

As a Gold Sponsor, your company gets online exposure, event banners, and a promotional booth—plus 5 race entries, beer tickets, and logo placement on posters.

\$1,000

SILVER SPONSOR

As a Silver Sponsor, your company gets online exposure, an event banner, a promotional booth—plus 2 race entries, beer tickets, and logo placement on posters.

\$500

BRONZE SPONSOR

As a Bronze Sponsor, your company gets online exposure, race bag placement, and a door prize opportunity—plus 1 race entry and beer tickets.

\$1,000

KIDS ROOT BEER RUN SPONSOR

As a Kids Run Sponsor, your company gets top visibility for our Kids Root Beer Run including online exposure, an event banner, a booth, and race bag placement—plus 2 race entries, beer tickets, and logo placement on posters.

CUSTOM SPONSORSHIP PACKAGES ARE ALSO AVAILABLE!



PRESENTING SPONSOR

\$10,000
1 SPOT AVAILABLE

PREMIUM EXPOSURE & RECOGNITION

- Exclusive recognition as the Presenting Sponsor in all event promotions and press releases
- Featured placement on race and organizational websites
- High-visibility social media exposure via @greaterproject and @sonderbrewing

ADVERTISING & ON-SITE BENEFITS

- Main Stage recognition with company mention throughout the event
- Exclusive event tent banner showcasing your brand prominently
- Prime exhibit space to engage attendees with your promotional items, coupons, and branded materials
- Inclusion of your materials (coupons, flyers, ads) in participant race bags
- Logo placement on race shirts & starting line arch

EXCLUSIVE PERKS

- 10 complimentary race registrations and 10 beer tickets
- Access to exclusive race swag bags
- Presenting Sponsor logo placement on all event posters

REGISTER AS A PRESENTING SPONSOR



GOLD SPONSOR

\$5,000

2 SPOTS AVAILABLE

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured on race and organization websites, including a direct link to your business
- Social media promotion on Facebook, Instagram and LinkedIn

ADVERTISING & ON-SITE BENEFITS

- Two branded banners displayed prominently at the event
- Exhibit table/booth for engaging with attendees and distributing branded materials
- Inclusion of your materials in participant race bags

EXCLUSIVE PERKS

- 5 complimentary race registrations and 5 beer tickets
- Prominent logo placement on event posters

REGISTER AS A GOLD SPONSOR



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DRINK TICKET SPONSOR

\$1,500

1 SPOT AVAILABLE

ONLINE & SOCIAL MEDIA EXPOSURE

- Logo and Info on all 5K participant drink tickets
- Featured on race and organization websites
- Social media promotion on Facebook, Instagram and LinkedIn

