Peter Strong

Peter Strong retired from the CEO position of Council of Small Business Organisations of Australia in September 2021 and had been in that role since June 2010.

Peter is recognised nationally and by political parties and media as the voice of small business people in Australia. For over a decade Peter has advocated for the self-employed to receive the same considerations as employees when it comes to human rights and health issues.

Peter has featured frequently in the media, at the National Press Club and in government committees and boards. He has focused on streamlining workplace relations, competition law, contract law and generally improving communications with and expectations of the self employed in particular those who offer employment to other citizens.

Peter continues to work on 'Community Economics" and is developing further work around Podcasts and workshops focused on politics and influence.

Peter has previously worked internationally with the World Bank and the UN on economic development and economic reform in developing economies including the Central Asian Nations, Turkey and China. Peter also owned Smiths Alternative Bookshop in Canberra for many years successfully converting it to a music and arts venue now known as Smiths Alternative.