

# **THE VOICE OF** BUSINESS JULY 2022



#### RICKY BROWNING

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#### ELKO AREA CHAMBER'S



### SHERMAN DINNER & AUCTION

# JULY 30, 2022

#### COCKTAILS . DINNER . RAFFLES . LIVE AUCTION . SILENT AUCTION

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## THE BUSINESS BEHIND YOUR BUSINESS

#### . . . . . . . . . . EXECUTIVE COMMITTEE

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**2ND VICE CHAIR Randy Ridgway** Blach Distributing

TREASURER Shirley Alen-Kellerman RNDC

> PAST CHAIR Dr. Todd Wendell Ruby Mountain Chiropractic

......... **BOARD OF** DIRECTORS

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Dr. Josh Byers Ignite Life Chiropractic

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> Katie Krenka Everything Elko

Scott Reutner Matties Taphouse & Grill

**Dr. Micah Williams** Total Eye Care

Todd Sorenson Elko Federal Credit Union

> Lucy Pitto Nevada Gold Mines

. . . . . . . . . .

### **WELCOME NEW MEMBERS! Elko Hockey Association**

Steph Douglas (President) Elko, NV 89801 775-934-9644

#### **Ruby Mountain Living**

Kimberly Hull (Local Publisher **Community Connector**) Spring Creek, NV 89815 775-813-4773

#### **First Choice Physical Therapy**

Dr. Samuel Moore (Physical Therapist) 2072 Idaho St. Elko, NV 89801 775-777-1276

**Battle Born Pest Control Charles Carmichael (Owner)** Elko, NV 89801

775-830-3472

## **RIBBON CUTTINGS**



**Ethereal Art & Oddities** Mikayla Kerley (Owner) 174 Idaho St. Elko, NV 89801 775-299-2069



**Rocky Mountain Industries** 

555 4th St.

Elko, NV 89801

775-385-4689

775-374-4479

**The Bridge Church** 

836 Spring Valley Pkwy.

Spring Creek, NV 89815

**Global One Media** 

Timothy Royal (Lead Pastor)

Anna Immenschuh (Office Manager)



**Sugar Y Spice** Lupe Romero 673 Cimarron Way Elko, NV 89801 775-778-5227



**Rebel Oil Company** Wyndl Lewis (Executive Assistant) 3710 Idaho St. Elko, NV 89801

775-777-8080

### ONLINE **EVENTS** CALENDAR

#### **NEW!** ExploreElko.com Website

Now OPEN for Online Event Postings! Whether it's a Wine Walk, Flea Market Local Event or a Film Festival, we're all about celebrating the good times with our neighbors and visitors to Elko. To add an event to the Elko Convention & Visitors Authority's event calendar visit https://exploreelko.com/event/community/add



4:00 pm: Elko City Park Food vendors Kids activities

7:30 pm: Elko City Park Night Glow Food vendors Entertainment

#### 6:00 am: Spring Creek Sports Complex Balloons launch

**Tethered** rides Food & other vendors Kids activities

 All events are weather permitting • Changes may be made re: Covid, check website for latest info www.RubyMountainBalloons.org · See website for photo contest information

## **Business After Hours July**

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive \$25 in Chamber Checks! Open to everyone who is new!



1405 IDAHO STREET ELKO, NEVADA 89801









#### Sunday, July 31

6:00 am: Spring Creek Sports Complex Balloons launch **Tethered rides** Food vendors Kids activities

#### July 21st Ignite Life Chiropractic 780 W Silver St. Ste. 112 Elko, NV 89801 5:30 - 7:00 PM

. . . . . . . . . . 2022 BUSINESS **AFTER HOURS** ----

**JANUARY 20** LeeAnne's Floral Designs

**FEBRUARY 17 Coldwell Banker Excel** 

MARCH 17 **Greater Nevada Credit** Union

APRIL 21 **Granite Construction** Supply

<u>MAY 19</u> Hampton Inn by Hilton

<u>JUNE 16</u> In the Rough Wellness

<u>JULY 21</u> Ignite Life Chiropractic

> AUGUST 18 A and H Insurance

**SEPTEMBER 15** Lostra Engineering

OCTOBER 20 The Stage Door

**NOVEMBER 17** MedX AirOne

DECEMBER 15 **Christmas Party** 

#### . . . . . . . . . . .

**NEXT BUSINESS BEFORE HOURS** 

. . . . . . . . . .