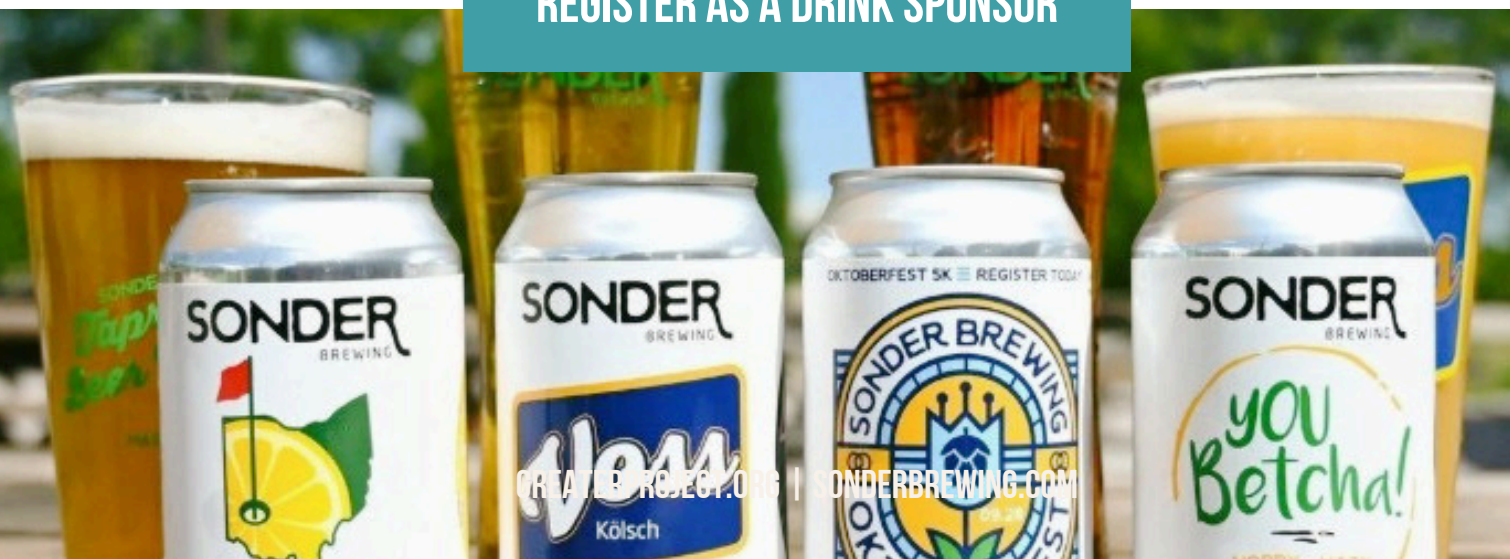
ADVERTISING & ON-SITE BENEFITS

- One branded banner displayed prominently at the event
- Exhibit table/booth for engaging with attendees
- Inclusion of your materials in participant race bags

EXCLUSIVE PERKS

- 3 complimentary race registrations and 3 beer tickets
- Prominent logo placement on event posters

