



RUSH CANADA SOCCER ACADEMY

Photography, Media, and Promotion Release

By registering with Rush Canada Soccer Academy, all players, and their parent(s) and/or guardian(s), where applicable, acknowledge and agree to the following:

1. Consent to Photography and Videography

I, hereby grant permission to Rush Canada Soccer Academy ("Rush Canada"), its staff, coaches, authorized photographers, and affiliated media partners to photograph and/or video record myself and/or my child during training sessions, matches, events, and other related academy activities.

2. Use of Media

I understand and agree that any photographs, video footage, or digital media captured may be used by Rush Canada Soccer Academy for purposes including, but not limited to:

- a. Social media content (Instagram, Facebook, X, YouTube, etc.)
- b. Website features and news updates
- c. Promotional campaigns and advertisements
- d. Event coverage, match highlights, and recruitment materials
- e. Printed materials such as brochures, posters, and sponsorship packages

I acknowledge that these images and recordings may be shared publicly and may also appear in third-party media outlets with which Rush Canada collaborates (examples, but not limited to Ontario Soccer, League 1 Ontario, Rush Soccer).

3. Rights and Ownership

I agree that all images, video, and related content captured or produced by or on behalf of Rush Canada shall remain the sole property of the Academy. No compensation or payment will be provided for the use of such media.

4. Protection of Identity

Rush Canada will make every reasonable effort to protect the identity of minors by avoiding the use of last names or tagging players without consent, particularly for youth content. However, I understand that in team photos, game coverage, or highlights, such identification may occasionally occur, and I provide consent for such instances.

5. Withdrawal of Consent

If I wish to revoke this consent at any time, I understand that I must submit a **written request** to info@rushcanada.com, and the Academy will take reasonable steps to comply with the request moving forward. However, I acknowledge that previously published materials cannot be recalled or removed from public circulation once released.