

Interview Tips

*Be Confident,
Be Prepared.*



Love what you do!

***Whether it's in-person,
over the phone, or on video,
preparation is everything.***

Before the Interview

- Research the company: mission, values, recent news.
- Understand the role and how your experience fits.
- **Prepare answers for common questions:**
 - “Tell me about yourself.”
 - “What are your strengths and weaknesses?”
 - “Why do you want to work here?”
- Have questions ready to ask them too—it shows interest and initiative.

During the Interview

- Dress appropriately, even for video interviews.
- Be aware of body language: smile, maintain eye contact, and sit up straight.
- Take your time answering questions—it's okay to pause and think.

After the Interview

- Send a short **thank-you email** within 24 hours.
- Reflect on what went well and what could improve for next time.

Bonus Job Search Tips

- **Keep LinkedIn Updated:** Use keywords, show achievements, and request recommendations.
- **Sign Up for Job Alerts:** Get new roles from KC Group as soon as they go live.
- **Work with a Consultant:** Let us match you with roles you might not see online.
- **Upskill Online:** Short courses (e.g. LinkedIn Learning, Coursera) boost your value and confidence.

In-Depth Interview Techniques for Job Seekers

1. The STAR Technique (for Behavioural Questions)

- **What it is:** A structured method for answering competency-based questions.
- **How to use it:**
 - **Situation** – Set the scene.
 - **Task** – Explain the goal or challenge.
 - **Action** – Describe what you did.
 - **Result** – Share the outcome (ideally measurable).
- **Example:** "Tell me about a time you resolved a conflict on your team."

Candidates want this because it turns vague answers into compelling stories.

2. Reverse Interviewing

- **What it is:** Asking thoughtful, strategic questions *back* to the employer.
- **Examples:**
 - "How does the team measure success in this role?"
 - "What challenges is the company currently facing in this area?"
 - "How would you describe the company culture?"
- Shows confidence, curiosity, and alignment with the employer's goals.

This technique is wanted by job seekers who want to evaluate culture fit and make a two-way impression.

3. "Tell Me About Yourself" Strategy

- **Advanced Tip:** Turn this into a tailored pitch using the "Present – Past – Future" format:
 - Present: "Currently I'm working as..."
 - Past: "Previously I gained experience in..."
 - Future: "Now I'm looking for a role where I can..."
- Keeps it relevant and avoids rambling.

This is essential because it's almost always the first question asked

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4. Answering the “Weakness” Question

- **Best approach:** Be honest but strategic—choose a *real* weakness that you’re working on and show progress.
- **Example:** “I used to get too caught up in details, but I now use project management tools to keep myself on track.”

Candidates want this to avoid sounding cliché or self-critical.

5. Closing Strong

- **Technique:** End with a summary and a confident, clear statement of interest.
- **Example:** “Based on everything we’ve discussed, I’m really excited about the role and confident that I can bring value to your team in X, Y, and Z.”

This leaves a lasting final impression and can sway indecisive interviewers.

6. Mock Interviews & Self-Review

- **Tip:** Record yourself answering key questions via phone or video.
- **Tools:** Zoom, Loom, or Google Meet.
- Helps refine tone, pacing, and body language.

Job seekers want this to *practice under pressure* and reduce interview anxiety.

7. Mastering Virtual Interview Etiquette

- **Tips:**
 - Test tech early.
 - Look into the camera (not the screen).
 - Keep a clean, quiet background.
- **Pro tip:** Place notes just off screen or use sticky notes around your monitor.

With remote roles on the rise, this skill is now essential—not optional.

Need Help with Your CV or Career Plan?

At **KC Group Recruitment**, we're not just about placing candidates—we're about **empowering careers**. Contact your KC Group Consultant a free CV review or career consultation.

Good Luck!