

Breakthrough Medicine 2026

NEW DRUGS SHAPING THE FUTURE OF CARE



**Saturday
November 07**



**Kansas City Library
Plaza Branch, KC, MO**

4801 Main St
Kansas City, MO
64112

WELCOME FROM KCMS

Partner With Us to Shape the Future of Care

The Kansas City Medical Society is proud to invite your organization to participate as an exhibitor or sponsor in Breakthrough Medicine 2026: New Drugs Shaping the Future of Care — a landmark one-day conference dedicated to pharmaceutical innovation and clinical education.

This event brings together hundreds of physicians, advanced practice providers, practice leaders, and healthcare decision-makers from across the Kansas City region for a day of CME-accredited learning, peer networking, and meaningful industry engagement. Your support directly enables KCMS to deliver high-quality educational programming to the frontline clinicians who shape prescribing decisions and patient care standards across our region.

ABOUT THE CONFERENCE

Equipping Physicians for a New Era of Therapeutics

Breakthrough Medicine 2026 is a forward-looking medical conference dedicated to equipping physicians with the knowledge needed to navigate today's unprecedented wave of pharmaceutical innovation.

As new therapies rapidly reshape treatment standards across specialties - from oncology and dermatology to cardiology, neurology, infectious disease, pain management, and chronic condition management - clinicians must stay informed to deliver the highest-quality, evidence-based care.

Connect with the physicians shaping the future of medicine in the Kansas City region.

For more information visit kcms.org

RESERVE YOUR SPACE

WHO ATTENDS

Physicians

MDs/DOs across all specialties, residents, and fellows

Advanced Providers

NPs, PAs, CRNAs with prescribing authority

Practice Leaders

Managers, CMOs, CNIOs, and medical group leaders

Healthcare Execs

Administrators, policy advocates, payer partners

WHY EXHIBIT WITH KCMS

Access to Prescribers

KCMS serves one of the most active physician communities in the Midwest.

High-Engagement

Multiple dedicated exhibit periods for meaningful conversations.

Trusted Platform

KCMS has served the KC physician community since 1884.

Year-Round Visibility

Sponsorship extends through KCMS digital channels all year.

CONFERENCE HIGHLIGHTS

- CME-accredited sessions on breakthrough therapeutics
- Case-based discussions with clinical experts
- Data-driven presentations on new drug approvals
- Insights on mechanisms of action and safety profiles
- Access and reimbursement

WHAT'S INCLUDED IN YOUR BOOTH

- 6 foot draped exhibit table
- Two chairs
- Name badges for booth staff
- Access to continental breakfast and breaks
- Wi-Fi access

RESERVE YOUR SPACE

Choose the Tier that Fits Your Goals

PLATINUM \$3,650

- Premium double exhibit space
- 4 conference registrations
- Logo in all conference materials
- Logo on signage and banners
- Attendee list (name+specialty)
- Dedicated social media post
- Priority booth location
- 5-min luncheon presentation
- Friday celebration invite

GOLD \$2,000

- Standard exhibit space
- 2 conference registrations
- Logo in all conference materials
- Logo on signage and banners
- Attendee list (name+specialty)
- Friday celebration invite

SILVER \$1,500

- Standard exhibit space
- 2 conference registrations
- Logo in all conference materials
- Logo on signage and banners
- Opt-in attendee list (name+specialty)

STANDARD \$1,000

- Standard exhibit space
- 2 conference registrations
- Logo in all conference materials
- Logo on signage and banners

Enhance your visibility

Coffee Break Sponsor
Coffee station by your booth

\$800

Lunch Sponsor
Premium visibility during lunch

\$2,500

Friday Celebration Sponsor
Acknowledgements
+ 10 min presentation

\$5,000

CONTACT KCMS FOR CUSTOM PACKAGES

Space is limited. Platinum sponsors get priority booth placement.

Session Schedule and Exhibit Periods

7:00-8:00am	Registration, Breakfast and Exhibits Open - EXHIBIT PERIOD
8:00-8:05	Welcome and Opening Remarks
8:05-9:00	Session 1: GLP-1 and Similar Therapies: Beyond Diabetes <i>New indications, safety data, obesity treatment, cardiometabolic benefits</i>
9:00-9:05	Break and Exhibits - EXHIBIT PERIOD
9:05-10:00	Session 2: Novel Migraine Medications <i>Gepants, ditans, monoclonal antibodies, emerging therapies</i>
10:00-10:20	Break and Exhibits - EXHIBIT PERIOD
10:20-11:25	Session 3: Vaccines of 2026 <i>RSV, influenza, COVID-19, shingles, pneumococcal, oncology vaccines</i>
11:25-12:30pm	Networking Lunch, Exhibitor Showcase and Non-CME Presentation - EXHIBIT PERIOD
12:30-1:25	Session 4: Innocations in Non-Narcotic Pain Management <i>Non-opioid analgesics, biologic pain therapies</i>
1:25-2:20	Session 5: Advances in Biologic Therapies <i>A cross-specialty review of next-generation biologic treatments in dermatology, rheumatology, gastroenterology, oncology and more.</i>
2:20-2:30	Afternoon Break and Exhibits - EXHIBIT PERIOD
2:30-3:25	Session 6: Advances in Oral Anticoagulation, DOACs, reversal agents, updated guidelines
3:25-4:00	Closing Panel: Incorporating New Therapies into Everyday Practice
4:00	Closing Remarks