



ELKO AREA CHAMBER

ELKO • SPRING CREEK • LAMOILLE • CARLIN



THE VOICE OF BUSINESS

APRIL 2022

ASHLYN SLUSHER

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ELKO AREA CHAMBER'S 2022 ELKO HOME SHOW



THANK YOU SPONSORS

MAY 7TH & 8TH, 2022 • AT THE ELKO CONVENTION CENTER

FOR MORE INFORMATION: 775-738-7135, EVENTS@ELKONEVADA.COM

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THE BUSINESS BEHIND YOUR BUSINESS

WELCOME NEW MEMBERS!

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775-340-5169

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Oskar & Heather Sandoval (Owners)
Elko, NV 89801
775-397-1830

Cheeky Doodles Face Painting

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Spring Creek, NV 89815
775-385-4039

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2000 Errecart Blvd.
Elko, NV 89801
775-388-1561

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Elko, NV 89801
775-340-0211

Event Source LLC.

Dana Knight & Jessica Peterson (Owners)
708 River St.
Elko, NV 89801
775-753-5929

Bird Rides, Inc.

Taylor Kenney (Account Manager)
406 Broadway #369
Santa Monica, CA 90401
541-890-2926

Jensen Jewelers

Jacelyn Raymond (Store Manager)
2503 Mountain City Hwy. #130
Elko, NV 89801
775-738-7852

Blooming Events Planning & Party Rentals

Carmela Frederick & Shabonya Dutton (Owners)
Elko, NV 89801
775-397-4575



Stanfill Consulting

Elizabeth Stanfill (Owner)
222 Silver St.
Elko, NV 89801
775-777-2005



Nuts Under a Buck

John Dudley (Owner)
Spring Creek, NV 89815
775-340-5270



Sandoval's Simple Solutions

Oskar & Heather Sandoval (Owners)
Elko, NV 89801
775-397-1830



Modere

Elizabeth Stanfill (Social Marketer)
222 Silver St.
Elko, NV 89801
775-777-2005

Take Pride Clean Up Green Up

Saturday April 23, 2022

Elko Events at the Main City Park

-Volunteer Appreciation Lunch 11:30am
-Prescription Drug Round Up 9:00am-1:00pm
-Grow a Tree Workshop, Elko Main City Park 10:30

Spring Creek Events at the Fairway Community Center

-Volunteer Appreciation Lunch 11:30am
-Prescription Drug Round Up 9:00am-1:00pm
-Grow-A-Tree Workshop 11:30

~ Landfill Fees Waived for Residential Waste

~ Residential Household Hazardous Waste Acceptance at the Landfill from 10:00am-2:00pm

~ First Box FREE Shredding at Ruby Mountain Resource Center from 10:00am-2:00pm

Registration forms available online at

www.elkocity.com



For questions all:
Shelly at 777-7210 or
Bailey at 753-6295



Business After Hours April

Businesses: If you are a member of the Chamber, you may enter our free raffle! Winners will receive a FREE Banner Ad for one month on our website.

Public: If this is your first time at Business After Hours you may enter our other free raffle! The winner this month will receive a gift card to Intermountain Farmers Association (IFA)! Open to everyone who is new!



April 21
Granite Construction
Supply
4300 Idaho St.
5:30-7:00 pm

2022 BUSINESS AFTER HOURS

JANUARY 20
LeeAnne's Floral Designs

FEBRUARY 17
Coldwell Banker Excel

MARCH 17
Greater Nevada Credit
Union

APRIL 21
Granite Construction
Supply

MAY 19
Hampton Inn by Hilton

JUNE 16
In the Rough Wellness

JULY 21
Ignite Life Chiropractic

AUGUST 18
A and H
Insurance

SEPTEMBER 15
Lostra Engineering

OCTOBER 20
The Stage Door

NOVEMBER 17
MedX AirOne

DECEMBER 15
Christmas Party

NEXT BUSINESS BEFORE HOURS

APRIL 14
We Cater To You

CHAMBER STAFF

Billie Crapo
CEO

Meghan Micheli
Marketing & Program
Coordinator

Tyra Algerio
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Coordinator

Katie Wiebe
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Visitor Center
Coordinator



ELKO AREA CHAMBER
DIRECTORY 2022-2023

Northeastern Nevada's Source
Book for Area Businesses

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Contact events@elkonevada.com or
775-738-7135, for more information!