**JULY 14** Edward Jones - Tara L Bybee

#### . . . . . . . . . . **CHAMBER STAFF**

. . . . . . . . . .

**Billie Crapo** CEO

Meghan Micheli Marketing & Program Coordinator

**TiAnne Steward** Memebership Support Coordinator

India Saddoris Member Services / Visitor Center Coordinator

. . . . . . . . . .



**TiAnne Steward** Membership Support Coordinator

TiAnne Steward was born and raised in Elko. A large portion of her family has lived in the Elko area for generations, which is why she is an advocate for the history of her hometown and the state of Nevada. She moved to Oregon in 2015 where she met her fiancé, Justin. Since then, she has lived in two unincorporated towns in Northern California and Northern Colorado. Living there showed her the impact involvement and connecting with people and surrounding businesses can make on a community. She enjoys being in the outdoors with her family and friends-exploring the foothills, fly fishing, camping, and taking her dog along the way. She also has a passion for leatherworking in her spare time.



India Saddoris Member Services Visitor Center Coordinator

India (Indy) Saddoris was born in New Orleans, Louisiana where she lived for about 10 years, however after Hurricane Katrina, her and her family uprooted to a small German town in Texas called New Braunfels. She lived in Texas for around 11 years, which is also where she met her husband, Bryar Saddoris. Bryar brought her to his hometown a few years ago, Spring Creek, for his niece's graduation and India absolutely fell in love with the area and the Ruby Mountains. They have lived here for almost 4 years now and plan on building their dream home and starting a family. A few things that interest her are camping, boating, hiking, and exploring.

India was hired at the chamber, and her job includes greeting guests, supplying them with information on the Elko area and graphic design. India feels working at the Elko Area of Chamber has truly broadened her knowledge of the Elko area drastically. She is glad she gets to work with amazing staff and is able to volunteer for fun events.

### THE 58TH ANNUAL NATIONAL SATURDAY, JULY 2

7.00AM - 5K - ELKO BASQUE HOUSE Register at 6:30 am. For more info call Cody at 738-6479

8.00AM - GOLF TOURNAMENT - RUBY VIEW GOLF COURSE Register at 7am. For more info email jokalari63@yahoo.com

4.00PM - KICK OFF - ELKO BASQUE HOUSE Enjoy dance performances, rural sport exhibitions, drinks and exceptional food

**7.00PM - HANDBALL - ELKO CITY PARK** Players from neighboring states. Come enjoy the excitement of the game

9.00PM - LIVE MUSIC - ELKO BASQUE HOUSE Music by HighJacked & Amerikanuak, dancing, full bar, cover fee \$20

### SUNDAY, JULY 3

9.00AM - HANDBALL - ELKO CITY PARK Championship game played

10.00AM - BREAD CONTEST - ELKO BASQUE HOUSE Enter in your best baked Sheepherder's Bread at a chance to win

11.00AM - MASS - ELKO BASQUE HOUSE Full Catholic Mass in English & Basque

12.00PM - PICNIC - ELKO BASQUE HOUSE \$20 per plate. Full meal with beef, lamb, pork, beans, paella, salad, wine, etc

1.00PM - PERFORMANCES & EXHIBITIONS - ELKO BASQUE HOUS Dance performances, rural sport exhibitions, relay race, jota and irrintzi contests, and more!

For questions or to volunteer with the festivities email: elkoeuzkaldunak@gmail.com

1405 IDAHO STREET ELKO, NEVADA 89801

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# THE VOICE OF **BUSINESS**

. . . . . . . . . . 2022 CHAMBER **EVENTS** . . . . . . . . . .

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MAY 7 & 8 **Elko Home Show** 

> **JUNE 18 Beer Festival**

**JULY 30** Sherman Dinner

**DECEMBER 15 Christmas Party** 

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#### ......... CHAMBER MEMBER BENEFITS

.........

