

Membership Application

Thank you for your interest in joining the Elko Area Chamber. As a member, your business will have access to certain benefits:

Credibility:

A Chamber membership makes the statement to your community, clients and fellow business leaders that you're committed to the future of Elko County by adding a sense of legitimacy behind who you are and what you do.

Connections:

A Chamber membership opens many doors for you to keep your business in the public's eye through networking and marketing. We'll help you stay connected to your customers and peers.

Care:

A Chamber membership provides you the option of utilizing some extra assistance, tools, and resources available to help you succeed. The fantastic staff here at the Chamber is ready to offer our support.

A Champion:

A Chamber membership means you'll have an organization behind you with shared interest of seeing your business succeed. We advocate for our members to the community and refer hundreds of callers and visitors to them, each month.

Membership Investment

Base Price (includes 1-5 Employees) **\$293**

Additional Employees over base price as follows:

6-50 Employees **\$293 + \$8.00** for each additional employee

51-150 Employees **\$730 + \$6.00** for each additional employee

151-500 Employees **\$1465 + \$5.00** for each additional employee

501+ Employees **\$2770 + \$2.50** for each additional employee

Second Business under the same ownership **\$160 PER YEAR**

Separate business license - same owner. Must be business with least number of employees.

Non-Profit **\$125 PER YEAR**

This investment is tax deductible as a legitimate business expense, not a charitable donation for federal income tax purposes. The Chamber is not a charity, but serves as an advocate organization for area businesses. IRS (Reg. 11.162-6)

The Business Behind Your Business



ELKO AREA CHAMBER

Business Name _____ Date _____

Contact Name _____ Title _____

2nd Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Physical Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____

Email _____

Website _____

Type of Business:

☐ Auto/RV

☐ Mining/Contractor

☐ Casino

☐ Non-Profit Club/Organization

☐ Financial Institution

☐ Realtor

☐ Hotel/Motel

☐ Restaurant

☐ Jeweler

☐ Retail

☐ Medical/Veterinarian

☐ Other _____

Brief Description of Services: _____

Number of Employees _____

Applicable Business Licenses:

Elko City Business License Number _____

State of Nevada Business License Number _____

State of Nevada Contractor Board Number _____

Non-Profit 990 form- date of last filing _____

How were you referred to be a Chamber Member _____

Signature _____

MEMBER BENEFITS



ELKO AREA CHAMBER

Ribbon Cutting:

Celebrate and let the community know about your business opening its doors, relocating, or obtaining new ownership. Besides being placed on our website, Facebook page (with tag), and our monthly newsletter, you will also receive a plaque as well as copies for your business use.

Networking Events:

Join the Elko Area Chamber at our monthly networking events. One morning and one evening event each month. See handout for more details on how to host.

Traffic Catcher Site (TCS Page):

A page created through the Chamber's website that can be used to create or enhance your online presence. This is achieved by utilizing key words which will assist potential and/or current clients in searching and locating your business. The page can be used as a primary website or as a supplement to an existing website, and has a multitude of customization features.

Weekly E-mail Blast:

Every Friday our Weekly Happenings e-mail blast is sent to a list serve of over 1,000 individuals. This is an excellent way for your business to advertise a special event, sale, grand opening, or any other information you want to announce.

Digital Monthly Newsletter:

The Voice of Business is full of Elko area information, such as member news and informative articles to aid your business. Members can also advertise in the newsletter by sending a full page, digital insert that only costs \$25. By placing an insert, members have the opportunity for more exposure. Our Newsletter can be found on our website at elkonevada.com as well as on Facebook and Instagram, it's also emailed to our list serve at the beginning of each month. FREE Full Page Spotlight Articles available, full page article in newsletter, on Facebook and our website blog!

Social Media Posts:

The Elko Area Chamber is pleased to have a large following both on Facebook and Instagram, and is happy to share member posts. We also have a growing following on YouTube!

Graphic Design:

In-house graphic designers are ready to create promotional flyers, visuals and any other marketing tool your business may need.

Business Directory:

A go-to resource that continues to be one of the most popular tools we offer for providing quick and efficient access to Chamber colleagues and potential partners. Members are listed both alphabetically and categorically. Each year, thousands are printed and distributed throughout the community and beyond; it is sent out in re-location and visitor packets, weekly. A digital version can be accessed at elkonevada.com. The digital version is consistently updated, our physical Business Directory is updated yearly.

Displays and Referrals:

The Sherman Station Visitor Center is set to display your business cards, brochures, flyers and other marketing materials in order to refer your business. The Elko Area Chamber is a major resource to locals and visitors, alike, searching for services in our area, and prioritizes referring our member businesses and organizations.

Chamber Checks:

Chamber Checks are used as gifts, bonuses, awards, etc., and they can only be spent at Chamber businesses. This program has kept over \$14 million in our local economy!

Office Depot/Office Max:

Special pricing for chamber members include saving up to 55% off a core list of items most commonly purchased, up to 65% off copy and print needs, and up to 40% off finishing services. Save on furniture, green products, technology, and more. Sign up & printing services accessed online. See additional handout for more information.

Sherman Station Meeting Room:

Need a spot for a company meeting or luncheon? Reserve our upstairs meeting room for FREE during our regular business hours.

NAE:

Nevada Association of Employers provides comprehensive business services to members at a discounted rate. Access information on human resource management, updated governmental regulations, business development courses, and many additional business resources.

Notary Services:

To make doing business even easier, the Chamber can provide Notary Services to Chamber members.

Job Boards:

Gain access to specialized job boards, providing members with unique opportunities for professional growth and advancement. Join us and tap into a network of opportunities, where your success is our priority.

Event Calendars:

Discover networking events, seminars, workshops, and more, all designed to enrich your professional journey. Join us and stay ahead of the curve with our dynamic events calendar, exclusively available to members to advertise in.

Small Business Group Insurance July 2024:

Enjoy access to group business insurance tailored to meet your specific needs and industry requirements. Join us and safeguard your success with comprehensive coverage at discounted rates, exclusively available to our valued members.

Free Chamber Member Video Interviews:

Chamber member video interviews are a complimentary benefit offered to Elko Area Chamber members. These recorded interviews provide businesses with an opportunity to share their story, highlight their services, and connect with the community. The videos are shared across the Chamber's social media platforms and other marketing channels, helping to increase visibility and engagement for local businesses.

**For more information contact the Chamber at
membership@elkonevada.com or 775-738-7135**