SANDOVAL'S SIMPLE SOLUTIONS

Oskar and Heather Sandoval recently opened Sandoval's Simple Solutions LLC. Offering professional pressure washing services, both residential and commercial. They aim to give any business, home owner, or future buyer the peace of mind when it comes to choosing Sandoval's to provide excellent work on your cleaning needs. Not only do they value this business, but also value every structure in Elko. Using the "clean it like it is our own" motto, services include home or business wash, roof, driveways, sidewalks, patios/decks, fencing, gutters, trash receptacles, and more. Sandoval's Simple Solutions are sure to be the right solution for you and will stand behind their work to ensure 100% customer satisfaction.

Let "Softwash"
be the right
"Solution"
for you!



Residential/commercial pressure washing
like us on facebook! | (775) 397-1830

THE VOICE OF
BUSINESS

GET YOUR BRAND OUT THERE

MAY 7TH &
8TH, 2022
AT THE ELKO
CONVENTION
CENTER

AT THE 2022
ELKO HOME SHOW

What do we need? Your SWAG!
For 200 Swag Bags given away
on Saturday and Sunday at
our Home Show.

Drop off any of your
business' Promotional Items
to the Elko Area Chamber
no later than May 2nd!
Questions? Call 775-738-7135

PENS • NOTEPADS
KEYCHAINS

MAGNETS • COUPONS

ELKO AREA CHAMBER'S

2022 ELKO
HOME
SHOW

2022 CHAMBER
EVENTS

MAY 7 & 8
Elko Home Show

JUNE 18
Beer Festival

JULY 30
Sherman Dinner

DECEMBER 15
Christmas Party



CHAMBER MEMBER BENEFITS

- Networking
- Business Contacts
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- Targeted, Effective, and Affordable Advertising
- Publicity
- Professional Development & Training
- Discounted Membership with NAE
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- Learning Opportunities
- Programs & Workshops
- Free Graphic Design
- Free Webpage & Domain Name
- Opportunities for Event Sponsorship
- Chamber Business Directory
- Chamber Checks
- Ribbon Cuttings
- Weekly Events Update
- Business After Hours
- Business Before Hours
- Job Board
- Calendar of Events
- Printing Discounts
- Meeting Room



Emotional Health Coaching

Kim Pay's Story



Hi, I'm Kim and this is a little bit of my story.

I am a single mom to two amazing and awesome kids and a business owner. It's kind of a funny story the way that I got here. Let's give you a taste.

We will go back to March 2018, four years ago, I brought my daughter home from the hospital. A brand new, baby girl and I was terrified. The guilt, worry and anxiety that fueled my every move at that time was off the charts. I just brought a baby girl into a home where I was being abused. I remember thinking to myself, "she deserves a better example." My son was only 19 months old and now I had a boy and a girl under the age of two watching a loveless marriage, watching their mom cry every single day, watching their mom fear their dad, watching their parents fight... every single day.

I was exhausted, I was at my wits ends, I was broken and I needed out. It took me 15 months, but I eventually found my way out. He was being deployed and I used that as an excuse to move closer to my family. Once settled into my rental in my hometown, I was able to file for divorce and start my healing journey.

Now, I don't share this story for pity, but I find that a lot of women are able to relate to this story. They feel trapped, they feel lost, they are consumed by fear and anxiety, they want to grow but they don't know how, they want to love themselves, but they don't know where to begin.

I was there, I see these women because I was there.

The constant people pleasing, the constant worry, the consistent thoughts of never being enough, and feeling the weight of unrealistic expectations.

As I started my own healing journey, I knew that I wanted to help women who were like me. I wanted to give women hope and help them get out of their own way and start living a life they loved. I wanted to teach them skills to learn to love themselves; to fill their heart and soul first, so that they can continue to give to others.

That's why I started my business. That's why I became certified in Reiki, Life Coaching and meditation.

Now, I get to help women who are struggling to calm their thoughts, struggling to love themselves and to bring peace and acceptance into their hearts and their minds by teaching them personalized strategies to heal their hearts, minds and souls.

I have been blessed to help over a hundred women change the stories they tell themselves. Women are setting boundaries, owning their emotions, stepping into their power and healing their lives with my one-on-one coaching and group coaching programs.