Networking

**Business Contacts** 

Referrals

Targeted, Effective, and Affordable Advertising

Publicity

**Professional Development** & Training

**Discounted Membership** with NAE

Government Advocacy

Learning Opportunities

**Programs & Workshops** 

Free Graphic Design

Free Webpage & Domain Name

**Opportunities for Event** Sponsorship

Chamber Business Directory

**Chamber Checks** 

**Ribbon Cuttings** 

Weekly Events Update

**Business After Hours** 

**Business Before Hours** 

Job Board

Calendar of Events

**Printing Discounts** 

**Meeting Room** 







ELKO BEER FESTIVAL 2022







# THANK YOU SPONSORS

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### THE VOICE OF **BUSINESS** JULY тн $\mathbf{W}$ S F

Uncle Kracker @ Maverick 775-777-9603 775-753-2872

Silver State Stampede 775-753-2872

15

Ambassadors Committee at Noon

Exec Commitee

Inserts Due

21

14

Business Before Hours: Edward Jones Tara L Bybee 8-9AM

Business After Hours: Ignite Life Chiropractic 5:30-7PM

28

29

22

Ruby Mountain Balloon Festival

20th Annual Elko Senior Games 775-401-3252

**Basque Festival** 775-934-3217

2

4th of July Celebration Parade

Silver State Stampede

775-753-2872

DBA Beer Walk

16

23

30

31

Balloon Festival

20th Annual Elko

Senior Games

Summer Daze with Hinder and Hoobastank 775-753-7352

Youth Trap Shoot Tournament 775-623-5656

Sherman Dinner Ruby Mountain Balloon Festival 20th Annual Elko Senior Games Ruby Mountain

EVENT I N F 0

Senior Games 775-401-3252 20th Annual Elko Senior Games 775-401-3252



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### ELKO AREA CHAMBER'S



# SHERMAN DINNER & AUCTION

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## THANK YOU SPONSORS:

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#### **BUSINESS AFTER HOURS** IN THE ROUGH WELLNESS







#### **BUSINESS BEFORE HOURS** NEVADA STATE BANK



**BUSINESS AFTER HOURS** JULY 21, 2022 5:30PM **IGNITE LIFE CHIROPRACTIC** 780 W SILVER ST. STE. 112

**MISSION STATEMENT** The Elko Area Chamber

promotes economic growth, opportunity, and diversity in service for our members. We are

the business behind your business.

**BUSINESS BEFORE HOURS** JULY 14, 2022 8AM **EDWARD JONES - TARA L BYBEE** 1028 IDAHO ST. STE. 120

YOU ARE INVITED TO THE

# JULY 30, 2022

### COCKTAILS 6 PM DINNER 7PM **RAFFLES • LIVE AUCTION • SILENT AUCTION**

# CATERED BY DREEZ

SHERMAN STATION • 1405 IDAHO STREET TICKETS \$50 • TABLES OF 8 OR 10 AVAILABLE

**RSVP BY JULY 25TH** • CALL 775.738.7135





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# GET THE GANG BACK TOGETHER

Summertime is here.

While downtime is great, it is also a prime opportunity to get your board and membership together to lay a plan to move forward. It is also a great time to reach out to audiences old and new.

At Gavorsky Consulting, we work with rural non-profits, tribal organizations, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level. Located in Elko, we bring over 9 years' experience collaborating with partners in rural northern Nevada and far beyond.



GRANTS, OUTREACH, AND CULTURAL PROJECTS WHICH ARE SELF-SUSTAINING AT THE COMMUNITY LEVEL.

and Reporting

Public Outreach and

**Roundtable Events** 

• Research Services and

Board Advisement and

White Papers

Development

Cultural Program

Consultation

Development and

• Grant Identification,

Writing, Management,

• Strategic Plan

Training

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# WHITE PINE COUNTY \* 1934 HORSE RACES & COUNTY FAIR

AUGUST 19, 20, 21 - 2022

COMPLETE | LIVE MUSIC & DANCING SCHEDULE | "PLOWED UNDER BAND" at the WPC Fair AVAILABLE | "MOST WANTED" after races Fri. & Sat. 6:00 PM ONLINE | VOLUNTEER FIREMAN BBQ DINNER on Fri. at 5:00 PM

NOT JUST ELEVATED... **ELO**-VATED!

