



FOR IMMEDIATE RELEASE

Arizona Medical Association Launches Plan to Increase Medical Practices' Access to Health Insurance

September 9, 2021 (Phoenix) — The Arizona Medical Association (ArMA) is pleased to announce the launch of a brand new Association Health Plan (AHP). The AHP is designed to provide competitive rates for comprehensive medical, dental, vision, life, and AD&D insurance plans to small and mid-sized medical practices in Arizona. The AHP is available exclusively to ArMA members, and will improve access to quality healthcare options for medical practices across the state.

"Many of our members work in small to mid-size medical practices, and that makes it difficult to have great health insurance options," explained Libby McDannell, ArMA CEO. "In this era of low unemployment and a workforce shortage in healthcare, health insurance benefits have become even more vital. It is important to us as an organization to provide our members with better access to health insurance that can save them money while providing great coverage."

By banding together with Blue Cross® Blue Shield® of Arizona (BCBSAZ) and the National Medical Health Collaborative (NMHC), ArMA is able to leverage its collective size to ease the financial strain for our state's smaller medical practices. Through the AHP, medical practices with as few as two employees can receive health insurance and other benefits at rates traditionally available to only large group employers.

"We look forward to serving the ArMA membership community with a new and innovative healthcare industry Association Health Plan and supporting healthcare providers that are aiming to inspire health across our state," stated Mike Groeger, Vice President of Sales & Specialty Products at Blue Cross Blue Shield of Arizona. "This collaboration with ArMA marks the fifth Association Health Plan in the Arizona market, and it will offer comprehensive benefits and competitive pricing usually only offered to larger employers, along with access to BCBSAZ's wide network of providers."

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About Arizona Medical Association

The Arizona Medical Association (ArMA) is the largest organization in the state representing the interests of all physicians. Since 1892, ArMA has been advancing patient care and providing its members with leadership, advocacy, education, and community. For more information, visit www.AZmed.org and follow ArMA on [Facebook](#), [Twitter](#), and [LinkedIn](#).

About Blue Cross Blue Shield of Arizona

Blue Cross Blue Shield of Arizona (BCBSAZ) is committed to helping Arizonans get healthier faster and stay healthier longer. With a focus on connecting people with the care they need, BCBSAZ offers health insurance and related services to more than 1.9 million customers. Through advanced clinical programs and community outreach, BCBSAZ is inspiring health in Arizona. BCBSAZ, a non-profit company, is an independent licensee of the Blue Cross Blue Shield Association. The company and its subsidiaries employ more than 2,500 people in its Phoenix, Chandler, Flagstaff, and Tucson offices. To learn more, visit [azblue.com](https://www.azblue.com).