Always Good Company

SHARING SMILES WITH SENIORS SINCE 2013

Thank you for choosing Always Good Company Home Care!

Always Good Company is Wilmington's trusted choice for active, personalized, non-medical senior companion care. AGC is owned and operated by Elsie Shields, who founded the company in 2013. Originally from Greensboro, Elsie has been a resident of Wilmington since 1995.

Elsie has made a significant impact on Wilmington's senior community. In 2020, she was named one of five finalists for WILMA Magazine's "Women to Watch" Awards for her amazing achievements in companion care. Always Good Company has also been recognized for three years in a row as WECT's "Best of the Cape Fear" for In-Home Care, most recently in May of 2026, and just received the WWAY's Viewers' Choice Award for 2026.

As owner of Always Good Company Home Care, Elsie's goal is to treat you as family in order to meet your needs for companion care in your home. The same level of commitment to kindness and compassion is expected from each team member hired as caregivers. As a small, client-centered business, we provide individual attention to and supervision of each client while maintaining open communication with every family member involved in the client's care.

Goals of Always Good Company Home Care:

Provide peace of mind for all clients and families

Provide quality companion care, respecting client's rights

Empower clients to direct their own care and service needs

Earn the trust of each client

Provide superior customer service

Maintain a high standard of integrity for all employees

Demonstrate compassion for the client and family

Always Good Company Home Care will comply with all local, state and federal regulations, provide qualified personnel that can meet the client's identified needs, and ensure the safety of all clients consistent with the agency's mission and scope of service.

We look forward to serving you!

alwaysgoodcompanyhomecare.com