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RACE POST TIMES 19<sup>th</sup>-3:00 PM 20<sup>th</sup>-1:00 PM 21<sup>st</sup>-1:00 PM

For More Information: Horse Races: Marietta Henry at 702-379-0004 Chamber of Commerce: 775-289-8877 White Pine Tourism & Recreation: 775-289-3720



White Pine Ag. District 13

**f**@wphorseraces www.elynevada.net



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Getting married this year? Look no further, Jewels Floral and Bridal Studio is here to help! Call to book a fitting today!

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Monday - Friday 9 a.m. - 4 p.m. | Saturday 10 a.m. - 2 p.m. 336 Silver St. | 775.299.4366 | jewelsfloralstudio.com

### Know the truth about fiber internet services...

#### Why you should insist on redundant fiber paths

The fiber line that connects to your home must be connected to "the world wide web." To save cost, other providers utilize a single line that goes to a single server. If that line goes down, so does your connection.

Anthem Broadband utilizes redundant paths and multiple servers. So, if one line goes down, your service is automatically rerouted to another line so that you don't lose connection. At Anthem, we take this a step further by also including redundant local service paths in town.

#### Why you should insist on a dedicated connection

There are two main approaches to installing fiber internet. Other providers settle for installing a GPON network which is a pointto-multipoint access network. Put simply, they take a single line from the distribution point and split it out to multiple locations, with as many as 32 homes on one line. So, you may pay for a 1 gig connection, but you're really sharing that connection with up to 31 of your neighbors. You only get a 1 gig connection if you are the only one online.

Anthem Broadband utilizes Active Ethernet (Active E), a point-to-point internet connection. This means you have a dedicated fiber line from your home all the way to the switch. By having a dedicated line, you don't experience fluctuations in speed – You get a direct, dedicated connection and the speed you pay for.

#### What about price?

Others may offer lower upfront pricing, but read the fine print – there's a lot of it! Your price will go up after the promotional period. You'll have to "rent" your router for an extra monthly cost, and you'll pay extra per month for managed Wi-Fi. Put plainly, the monthly price advertised is not the price you will pay.

Anthem Broadband of Nevada		Other "Local" Providers	
Redundant fiber backbone connections for maximum reliability.	Yes	No	Single lines that can easily be cut, causing outages
Redundant distribution paths for enhanced connectivity	Yes	No	Cheap, single paths that are vulnerable to outages
Dedicated connections	Yes	No	Shared connection with your neighbors, decreasing speeds
Guaranteed Speeds	Yes	No	"Up to" speeds only; Pay more, get less
Simple, upfront pricing with no fine print	Yes	No	Lots of fine print and changing prices
24/7 Network monitoring	Yes	No	Not typically
24/7 Local service with local employees	Yes	No	You'll have to wait
No service contracts	Yes	No	Contracts with small print and price hikes at the end
Free managed Wi-Fi and routers on ALL plans	Yes	No	Additional charge on most plans

At Anthem, we hate fine print! That's why our monthly prices are all-inclusive and upfront with no hidden fees and no fine print.

#### What about service?

At Anthem, we believe contracts are for lawyers, not our honored customers. We believe our products and services are the best, and we don't need to lock you into a lengthy service contract.

We also monitor our network 24/7 so that we can respond to any issues that may arise immediately. Our local service technicians are also available 24/7 to be on-site quickly to address issues and keep your service running.

Learn more at anthemfiber.com/access or call us at 775.389.2894





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# **IMMUNIZATIONS**

Nevada Health Centers will be holding weekly walk-in childhood immunization clinics at our health center in Elko. Our weekly walk-in clinic is available all year long every Wednesday afternoon.\* We offer vaccinations that the CDC recommends from birth throughout childhood and those recommended in adulthood.

Nevada Health Centers does not refuse service based on inability to pay. If you have insurance please bring your insurance information and we will bill your insurance (private, Medicaid, and Medicare). If you do not have insurance we offer a sliding fee discount based upon income and household size.

