**Interview Tips – Be Confident, Be Prepared**

Whether it's in-person, over the phone, or on video, preparation is everything.

**Before the Interview**

* Research the company: mission, values, recent news.
* Understand the role and how your experience fits.
* Prepare answers for common questions:
	+ “Tell me about yourself.”
	+ “What are your strengths and weaknesses?”
	+ “Why do you want to work here?”
* Have **questions ready** to ask them too—it shows interest and initiative.

**During the Interview**

* Dress appropriately, even for video interviews.
* Be aware of body language: smile, maintain eye contact, and sit up straight.
* Take your time answering questions—it's okay to pause and think.

**After the Interview**

* Send a short **thank-you email** within 24 hours.
* Reflect on what went well and what could improve for next time.

**Bonus Job Search Tips**

* **Keep LinkedIn Updated**: Use keywords, show achievements, and request recommendations.
* **Sign Up for Job Alerts**: Get new roles from KC Group as soon as they go live.
* **Work with a Consultant**: Let us match you with roles you might not see online.
* **Upskill Online**: Short courses (e.g. LinkedIn Learning, Coursera) boost your value and confidence.

**In-Depth Interview Techniques for Job Seekers**

**The STAR Technique (for Behavioural Questions)**

* **What it is**: A structured method for answering competency-based questions.
* **How to use it**:
	+ **S**ituation – Set the scene.
	+ **T**ask – Explain the goal or challenge.
	+ **A**ction – Describe what *you* did.
	+ **R**esult – Share the outcome (ideally measurable).
* **Example**: "Tell me about a time you resolved a conflict on your team."

Candidates want this because it turns vague answers into compelling stories.

**2. Reverse Interviewing**

* **What it is**: Asking thoughtful, strategic questions *back* to the employer.
* **Examples**:
	+ "How does the team measure success in this role?"
	+ "What challenges is the company currently facing in this area?"
	+ "How would you describe the company culture?"
* Shows confidence, curiosity, and alignment with the employer’s goals.

This technique is wanted by job seekers who want to evaluate culture fit and make a two-way impression.

**3. "Tell Me About Yourself" Strategy**

* **Advanced Tip**: Turn this into a tailored pitch using the “Present – Past – Future” format:
	+ Present: “Currently I’m working as…”
	+ Past: “Previously I gained experience in…”
	+ Future: “Now I’m looking for a role where I can…”
* Keeps it relevant and avoids rambling.

This is essential because it’s almost always the first question asked.

**4. Answering the “Weakness” Question**

* **Best approach**: Be honest but strategic—choose a *real* weakness that you’re working on and show progress.
* Example: “I used to get too caught up in details, but I now use project management tools to keep myself on track.”

Candidates want this to avoid sounding cliché or self-critical.

**5. Closing Strong**

* **Technique**: End with a summary and a confident, clear statement of interest.
* Example: “Based on everything we’ve discussed, I’m really excited about the role and confident that I can bring value to your team in X, Y, and Z.”

This leaves a lasting final impression and can sway indecisive interviewers.

**6. Mock Interviews & Self-Review**

* **Tip**: Record yourself answering key questions via phone or video.
* Tools: Zoom, Loom, or Google Meet.
* Helps refine tone, pacing, and body language.

Job seekers want this to *practice under pressure* and reduce interview anxiety.

**7. Mastering Virtual Interview Etiquette**

* **Tips**:
	+ Test tech early.
	+ Look into the camera (not the screen).
	+ Keep a clean, quiet background.
* Pro tip: Place notes just off screen or use sticky notes around your monitor.

With remote roles on the rise, this skill is now essential—not optional.

**Need Help with Your CV or Career Plan?**

At KC Group Recruitment, we're not just about placing candidates—we’re about **empowering careers**. Contact your KC Group Consultant a free CV review or career consultation.