



CRIBL | THE AI PLATFORM FOR TELEMETRY

# Sponsorship prospectus

CriblCon 26: The Telemetry Event of the Year

SEPT 28-30 | CHICAGO, IL

We are delighted to invite you to join us at CriblCon, the leading conference where Security and IT teams get a front-row seat to **the future of AI-ready telemetry**. Attendees will come together for keynotes, customer stories, and hands-on labs showing the best ways to use Cribl, The AI Platform for Telemetry, to modernize SIEM and observability pipelines, speed investigations, and keep control of your architecture as AI adoption accelerates.

As a CriblCon sponsor, you will have the opportunity to **showcase your company**, **drive customer engagement**, and **stay on the cutting edge of managing and analyzing telemetry** for both humans and agents.

We've curated 3 different sponsorship levels to create meaningful connections with the Cribl community. These comprehensive packages ensure your presence stands out and meet your specific objectives. Join **700+** Cribl users to share ideas, best practices on everything from big-picture AI strategy to tactical pipeline fixes.

## EVENT OVERVIEW



3-day conference



½-day Partner Breakout



2 days keynote, breakouts, labs, customers, partners



Solutions Hub Expo



1 day training  
(Live Campus Experience)



CriblCon House Party  
(Happy Hour Event)

# CriblCon<sup>25</sup> Sponsors

Look who built their brand at CriblCon last year

## PLATINUM SPONSORS



## GOLD SPONSORS



# ATTENDEE PROFILE



## ATTENDEES

**700+ attendees**

*Customers, prospects,  
partners, and  
industry experts*

**300+ unique  
accounts**



## INDUSTRIES

High Tech  
Public Sector  
Financial Services  
Retail  
Healthcare and  
Pharma  
Insurance



## COMMON TITLES

CISO / CIO / CTO  
VP (SecOps / Engineering / IT)  
Systems Engineer / Admin / Architect  
SRE Architect / Manager  
Splunk Engineer / Lead / Specialist  
SOC Engineer / Manager



# SPONSORSHIP PACKAGES



## Platinum (5): \$30,000

- Turnkey kiosk (6x6) including wifi, electricity and lead scanner
- 7 full conference passes for CriblCon
- 3 discounted passes at \$699
- 30-minute breakout session\*
- Designated table within shared meeting space
- CriblCon House Party sponsor
- Swag bag giveaway item\*\*
- Branding opportunities
- Full event attendee list



## Gold (15): \$20,000

- Turnkey kiosk (3x3) including wifi, electricity and lead scanner
- 5 full conference passes for CriblCon
- 15-minute theater session\*
- CriblCon House Party sponsor
- Branding opportunities
- Full event attendee list



## Silver (10): \$12,500

- Turnkey kiosk (3x3) including wifi, electricity and lead scanner
- 2 full conference passes for CriblCon
- Branding opportunities
- Opt-in lead scans only

\* **Session title and abstract requires approval. Breakout session:** 30-minute session in dedicated breakout room. **Theater session:** 15-min session on Solutions Hub floor. Includes: opt-in lead report from breakout session.\*

\*\* **Optional** - if interested, must provide 800 giveaways by Sept 1, 2026



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The **AI Platform**  
for Telemetry

# SPONSORSHIP PROPOSAL

	<b>PLATINUM</b> <b>\$30,000</b> 5 available	<b>GOLD</b> <b>\$20,000</b> 15 available	<b>SILVER</b> <b>\$12,500</b> 10 available
Breakout session (30 minutes)	✓	—	—
Theater session (15 minutes)	—	✓	—
Meeting space near expo hall	✓	—	—
Turnkey Kiosk (including monitor, wifi, electricity)	6x6	3x3	3X3
Lead Scanner	1	1	1
Branding - website, onsite, mobile app	✓	✓	✓
Pre-event social post by Cribl	✓	—	—
Sponsor Media Kit	✓	✓	✓
Full Conference Passes	7	5	2
Additional discounted full conference passes	3	—	—
Welcome Reception + CriblCon House Party sponsor	✓	✓	—
Swag bag giveaway item (optional)	✓	—	—
Opt-in full event attendee list	✓	✓	—

## ADD-ON SPONSORSHIPS

*Extra branding opportunities*



### Sunrise morning yoga

**\$5,000 | 1 AVAILABLE**

Stretch your brand to a fun start to the day and help attendees find their flow before sessions begin. This sponsorship includes yoga on Wednesday morning. Each yogi and yogini gets a co-branded water bottle.



### Up and running 5k fun run

**\$5,000 | 1 AVAILABLE**

Take your brand the extra mile with the official CriblCon 3.1 mile fun run to kickstart the morning on Tuesday. Whether you walk or run, everyone enjoys the scenic view and a special co-branded water bottle.



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### Charging hub

\$5,000 | 1 AVAILABLE

Give power to the people by sponsoring a secure charging station for their devices. Your branding is energized as guests power up throughout the day. Your logo will be highlighted on the signage.



### Chicago pizza taste test

\$10,000 | 1 AVAILABLE

You're not in New York or Sicily. This is the home of Chicago-style pizza. Increase attendees' appetite for your brand with this mouth-watering sponsorship where your logo will be displayed prominently.



### Activation station

\$5,000 | 4 AVAILABLE

Bring your brand to life with a foosball or video game experience on Tuesday night during the welcome reception. Your logo displays on signage as guests play, connect, compete, and unwind after a day of sessions.



### Mocktail bar

\$5,000 | 1 AVAILABLE

Lead the way with your sponsorship of the cool trend in drinks. Attendees choose from creative drinks with unique flavors. Sponsor will have the opportunity to name a mocktail and your logo is feature in signage.



### Espresso bar

\$15,000 | 3 AVAILABLE

Break new grounds for your brand with a specialty espresso bar. Your branding will buzz as guests refresh before the next session with pumpkin spice, honey lavender, or cinnamon roll refreshments. This sponsorship opportunity includes your logo on signage and serves 250 people during morning and afternoon breaks.



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# CRIBLCON 26 AGENDA

	MONDAY	TUESDAY	WEDNESDAY
<b>Morning</b> 9 AM - 12 PM	Campus Experience	Keynote Breakout Sessions	General Session Breakout Sessions
<b>Lunch</b> 12 - 1:30 PM	Lunch	Pub Sec Lunch	Lunch
<b>Afternoon</b> 1:30 - 5 PM	Campus Experience Solutions Hub Set Up	Partner Breakout + Breakout Sessions Solutions Hub Open	Breakout Sessions Solutions Hub Open
	Break	Break	CriblCon Ends + Solutions Hub Breakdown
<b>Evening</b> 5 - 7 PM	Welcome Reception Solutions Hub Open	CriblCon House Party	

## Contact

[criblcon-sponsorships@cribl.io](mailto:criblcon-sponsorships@cribl.io)  
to secure your sponsorship

**CONTRACT DEADLINE: AUG 15, 2026**

A 10% early bird discount is available for contracts signed before **June 30**. Opportunities are limited.

All offerings are based on a first-come, first-served basis. Benefits such as booth selection, breakout and theater speaking sessions will be based on sponsorship level and date of contract return.