For more information contact:

Jamie Larsen, RN 775.738.5850

**ELKO FAMILY MEDICAL CENTER** 762 14th Street, Elko, NV 775.738.5850

WALK-IN **CHILDHOOD IMMUNIZATION CLINICS** 

> **Every Wednesday** 1:00 pm - 4:00 pm

No appointment necessary \*Vaccinations are administered on a first come, first served basis - wait times are dependent on patient volume



# **INMUNIZACIONES**

Nevada Health Centers abrirá, semanalmente, clínicas de vacunación para la infancia sin cita previa en el centro de salud de Elko. Nuestra clínica semanal sin cita previa está disponible todos los miércoles del año, por la tarde.\* Ofrecemos las vacunas que la CDC recomiendan desde el nacimiento hasta la infancia y las recomendadas en la edad adulta.

Nevada Health Centers no niega atención médica si usted tiene problemas al pagar. Si usted tiene seguro de salud, traiga su información y nosotros enviaremos la cuenta a su compañía de seguros (privado, Medicaid, y Medicare). Si usted no tiene seguro de salud, ofrecemos una tarifa flexible con descuento, basado en su sueldo y en el número de personas que viven en su casa.

#### Para solicitar más información sírvase contactar:

Jamie Larsen, RN **775.738.5850** 

**ELKO FAMILY MEDICAL CENTER** 762 14th Street, Elko, NV 775.738.5850

**CLÍNICAS DE VACUNACIÓN PARA LA INFANCIA SIN CITA PREVIA** 

### **Todos los miércoles** 1:00 pm - 4:00 pm

No es necesario hacer cita \*Las vacunas se administran por orden de llegada; los tiempos de espera dependen de la cantidad de pacientes.



# THE 2022 KEATON SCHOMER MEMORIAL GOLF TOURNAMANT

## Spring Creek Golf Course 08.06.2022

To increase mental health awareness and access to services in Elko County.

Proceeds will go to the Keaton Schomer Memorial Foundation and will benefit our local community. Please send donations to PACE Coalition, 147 Idaho Street, Suite A, Elko, NV 89801.

# 4-Person Scramble · Luncheon · Raffle

7:00 a.m. Check-in • 8:00 a.m. Shotgun Start \$50 Entry Fee • \$35 Green/Cart Fee

*For more information, email dschomer77@gmail.com.* 



onen Memo,







Dear Sir or Madam,

I'm contacting you on behalf of the Keaton Schomer Memorial Golf Tournament. Keaton passed away in September of 2021 at the age of 26. In the last 4 years of Keaton's life, he battled severe mental health issues that kept him from enjoying the many passions he once treasured. Keaton was an avid golfer and loved the time he spent on the course with his father and grandfather. We would like to celebrate his life and his love for golf by starting a tournament/foundation in his name.

Our goal is to bring mental health awareness, support, and training to Elko County. Rural Nevada suffers from a lack of aid, knowledge, and resources when responding to mental health crises. We would like to help educate the public and first responders about appropriate responses to those suffering from mental health issues. With your help, we can improve the lives of families, individuals, and loved ones who find themselves in this situation.

Your contributions will go towards helping fund the golf tournament with raffle items, prizes, and other supplies. The money raised and the left-over donation will stay in the foundation to be put back into the community to help our goals of providing training and awareness regarding mental health issues.

This event will be held on August 6<sup>th</sup> at the Spring Creek Golf Course registration starting at 7:30 am. It will be a 4-person Scramble, with certain holes being sponsored. The tournament will be followed by lunch, a raffle, and prizes. Your donation or participation would greatly be appreciated to help this important cause.

All donations or items can be made to PACE Coalition @ 147 Idaho St Elko, NV in the name of Keaton Schomer Memorial.