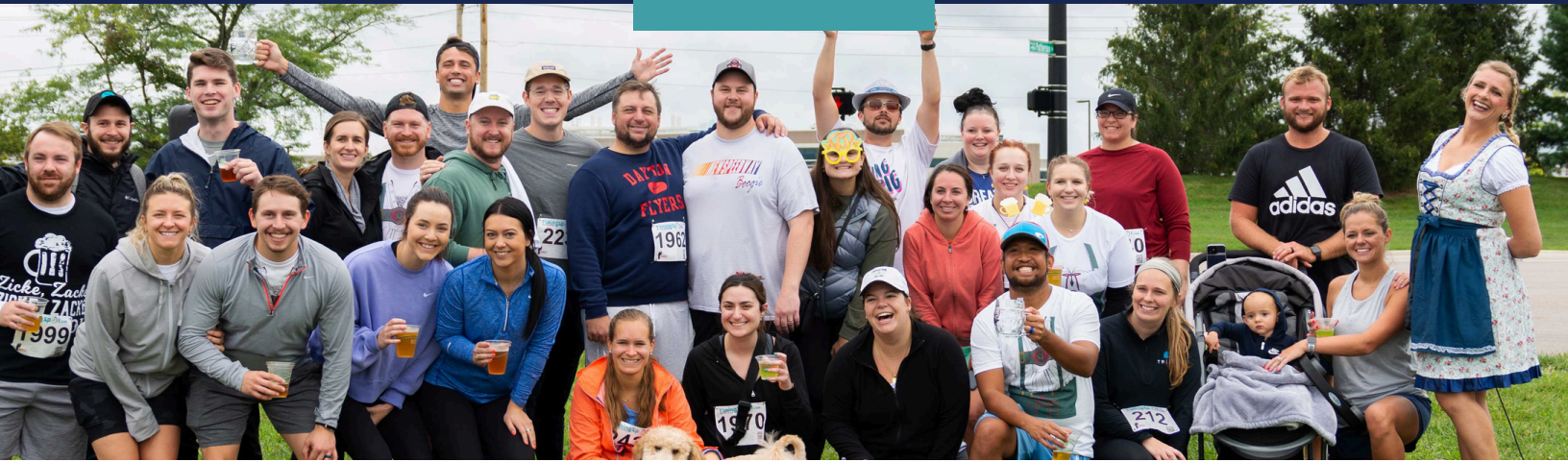
REGISTER AS A DRINK SPONSOR



ORLANDO REGISTRATION | SONDERBREWING.COM

SILVER SPONSOR

\$1,000



ONLINE & SOCIAL MEDIA EXPOSURE

- Featured on race and organization websites, including a direct link to your business
- Social media promotion on Facebook, Instagram and LinkedIn

ADVERTISING & ON-SITE BENEFITS

- One branded banner displayed at the event
- Exhibit table/booth for engaging with attendees and distributing materials
- Inclusion of your promotional items in participant race bags

EXCLUSIVE PERKS

- 2 complimentary race registrations and 2 beer tickets
- Prominent logo placement on event posters

REGISTER AS A SILVER SPONSOR

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BRONZE SPONSOR

\$500

ONLINE & SOCIAL MEDIA EXPOSURE

- Featured on race and organization websites, including a direct link to your business
- Social media promotion on Facebook, Instagram and LinkedIn

ADVERTISING & ON-SITE BENEFITS

- Exhibit table/booth for engaging with attendees and distributing branded materials
- Inclusion of your materials in participant race bags

EXCLUSIVE PERKS

- 1 complimentary race registration and beer tickets
- Prominent logo placement on event posters

REGISTER AS A BRONZE SPONSOR



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KIDS ROOT BEER RUN

\$1,000
1 SPOT AVAILABLE



PREMIUM EXPOSURE & RECOGNITION

- Exclusive recognition as the Presenting Sponsor at Kids Root Beer Run
- Company logo featured on race and organization websites
- Social media promotion on Facebook & Instagram

ADVERTISING & ON-SITE BENEFITS

- One branded banner displayed at the event
- Exhibit table/booth for engaging with families and distributing materials
- Main stage recognition during event

EXCLUSIVE PERKS

- 2 complimentary race registrations and 2 beer tickets
- Access to kids swag bags for promotional materials
- Prominent logo placement on event posters

REGISTER AS A KIDS RUN SPONSOR

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READY TO SPONSOR? CHOOSE YOUR SPONSORSHIP LEVEL:

The Sonder & Friends Oktoberfest 5K and the continued success of Greater Project's mission are made possible through your support. We deeply value our partners and strive to ensure that every collaboration is mutually rewarding.

- | | | |
|---|--|--|
| <input type="checkbox"/> PRESENTING | <input type="checkbox"/> SILVER | <input type="checkbox"/> KIDS FUN RUN |
| <input type="checkbox"/> DRINK TICKETS | <input type="checkbox"/> GOLD | <input type="checkbox"/> BRONZE |

I, _____, on behalf of _____
above on the specific sponsor pages.

Authorized Signature _____ Date _____

Phone Number _____ Email Address _____

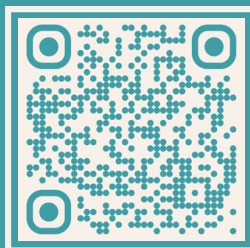
SPONSOR DEADLINE: SEPTEMBER 1, 2026

Checks may be payable to Greater Project and mailed to the following address:

*Greater Project
201 Thoroughbred Rd
Loveland, OH 45140*

If you have questions, please reach out to Sonder5K@greaterproject.org. Once payment is received, you will be provided with more information about the event with marketing materials for your place of business. Greater Project and Sonder Brewing reserve the right to cancel, shorten or alter any event due to weather, other acts of God, terrorism, or for any reasons within or without the control of Greater Project. Sponsorships are non-refundable and Greater Project reserves the right to postpone the event to a future date.

DONATE TODAY TO GREATER PROJECT!



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