



The Industry Insights Initiative (i3) is designed to connect students, educators, and community members with leaders from high-demand industries. Through site tours, guest lectures, and interactive engagement, i3 inspires participants to explore career opportunities, understand industry trends, and build the skills necessary for success in today's workforce.

Program Goals

- Inspire career exploration among students and job seekers.
- Showcase high-wage, high-demand industries and career paths.
- Foster partnerships between education, industry, and community.
- Provide real-world exposure to industry trends, skills, and expectations.

Key Activities

- Industry Site Tours – Participants visit companies to gain firsthand insights into operations, workplace culture, and career opportunities.
- Executive Guest Speakers – Industry leaders visit schools and colleges to share career journeys, offer advice, and highlight industry needs.
- Social Media Spotlights – Highlighting career paths, success stories, and workforce opportunities through the i3 LinkedIn page.
- Signature Events – Hosting recruitment summits, panel discussions, and networking events to connect talent with opportunity.

Benefits for Participants

- Gain real-world exposure to high-demand career fields.
- Network directly with industry leaders and decision-makers.
- Learn about the skills, education, and certifications needed for success.
- Discover diverse career pathways beyond the traditional 4-year degree.

Contact Information

For more information about the Industry Insights Initiative (i3), please contact: Waymond Stewart at wstewart@dallascollege.edu or Joe Seabrooks at jseabrooks@dallascollege.edu

Proposed Dates

- January 16th (11:00 AM – 1:00 PM) – **Marietta Montgomery, Eaton**
- January 30th (11:00 AM – 1:00 PM)
- February 6th (11:00 AM – 1:00 PM)
- February 20th (11:00 AM – 1:00 PM)
- March 6th (11:00 AM – 1:00 PM)



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