Thank you for your support,

**The Schomer Family** 

# **Stay protected while** building a home

**Our Builder Extended Rate Lock** Program will do just the trick.

#### Security

Upfront lock commitment fee extends the lock period on new construction purchases and then is applied toward closing costs at the time of closing.\*

#### **Stability**

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ized to do business in the state of Nevada. NV Mortgage Company #1141; Guild Mortgage Company; NMLS #3274; Equal Housing Opportur tion, loan programs & interest rates are subject to change without notice. All loans subject to underwriter approval. Terms and conditions apply. Always consult an accountant or tax advisor for full eligibili-ty requirements on tax deduction. \*The upfront fee may vary and is non-refundable in most states. The upfront lock in fee may be applied as a lender credit or a reduction in closing costs fees in the amount equal to the original fee collected. Lender credits are subject to the maximum contributions allowed and minimum borrower contributions per program requirements. No upfront lock-in fee on VA loans. \*\*Lock terms up to 360 days applies to conforming loan amounts. Lock terms up to 180 days applies to high balance loan amounts. For J.D. Power 2021 award information, visit jdpower.c

#### **Options**

Conventional, FHA, VA and USDA financing options available. All occupancy types available; primary, secondary and non-owner.

Lock Terms Up to 360 day lock-in terms.\*\*

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- 250/250 MBPS
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- IT Support
- Managed Firewalls
- Security and Surveillance Systems
- Structured Cabling
- Point to Point Circuits







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to upgrade your business to a faster, more reliable **Fiber Internet!** 



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### Visit elkobroadband.com for more information and to register! (775) 389-2013 | elkobroadband.com | 899 S. Maine St., Fallon, NV 89406



### Top 10 signs of an ill-fitting bra

- 1. Your straps fall off your shoulders or dig in
- 2. The wires poke in 1 or more places
- 3. The back rides up
- 4. You have a bulge or overflow also known as quad boob
- 5. You are always stuffing yourself back in or popping out the top
- 6. You have back pain between your shoulder blades
- 7. You have neck pain or headaches
- 8. You have side boob or back fat
- 9. You have spillage between the cups
- 10. You fall out the bottom of your bra

### Are you experiencing any of the above? We know how to help. Stop in today.

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# THIS IS A SPECIAL ALERT FOR RURAL NEVADANS

Bloated bacon prices? Spooky. Pain at the pump? Eerie. Rising rents? Haunting.



Home At Last<sup>™</sup> is program of Nevada Rural Housing, and we've got an inflation buster for you! Our Affordable Homeownership Energy Meter (or A.H.E. Meter for short) indicates many rural Nevadans are ready to buy and our Mortgage Credit Certificate (MCC) product is just the tool, offering homebuyers tax credits that help them afford more home and balance debt-to-income ratios. How would you like to get 20% of your mortgage interest paid back to you every year for the life of the loan?!

A.H.E MET Our courteous and efficient staff is on call, ready to answer your questions about the MCC tax credit, the ultimate inflation buster that could even be enough to cover a car payment! Now, that's scary awesome. **INFLATION** MCC SAVINGS **CALL 833-GOHALNV OR VISIT HALMCC.ORG!** 







# WHO YOU GONNA CALL?

# INFLATION **BUSTERS!**

Nevada Rural Housing is an equal opportunity provider. Not all applicants will qualify. NRHA does not offer this information as tax advice, the igures shown are estimates only. All MCC holders should consult their own tax advisor or the Internal Revenue Service for guidance regarding

# **Learning to Fly Just Became** More Affordable.



Applications are available at PACE Coalition. 147 Idaho St., Suite A, in Elko; at El Aero, 815 Murray Way, in Elko; or downloaded at www.pacecoalition.org.

PACE Coalition is accepting applications for the 2022

# 2022 Sauveur & Julie Elizagoyen Memorial Aviation Scholarship.

Scholarship covers 75% of the cost of flight lessons, aircraft rental, and ground school.

Must be a U.S. citizen residing in Elko County, and must be at least 16 years of age to apply.

Applications must be returned to PACE by 3 p.m. July 15th.

Visit www.pacecoalition.org or call us at (775) 777-3451 to learn more about the 2022 scholarship



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Be part of a team working to protect her from harmful products such as alcohol, tobacco, and other drugs.

**PACE Coalition is looking for a** Youth/Prevention Coordinator who will help kids learn how to make healthy choices.

And to keep us on track, PACE is seeking a Financial Officer familiar with QuickBooks and Microsoft Office software.

Visit www.pacecoalition.org for more details.



# **Her Future Is Our Future**