If you want to change your life, or know somebody who is struggling and could use some self love text or call me at (775)293-2099 or find me on Facebook at Kim Pay- Emotional Health Coach.

THE VOICE OF BUSINESS

APRIL

S	M	T	W	TH	F	S
					1	2
						Western Folklife Center Big Skies, New Visions 10AM - 10PM 775-738-7508
3	4	5	6	7	8	9
			Gabriela's Closet Swim Trunk Show 775-777-7557	Gabriela's Closet Swim Trunk Show 775-777-7557	Gabriela's Closet Swim Trunk Show 775-777-7557	Gabriela's Closet Swim Trunk Show 775-777-7557
10	11	12	13	14	15	16
		Lunch n' Learn: Thriving in 2022 3 Part Series 12-1:30PM 775-738-7135	Western Folklife Center Jam On! 6PM 775-738-7508	Exec Committee Business Before Hours: We Cater to You 8-9AM Ambassadors Committee at noon VFW Auxiliary 775-397-5878 Soroptimist Int'l of Elko Meeting 5:15PM	Good Friday Chamber Closed	
17	18	19	20	21	22	23
Easter		Lunch n' Learn: Thriving in 2022 3 Part Series 12-1:30PM 775-738-7135 Board Meeting		Inserts Due Business After Hours: Granite Construction Supply 5:30-7PM	GBC Annual Career Fair 10AM-2PM 775-327-2079 Soroptimist Int'l of Elko Wine Tasting 5PM	Take Pride Clean Up Green Up 775-777-7210
24	25	26	27	28	29	30
		Lunch n' Learn: Thriving in 2022 3 Part Series 12-1:30PM 775-738-7135		Soroptimist Int'l of Elko Meeting 5:15PM		

**BUSINESS AFTER HOURS
 GREATER NEVADA CREDIT UNION**



MISSION STATEMENT

The Elko Area Chamber promotes economic growth, opportunity, and diversity in service for our members. We are the business behind your business.

**BUSINESS BEFORE HOURS
 SLOTHOWER PEDIATRICS**



BUSINESS AFTER HOURS
 APRIL 21, 2022 5:30PM
**GRANITE CONSTRUCTION
 SUPPLY**
 4300 IDAHO ST.

BUSINESS BEFORE HOURS
 APRIL 14, 2022 8AM
WE CATER TO YOU
 180 IDAHO ST.



**Thriving In
 2022** A 3 PART SERIES

**Join Us Tuesdays in April
 from 12-1:30 p.m.**

- ★ April 12 - Branding & Marketing ★
- ★ April 19 - Social Media Basics ★
- ★ April 26 - Customer Service ★

Free and Open to the Public!

Event Hosted by the Elko Area Chamber
 Location: Sherman Station, 1405 Idaho St. Elko

Bring your lunch and join us for key takeaways on each topic to implement in your own small business as well as time for questions & masterminding!

Chamber Check In

Q&A HOME DEPOT



Q: How long have you been a member of the Elko Area Chamber?

A: 15 years.

Q: How has your business benefited from the Chamber Checks program?

A: Our business has benefited significantly from the Chamber Check Program. For example, just last year 2021 we multiplied our yearly fee 30xs. This also grew our transactions and average ticket significantly. Most customers spend more than just the chamber checks that they bring in, I would highly recommend this to any business owner or manager in the community.

Q: What do you want people to know most about the benefits of being a member of the Elko Area Chamber?

A: If you're looking for a way to grow your business and become one with our community this is a fantastic option for all involved. Not only does it grow our foot traffic and average ticket. But it also gives our customers in the community other options to spend their checks they are rewarded for.

.....
 Summer Villalvazo, Store Manager
 2955 Mountain City Hwy, Elko
 775-738-0455



Chamber Check In

In 2020 \$1.25 MILLION was sold in Chamber Checks

The Chamber Check program has kept \$9.5 MILLION in our community!

SPEND LOCAL
 We Accept Chamber Checks

ELKO AREA CHAMBER

- 1405 Idaho St
- 775-738-7135
- www.elkonevada.com

The non-profit world is complex

Don't let a missing piece keep you from making the connections your project needs to prosper



At Gavorsky Consulting, we work with rural non-profits, tribes, and local governments to develop, promote, and manage projects with a constant emphasis on self-sustainability at the community level. Located in Elko, our team has over 9 years' experience working across northeastern Nevada and beyond.



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City of Elko
 1751 College Avenue
 Elko, NV 89801
 Phone: (775) 777-7210
 Fax: (775) 777-7219

Volunteer Registration Form

Take Pride

... in Your Community, **Clean-Up Green-Up, Recycle, &**

Prescription Drug Round Up
Show Your Pride and Join Us!

Saturday, April 23rd, 2022

Volunteer groups will be disbursed throughout the county to clean up and green up our public thoroughfares.

Registration Form due April 18, 2022

Schedule of Events

- 7:30 a.m. – General Safety Briefing for all volunteers
- 8:00 a.m. – Clean Up, Green Up, Recycling begins
- 11:30 a.m. – Appreciation Lunch for all Volunteers

Volunteer Incentives

- Raffle Items
- Landfill vouchers (Adult Volunteers Only)
- Volunteer Safety T-Shirts (first registrants)
- Lunch in Elko and Spring Creek 11:30 A.M. (Elko Main City Park or Spring Creek Fairway Community Center)

CITY OF ELKO
TAKE PRIDE IN ELKO COMMUNITY CLEAN-UP/GREEN-UP EVENT
EMERGENCY INFORMATION FORM & PERMISSION APPLICATION
FOR PARTICIPANTS 18 YEARS OR YOUNGER

Participant's Name _____

Date of Birth _____

Parent/Guardian's Name _____

Address _____ City _____ State _____ Zip Code _____

Home Phone Number _____ Cellular Phone Number _____

Alternate Emergency Contact Name _____ Ph # _____

Physician's Name _____ Ph # _____ Address _____

Medical History or Physical Limitations _____

Name of Health Insurance Company _____

Policy/Member # _____

Date:			
Organization / Business Name:			
Contact person:			
Contact phone number:			
E-Mail Address:			
Number of volunteers on team:		Adults: _____	Children: _____ (Each child must have a signed permission form)
Identified area:			
Elko		Spring Creek	
		Other	(If group does not have an identified area to clean, call 777-7210 (Elko) or 753-6295 (Spring Creek) for an assignment.)

LIABILITY WAIVER AND RELEASE

I hereby certify that I, _____, am the adult Parent/Guardian of _____, a minor child under the age of eighteen years, and I do hereby give permission for him/her to participate in the Take Pride in Elko Community Cleanup/Greenup event and related activities ("Cleanup/Greenup") on **4/23/2022**.

I further certify that I am fully aware of and assume the risks (including but not limited to the risk of serious bodily injury, property loss or damage) resulting from the above minor

Please indicate the number of safety t-shirts you would like for your team below

Small	Medium	Large	X-Large

Send registration form to:
 City of Elko Attn: Shelley Petersen
 1751 College Avenue
 Elko, NV 89801
 Email: s.petersen@elkocitynv.gov
 Fax: 777-7219

For more information call:
 Shelley Petersen 777-7210 (City of Elko)
 Laura Oslund 777-3451 (PACE)
 Bailey Meza 753-6295 (Spring Creek Assoc.)

www.elkocity.com

*** Shirts and Shirt Sizes Cannot be Guaranteed***

**** We encourage participants to re-use their safety t-shirts from previous years; our supply is limited and the shirts are a safety item.**

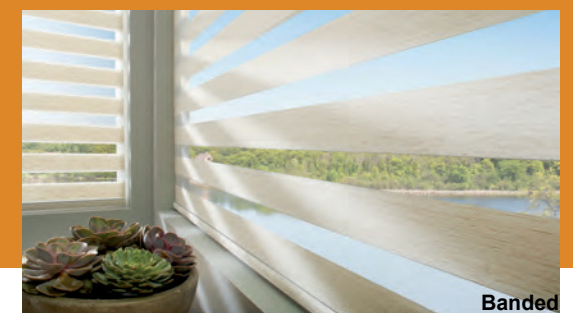
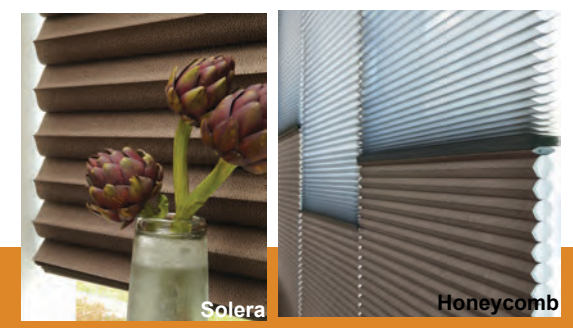
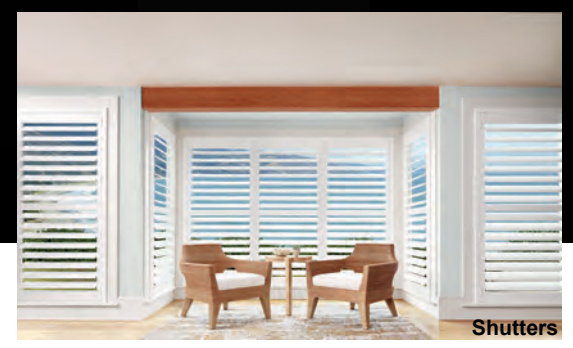
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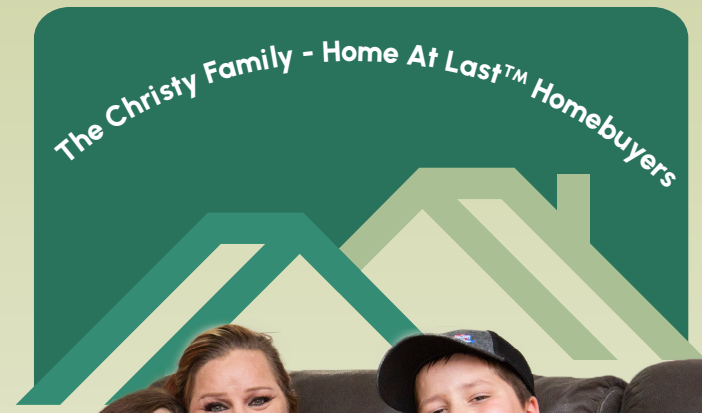
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Home At Last™ provides affordable 30-year mortgages (for purchasing or refinancing!) and can provide forgivable down payment and closing cost assistance up to 5% of the loan amount. We also provide mortgage tax credits to save eligible homebuyers thousands more!

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Make a move! Visit HomeAtLastNV.org and connect with a Home At Last™ participating lender and real estate professional.



Home At Last™, a program of the Nevada Rural Housing Authority does not originate mortgage loans. Eligibility for the Home At Last™ programs is determined by participating licensed lenders who are responsible to follow all program and loan agency guidelines and reserve rates published with eHousingPlus. Not all applicants

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You RELAX.**





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Jewels Bridal Studio is your one-stop wedding studio for designer bridal and bridesmaid gowns, men's formal wear, and wedding floral. Finally you can select a one-of-a-kind, designer wedding gown without having to go out of town. We carry many different styles and sizes for all. Custom orders can be made or you also have the option to purchase a dress off the rack. A limited number of each dress style is sold, ensuring you will have a unique dress for your special day! Planning a wedding can be stressful. At Jewels Floral and Bridal, we can help you complete your to-do list with one stop. You can purchase your dream wedding gown, choose from our wide selection of bridesmaid dresses, select the groom and groomsmen attire, and work with our lead wedding floral designer to ensure you have the wedding of your dreams!

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336 Silver St. | 775.299.4366 | jewelsfloralstudio.com

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in Rural Nevada

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RURAL NEVADA DEVELOPMENT CORPORATION



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learn how to qualify.*

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DOREEN VENTURINO
Housing Programs Manager

775.289.8519 x1110
doreen@rndcnv.org

ANGEL MILLER
Administrative Clerk

775.289.8519 x1106
angel@rndcnv.org

Roundup time is nearing,
but we're not talking cattle.

**Elko's Prescription Drug Roundup is
9 a.m. - 1 p.m. Saturday, April 23rd,
behind Sherman Station in Elko's Main
City Park.**

Safe disposal of unused medication protects families and communities, keeping drugs out of the wrong hands and out of our environment.



PACE Coalition
Healthy Communities ... Whatever it Takes
775-777-3451 • www.pacecoalition.org



**Horizon Hospice Presents
"Hospice Souper Bowl"**

A community event – please join us!!

This is a special invitation to our annual Horizon Hospice Benefit



Souper Bowl Time

We will be having a drive by "Souping"

April 29, 2022, from 12:00 pm – 4:00 pm at:

**Elko Broadcasting Company
1800 Idaho Street**

Drive by, make a donation, pick a soup bowl, and take some delicious soup home. On your visit, enjoy music brought to you by Troy Eden and David Lockie.

Come support your local all-volunteer hospice, OUR community hospice!

This is a special event to help Horizon Hospice continue providing free care and support to all terminally ill individuals and their loved ones in Elko County.

For questions, or more information, please contact us at 778-0612. If you are unable to attend, but would like to make a donation, you may mail a check to PO Box 2284, Elko, NV 89803

Join us for our 46th annual Soroptimist Wine Tasting



5-8 p.m. April 22
at Stockmen's



Presales: \$40 each or
2 for \$75
At the door: \$50 each

For tickets call 775-738-2922 or
go to Princess & a Redneck, 180
Idaho St. or Next Home Realty at
225 Silver St. Suite 106



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MONDAY – FRIDAY 8:00AM – 5:00PM
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(775) 753-6575

2022
SMALL
BUSINESS
SURVEY

NEVADA STATE BANK
THE DOOR TO YOUR FUTURE



WHAT KEEPS BUSINESS OWNERS UP AT NIGHT?

By Ashley Dewey | VP/Retail Market Sales Manager, Nevada State Bank

Here at Nevada State Bank, we recently released the results of our ninth annual survey of small business owners and executives in Nevada. The survey revealed that businesses are feeling optimistic about the coming year, despite the challenges they've faced over the past two years due to the COVID-19 pandemic.

Some chronic problems like a shortage of trained workers continue, and are joined this year by a new challenge: supply chain disruptions. However, Nevada business leaders remain optimistic that they'll be able to deal with these issues and get back to normal soon. Most believe their company will return to pre-COVID-19 levels within two years.

Terry Shirey, our president and CEO, recently shared, "Successful business executives have become adept at overcoming obstacles, finding ways to address new problems, and persevering through whatever comes their way. Nevadans are nothing if not resilient, as they believe 2022 will be better, with nearly 78 percent believing the business environment will improve or stay the same."

The statewide survey by research firm Applied Analysis was conducted during January 2022 on behalf of Nevada State Bank. To ensure it is statistically significant, the bank surveyed more than 400 randomly selected small business decision makers, including owners, operators, and executives representing Nevada businesses with annual sales ranging from \$250,000 to \$10 million. About 20 percent of survey respondents were based in rural Nevada.

The survey asked questions surrounding the COVID-19 pandemic, the economy, business environment, revenue and profitability, employment, community involvement, and the overall outlook for small businesses in Nevada. Highlights of this year's survey include:

- The economy remains a top concern for businesses in Nevada. Respondents remain generally pessimistic about where the national economy is headed, but they have a more positive mindset regarding Nevada's economy.

- Over the past year, 42.6 percent of respondents increased business sales and revenues, and roughly 1 in 3 reported increased profitability.

- More than 80 percent of small businesses experienced supply-chain challenges or delays in 2021, and the majority expect these issues to continue to impact their businesses during 2022.

- Overwhelmingly, hiring and retaining quality workers is the single most important challenge that small businesses face. This year, 37.7 percent of respondents indicated this as a top challenge, up more than 16 percent from 2021, and exceeding the previous high of 35.3 percent in 2020.

- Businesses indicated education funding will be a priority in Nevada's 2023 legislative session.

- Housing affordability is expected to worsen and remain a concern for businesses as interest rates continue to rise. More than 42.6 percent are very concerned with housing affordability and nearly 1 in 4 small businesses are moderately concerned (23.8 percent).

- Of small businesses that felt they were not yet operating at pre-COVID-19 levels, most predicted it would take about two years for their business to return to pre-pandemic levels.

Nevada State Bank is happy to present this annual survey as a resource for our clients, our business community, and Nevada decision makers. We hope the data and insights provided here will help business leaders with strategic planning and decision making over the coming months and years.

To download a copy of Nevada State Bank's 2022 Small Business Survey report, please visit:

www.NevadaSmallBusiness.com/survey



Ashley Dewey is VP/Retail Market Sales Manager at Nevada State Bank, based in Elko. She may be contacted at 775-393-2356 or Ashley.Dewey@nsbank.com.



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Easter Bunny

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